

Testimonials

Chinese Teacher Survey Feedback:

- 95% of teachers believe that students' pronunciation skills have improved through OctoPhonics learning.
- 82.5% of teachers believe that students' reading skills have improved through Octophonics learning.
- 92.5% of teachers would recommend Octophonics to more adults or children.
- 100% of teachers gave positive feedback on the course, with 77.5% giving a five-star rating.

Chinese Parent Survey Feedback:

- 100% of parents are satisfied with Octophonics' phonics course, with 53% giving a five-star rating.

American Teacher Survey Feedback:

"I think that the octophonics system is a tool that helps those that need a different way to get phonics. Just like the BJU or Abeka, or all the other ones out there. I've seen the addition of octophonics to the BJU first hand help students like Sarah last year that was struggling to read, but then Mrs Kathy started the octophonics marking system it clicked for her brain. She was reading better in a matter of weeks/months and reads really well now. I do see octophonics as a way to train the brain and the repetitiveness is something I could see used for those with learning differences or ESL. "

Mary May, vice principal of At Home Ecademy, Georgia

"Really enlightening and helpful. Wish I had it teaching my own kids. There is a clear structure and sequence for the teaching. I think this could really help with dyslexia for students. I would also recommend other American teachers to use the Octophonics training. The program makes people aware of how to pronounce and what we really know of the language. "

Rose Bonner, teacher at Westside Christian School, Florida

"I think the Octophonics course content is suitable for different age groups and learning levels, especially for the ESL learners."

Tiffanie Turner, 6 grade science teacher, Illinois

“Elianore is a student who had learned Octophonics. I tutored her in 4th grade Heritage Studies during the 2023-2024 school year. I was very impressed with her English communication skills from the very beginning. The first time I spoke with her, I remember being a little surprised at her age, because she spoke so confidently and read English so fluently for someone so young. It certainly affected her grade for the better, as she had no trouble reading and completing the English-language assignments. She was also a delight to talk to. ”

Jessica Thompson, 4th grade heritage teacher, Georgia

Chinese Teachers’ Feedback:

Mrs. Monica, Guangzhou

I believe the greatest strength of Octophonics is its high-level perspective, offering a comprehensive, top-down view. The developers have meticulously analyzed the pronunciation patterns of English words, effectively summarizing and systematizing them while providing abundant examples and exercises. As a frontline teacher, I understand how challenging and time-consuming it is to create a well-structured curriculum that aligns seamlessly with teaching materials. I am truly grateful to the Octophonics team for their dedication in organizing this knowledge.

Ms. Cindy is exceptionally wise—she selected the primary pronunciation from the most authoritative *Merriam-Webster Dictionary* in the U.S. as the standard. This unifies the learning process, avoiding the ambiguity between general American and British pronunciations. When parents have doubts about pronunciation, they no longer have to rely on personal intuition or subjective judgment. Instead, learners can develop a clear and systematic understanding, knowing not only how words are pronounced but also the reasoning behind their pronunciation.



Mrs. Esther, Beijing

By the end of the learning process, I realized that I was no longer afraid of facing new words—not afraid at all! The Octophonics marking system felt like a built-in tool in my mind, making me eager to break down words instantly and confidently predict the pronunciation of letters or letter combinations. As Ms. Kathy mentioned, guessing pronunciation based on word structure is no longer a blind guess, but rather a multiple-choice question within a limited set of phonetic options. This allows for 100% accurate decoding of words. Surprisingly, after going through this process repeatedly, I found myself memorizing word components effortlessly. Bit by bit, my fear of learning new words was dismantled.



Mrs. Sue, Beijing

Just as learning Chinese requires pinyin to accurately reflect the pronunciation of characters, English—where spelling and pronunciation do not always correspond intuitively—also needs a system of symbols to record pronunciation.

I had previously learned the International Phonetic Alphabet (IPA) and found it to be quite a reliable tool. It allows any word to be transcribed with precise pronunciation, leaving no room for ambiguity. However, when memorizing vocabulary, my focus had to shift from the word itself to its phonetic transcription—first memorizing pronunciation by looking at IPA symbols, then returning to the word to memorize its spelling. This two-step process was cumbersome and mentally exhausting, making it difficult to stay motivated.

At one point, I attempted to mark stress symbols directly on words and annotate certain less intuitive consonants and vowels above the word as a personal reminder. When I discovered that OctoPhonics' marking system aligned with my own experimental approach—only far more refined and effective—it felt like a long-awaited revelation!

Octophonics' system uses simple, intuitive symbols that correspond directly to pronunciation, without redundancy or omission. It seamlessly integrates with spelling, creating a one-to-one connection between pronunciation and written form, significantly improving efficiency. More importantly, this system is based on a comprehensive analysis of spelling and pronunciation, achieving 100% accuracy in phonetic decoding—far surpassing the 70-80% accuracy of traditional phonics methods. This level of precision has greatly boosted my enthusiasm for learning. When you know victory is certain from the start, every challenge feels more manageable!

Parents' Feedback:

James Kneale, Shanghai, 5 year-old

"James was just over five years old when he started learning with Octophonics, and it was unlike any other phonics program available. At first glance, it felt remarkably similar to the way Chinese children learn *pinyin*—starting with the simplest vowel syllables and gradually building up to sound out entire English words.

What stood out to me the most about this curriculum was its clear, well-organized framework. It was easy to follow and incredibly efficient. The results spoke for themselves—after just one semester, James made a breakthrough in reading English, almost effortlessly. This is another fascinating aspect of the system: it trains children in word deconstruction, turning them into skilled “word-breakers.” No matter how long or unfamiliar a word is, James can instinctively break it down at first sight.

As parents, we were amazed to see how Octophonics acted like a supercharger for James' early English exposure. It was as if a fogged-up mirror had been wiped clean. His trained ears (from listening to songs, rhymes, and stories), his eyes (using phonics patterns to break down words), his mouth (sounding out words as he reads), and his brain (which had been conditioned almost like a reflex) all started working together. This allowed his previously ‘dormant’ English input to suddenly connect—matching sounds, words, meanings, and logic—leading to true fluency and application.”



**Jonathan Zhou, Shanghai, 13-year-old,
Champion of SPBCN Season 10 Shanghai Regional
Top 20 Finalist in SPBCN Season 10 National Finals**



Jonathan: “Actually, I had won some awards before, but getting first place in Shanghai this time made me really happy. During the preparation, I spent about an hour every day practicing spelling. My method was simple: I used Octophonics to break down each word, mark the pronunciation, and understand the structure. Even the longest and hardest words became manageable, step by step. Sometimes my mom would practice with me. She’d occasionally mispronounce a word, and I’d have to correct her — which was kind of funny!”

Jonathan’s mom: “While helping my champion son prepare for the Spelling Bee, he was already reciting effortlessly from memory — but I still had to rely on the Octophonics marking system just to pronounce those big, tricky words. I often got corrected on the spot for mispronouncing them! Kids who’ve been using Octophonics for a while develop an incredible sense of word structure and sound. Jonathan, in particular, has built such strong *muscle memory* that he can spell out complex words instantly, almost without thinking!”

Sharon Liang, Guangzhou, 7-year-old, homeschooling with BJUP curriculum

“Sharon spent two years learning phonics through the BJU K5-G1 curriculum, but was slow due to a lack of repeated practice. Additionally, because the course teaches sounds, shapes, and meanings

together, it's hard for children like mine, who are non-native speakers, to focus on the key aspects. Often, it felt like we were just going through the motions.

Since my child already had some basic English, I decided to use Octophonics by having her follow the recorded lessons. After completing half of the course, I noticed a significant breakthrough. She was no longer afraid of reading longer and more difficult words. With this new confidence, reading articles became much easier, and she no longer felt intimidated.

By the time my child was five and a half, she started using Octophonics to break through phonics barriers. After completing the course, she was able to deconstruct words on her own, mark the sounds, read them aloud, and remember them with ease.”



Elianore Che, Chongqing, 9-year-old, homeschooling with BJUP curriculum

“Elianore started the Octophonics in August 2021 and then began the BJU K5 course on November 1st. Thanks to the foundation from Octophonics, after completing 105 lessons of K5, she smoothly transitioned to the BJU G1 course, and her progress has been excellent.

Her younger sister, Gabriella, is now 4 years and 7 months old. She has been attending live K5 lessons and recorded K5Math lessons with a Chinese teacher's support, and now she has also started the Octophonics course. After completing the Second Group, she started to independently decode and read picture books, and there has been noticeable progress in her K5 lessons.

From my personal experience, the key takeaway is that Octophonics provides the foundational knowledge needed to ensure smooth learning. It's essential for them to complete the Octophonics course first, as it guarantees that they can enter the next stages of learning without difficulty. I truly hope that more families can benefit from the Octophonics program.”

Sarah Jiang, Shanghai, 8-year-old, Jared PreSchool

Sarah's Mom: "Sarah now reads articles fluently without needing to mark the sounds at all — and this only took a year! Last year, she was in Grade 1, and now she's in Grade 2. There was a period after her Grade 1 classes when I would sit next to her and help mark the words in her reading textbooks that she couldn't pronounce. But as I kept marking, she gradually stopped needing my help, and now she can do it on her own. That's when I was able to shift my focus to other areas!"

Sarah's teacher Mrs. Mary: "I've seen the addition of octophonics to the BJU first hand help students like Sarah last year that was struggling to read, but then Mrs Kathy started the octophonics marking system it clicked for her brain. She was reading better in a matter of weeks/months and reads really well now."



Dawson Wu, Shanghai, 13-year-old, study in public school in Shanghai

"Today, Dawson came home from school and told me how much he appreciates learning Octophonics. He said it really helps him now when working on English worksheets—he can identify phonemes more accurately and understands the pronunciation more clearly. Before, he often made mistakes with this type of question and mostly guessed the answers. Although he challenged himself to finish Octophonics during the winter break and only made it to Group 5, he already feels the benefits. Now he's continuing his learning and hopes to complete the course within

two months. When kids develop genuine interest in learning, that’s when they start to take initiative!”

