



Education Bureau
The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China



Hong Kong Education City Limited

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About EdCity

Hong Kong Education City (EdCity) is a wholly-owned company of the HKSAR Government, dedicated to promoting education through the effective use of information technology in education, supporting curriculum reform, and enhancing the effectiveness of teaching and learning. Its platform, EdCity.hk, offers integrated information, resources, professional communities, and online services to provide comprehensive support for the education sector. As of August 2025, EdCity has over 730,000 teacher and student members, with active school users across 975 schools, covering approximately 85% of schools in Hong Kong. Actively serving as a 'super connector', EdCity fosters collaboration among the education, innovation and technology, and industry sectors, accelerating the digital transformation of education, and enhances teaching and learning through innovative technologies, collectively shaping a future-ready digital education ecosystem.



EdCity has long been dedicated to developing a high-quality cross-sector online platform that aims to :

Support schools and teachers in the interactive exchange of teaching resources and information, forming professional teaching communities.

Encourage students to make effective use of e-learning resources, embracing the new trend of student-centred, self-directed learning.

Assist parents in supporting their children's growth and learning, promoting holistic development and lifelong learning.

Through mutual encouragement and influence among teachers, students, and parents, as well as collaboration with a wide range of partners, EdCity strives to build an interactive teaching and learning platform that enables continuous growth for all.



Message from the Chairman

Embracing the Digital Wave, Leading Educational Innovation

Riding the wave of digital transformation that is sweeping across the globe, Hong Kong is steadily advancing into a new era of technological innovation. AI technologies are rapidly permeating all sectors, giving rise to a wide array of smart tools that are fundamentally reshaping the ways people live and work. This transformation closely mirrors the context in which EdCity was established at the turn of the millennium: at that time, the internet was flourishing, and EdCity emerged in response to the times, aiming to foster the education sector to use multimedia technologies effectively so as to enhance the effectiveness of teaching and learning.



Today, as EdCity celebrates its 25th anniversary, the education sector once again stands at the forefront of technological revolution amid the rapid development of artificial intelligence. Effective engagement in this transformation is essential to meet both the challenges and boundless opportunities it brings. Staying true to its founding mission, EdCity remains steadfastly committed to fully and actively contributing to the government's efforts to advance digital education, leading the education community to embrace innovation and co-create a smart future.

Aligning with National Strategies and Advancing Policy Implementation

Over the past year, Hong Kong's digital education policies have reached a significant breakthrough. In the 2024 Policy Address, the Chief Executive announced the establishment of the Steering Committee on Strategic Development of Digital Education, outlining four key areas: (1) enhancing students' digital literacy and skills; (2) strengthening professional training in digital education for teachers; (3) optimising digital education ancillary infrastructure; and (4) strengthening ties between local, Mainland, or international innovation and technology institutions, tertiary institutions and relevant sectors. This initiative not only addressed the practical needs of digital transformation in the education sector, but also sketched out a clear vision and roadmap for the future development of digital education in Hong Kong.

Building a Digital Ecosystem to Foster Cross-Sector Collaboration

In line with the government's policy of advancing digital education, EdCity has actively undergone transformation, evolving from a one-stop education platform into a 'super connector' that links stakeholders across society, promoting close collaboration among the government, industry, academia, research, and investment sectors, and accelerating the digitalisation of education, with the aim to fully support the Education Bureau in exploring strategies and solutions for the application of artificial intelligence in five key areas: teaching, learning, assessment, research, and administration, co-creating a forward-looking digital education ecosystem.

As a 'super connector', EdCity joined hands with the Education Bureau to host the first Digital Education Week in Hong Kong from late June to early July 2025, promoting transformation in local education and fostering international

exchange. One of the flagship events, the Learning & Teaching Expo, received a full upgrade in 2025, with a range of innovative elements introduced. The event succeeded in attracting over 20,000 attendees, hitting a historic peak. EdCity also collaborated with the Standing Committee on Language Education and Research (SCOLAR) and The Hong Kong Polytechnic University to organise the International Summit on the Use of AI in Learning and Teaching Languages and Other Subjects & Post-Summit Workshop Series (AlinLT). Through keynote speeches, panel discussions, paper presentations, and teaching demonstrations, the series allowed educators to stay abreast of emerging trends in innovative technology and digital education, and explore the integration of AI across various subjects, comprehensively enhancing both teachers' and students' AI literacy.

As a steadfast partner of the Quality Education Fund, EdCity facilitates the rollout of the e-Learning Ancillary Facilities Programme (eLAFP). With funding of HK\$500 million, the programme aims to develop 22 e-learning tools. The first three projects were launched at the end of June 2025 and are now available to all primary and secondary schools in Hong Kong to apply for free use of the tools for three years. The remaining projects will be rolled out in phases. To encourage broader participation among schools, EdCity has actively promoted the programme by organising online briefings, on-site seminars, and sharing sessions. EdCity also acts as a bridge between schools and service providers, offering services for full-spectrum support.

Nurturing Future Talent and Embracing Technologies in Education

In addition to developing digital skills among teachers and students, it is vital to foster holistic growth of students. In this academic year, EdCity launched the PICCK Student Scheme. Through a series of innovative learning activities and reward schemes, the programme encourages students to unlock their personal potential across five key attributes: Positive Mindset and Values; Innovation and Creativity; Communication and Collaboration; Citizenship, and Knowledge and Skills. EdCity firmly believes that students must possess these attributes and qualities in order to truly transform digital skills into a positive force to construct the society.

In the future, EdCity will take a more proactive role as a 'super value-adder'. EdCity is also gearing up to launch a brand new one-stop platform 'EdMarket', which is built around the concept of a 'super shelf'. This platform will curate high-quality digital teaching tools from all around the world, providing the education sector easy access to suitable resources for comprehensive enhancement of teaching and learning effectiveness. EdCity will also undertake a full upgrade of its digital infrastructure, incorporating AI technologies, while providing training to support continuous professional development of teachers, to strengthen their digital literacy, striving to secure well-rounded enhancement for digital education resources across the sector.

As EdCity celebrates its 25th anniversary, we extend heartfelt gratitude to all partners and stakeholders for their steadfast support and collaboration over the years. Through continuous innovation and dedication, we together have made significant contributions to the development of digital education, resulting in fruitful outcomes. I wish to convey our special appreciation to the retired Directors, including Ms Teresa Chan Mo Ngan, ex-Deputy Secretary for Education, Dr Sylvia Chan May Kuen, Professor Morris Jong Siu Yung, Mr Stanley Kam Wai Ming and Ms Irene Leung Shuk Yee. Their valuable contributions have played a key role in propelling EdCity to a higher level of excellence. EdCity firmly believes that in this AI era, these accomplishments mark only a promising prologue, paving the way for greater opportunities and embarking on a new chapter of digital transformation. EdCity will continue to uphold its mission and keep innovating. We will work hand in hand with the education community to navigate the waves of change, driving education in Hong Kong to a new digital era, creating a broader and smarter future for the next generation, and infusing fresh impetus into national technological development, with the ambition to contribute to the mission of 'embracing technologies in education'.

Armstrong Lee Hon Cheung
Chairman, Board of Directors

Executive Director's Report

Staying ahead of EdTech Trends and Driving Transformative Innovation

With the rapid rise of AI, Hong Kong's education sector is entering a new era in which everyone should master digital skills. Various innovative e-learning tools are integrated into every classroom, signifying that innovative teaching practices is rapidly transforming educational models. As EdCity celebrates its 25th anniversary, being a long-term strategic partner of the Education Bureau (EDB) and a steadfast companion to the education community, EdCity embraces innovation and change, taking the lead in advancing digital education and reshaping the educational ecosystem through technology. This year, we have undertaken a comprehensive transformation, both internally and externally, striving to work hand in hand with the education sector to welcome a new era of digital education.

EdCity has expanded its role from a one-stop education portal to a 'super connector'. To date, we have signed Memoranda of Understanding with 23 technology, academic, and business organisations, serving as a bridge between the education sector, policymakers, international experts, and product developers. On one hand, we introduce the latest technologies to the education sector; on the other, we convey the needs of the education community to suppliers and research institutions. This two-way exchange drives the creation of innovative solutions, fosters a vibrant development of the Digital Education Ecosystem, and unleashes synergistic efforts that accelerate digital transformation. Looking ahead, EdCity will continue to expand its collaborative network and propel the digital transformation of education at full speed.



Driving Innovation Inside and Out to Enhance Products and Services

EdCity, in collaboration with the EDB, hosted the first-ever Digital Education Week, transforming the flagship annual Learning & Teaching Expo into the cradle of Digital Education Ecosystem. The upgraded event introduced a range of innovative initiatives, significantly expanding collaboration among the government, industry, academia, research, and investment sectors. Its status also advanced from a regional (Asia-Pacific) to an international level, featuring over 300 local and overseas scholars and attracting more than 20,000 participants, marking a record high.

One of the highlights of Digital Education Week was the International Summit on the Use of AI in Learning and Teaching Languages and Other Subjects & Post-Summit Workshop Series (AlinLT). Through 100 paper presentations and teaching demonstrations, 11 thematic workshops, and an educational technology showcase, educators gained first-hand experience with cutting-edge technologies and the latest applications of AI in teaching and learning.

The newly launched PICCK Student Scheme has introduced Computational Thinking & Artificial Intelligence self-learning courses, with the goal of nurturing students' digital competence. It has received strong support from the education sector, engaging 674 participating schools, further empowering EdCity to be a trusted learning partner for students to prepare for future challenges.

Internally, EdCity has cultivated a culture that embraces creativity and transformation. A series of training workshops in AI and design thinking were organised for management and staff to strengthen their digital readiness. The organisation is also actively integrating AI across departments to streamline workflows and enhance overall efficiency and productivity. We firmly believe that by staying aligned with the latest trends in digital education and embracing innovation, we not only strengthen our team's capabilities and foster a creative work environment, but also elevate our service quality, ultimately contributing to the education community and fulfilling our mission to empower education through technology.

Upgrading Platforms and Enhancing Interactivity to Improve User Experience

To enhance the user experience across its digital platform, EdCity has undertaken a comprehensive upgrade of its long-standing and popular gamified learning platform, Small Campus. The platform has evolved from a 2D to a 3D version, introducing a brand-new virtual zone 'Sky Island', offering students an innovative and immersive self-directed e-learning experience.

In addition, the EdCity Teacher mobile app, dedicated to the teachers, has been enhanced with a new feature 'Guided Development Path'. It now provides access to over 2,000 free teaching and learning videos, and automatically records viewing time as Continuous Professional Development (CPD) hours, supporting ongoing professional growth for teachers. This year, EdCity also expanded its app ecosystem by launching the EdCity Parent and EdCity Student apps, providing parents and students with rich and diverse learning resources which foster positive parent-child communication.

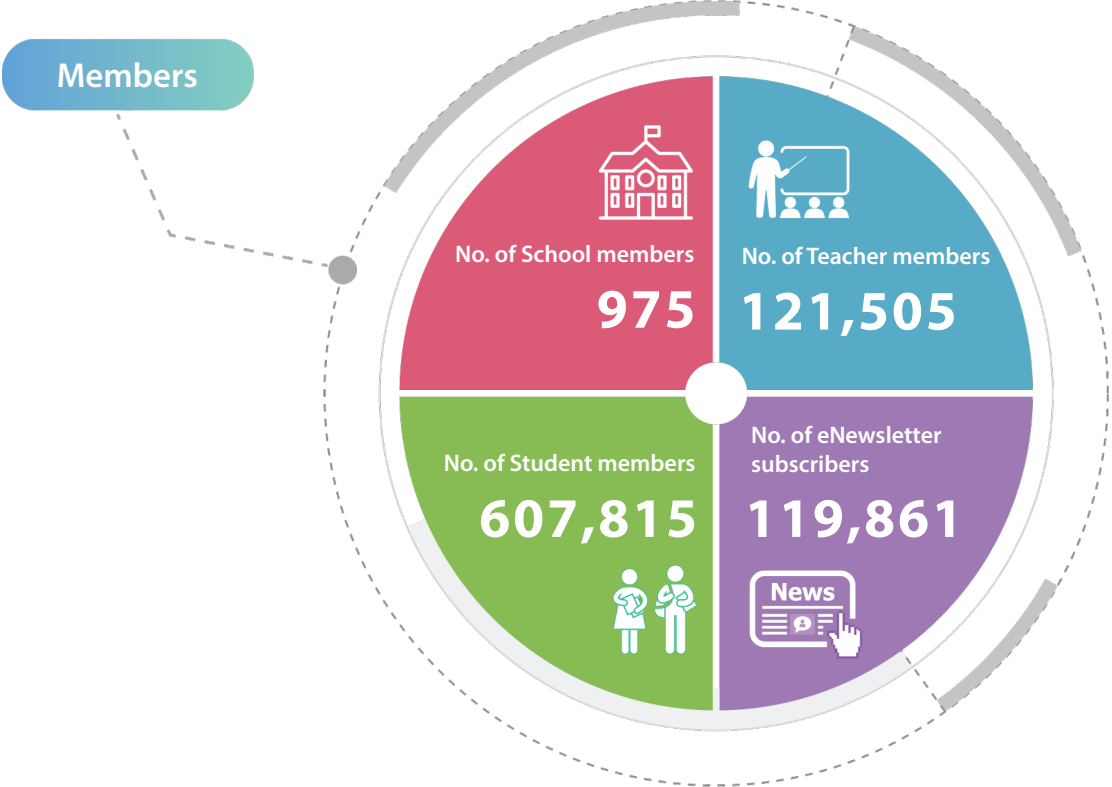
Looking Ahead to a New Chapter, Invigorating the Country through Science and Education

Finally, I would like to extend my sincere gratitude to the Board of Directors for their support and valuable guidance; and to express heartfelt thanks to all sectors of the community for their steadfast partnership with EdCity over the years, facing challenges together and achieving remarkable milestones. I must also acknowledge the most important cornerstone of EdCity's development: our dedicated staff. Through unity and collective effort, EdCity continues to reach new heights. Looking ahead, EdCity will continue to work hand in hand with all stakeholders to open new horizons, plan a new blueprint for the integration of education and technology, and inject a continuous stream of innovation and vitality into the future of Hong Kong and our nation, moving together towards a smarter and more prosperous new era.

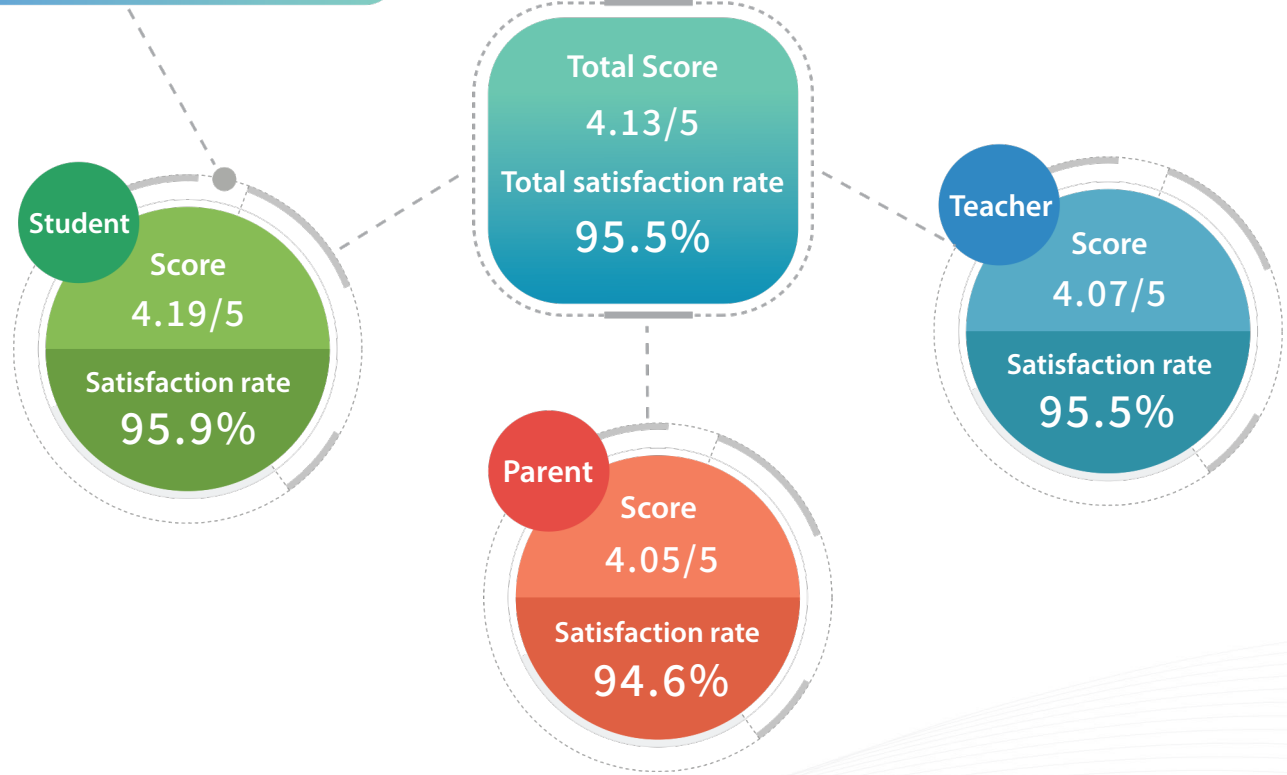
Wishing EdCity continuous growth and ever-greater success!

Dr Tenny Lam Fung
Executive Director

Summary of Annual Performance



Customer Satisfaction



Services

Online Question Bank

No. of schools : 275
No. of users : 40,868

Resources Depository

No. of resources downloaded
389,656

Go eLearning

Video view time (minutes)
709,754

STAR Online Assessment Platform

No. of schools : 307
No. of teacher users : 3,359
No. of student users : 86,568

CT & AI Online Workshops

No. of schools : 231
No. of teacher users : 231
No. of student users : 2,920

eRead Scheme

No. of schools
806

Student Scheme

No. of schools : 950
No. of users : 370,368

Small Campus

No. of users
69,015

Events, Seminars and Workshops (Online and offline)

No. of events : 91
No. of participants : 5,721

EdCity Teacher App

No. of downloads
4,648

EdConnect

No. of users
264,249

EdCity 25th Anniversary Celebration

In celebration of its Silver Jubilee, EdCity held the 25th Anniversary Launching Ceremony on 14 March 2025. The event was graced by the presence of Dr Choi Yuk Lin, JP, Secretary for Education, HKSAR Government, who officiated the ceremony, together with Mr Armstrong Lee Hong Cheung, Chairman of the Board of Directors of EdCity, Dr Tenny Lam Fung, Executive Director of EdCity, Olympic gold medallist Ms Vivian Kong Man Wai, MH, as well as leaders from the education and innovation and technology sectors, jointly witnessing the vision and blueprint for development of EdCity.

Dr Choi stated that EdCity is a close partner of the Education Bureau, recognising the active cooperation of EdCity over the years in supporting the education policies of HKSAR Government and providing diverse learning and teaching resources. During the event, Dr Choi officially announced that the Education Bureau and EdCity will jointly organise the first-ever Digital Education Week in Hong Kong, featuring a series of activities to help teachers stay abreast of developments in innovative technology and digital education, and to strengthen professional exchanges between the education sector and relevant technology industries.

Mr Armstrong Lee, Chairman of the Board of Directors, also announced the anniversary theme — ‘A Quarter Century Together: Embracing Technologies in Education to Create New Opportunities’. In collaboration with cross-sector partners, EdCity will strengthen cooperation to promote educational innovation through technology and continuously enhance the learning and teaching effectiveness. EdCity will continue to strengthen the role of a ‘super connector’, linking the government, industry, academia, research, and investment sectors, and will actively build the ‘digital education ecosystem’, to foster deeper collaboration between the education sector and the innovation and technology community, nurturing a new generation with a strong sense of national identity, courage to take on responsibility, and a global vision.





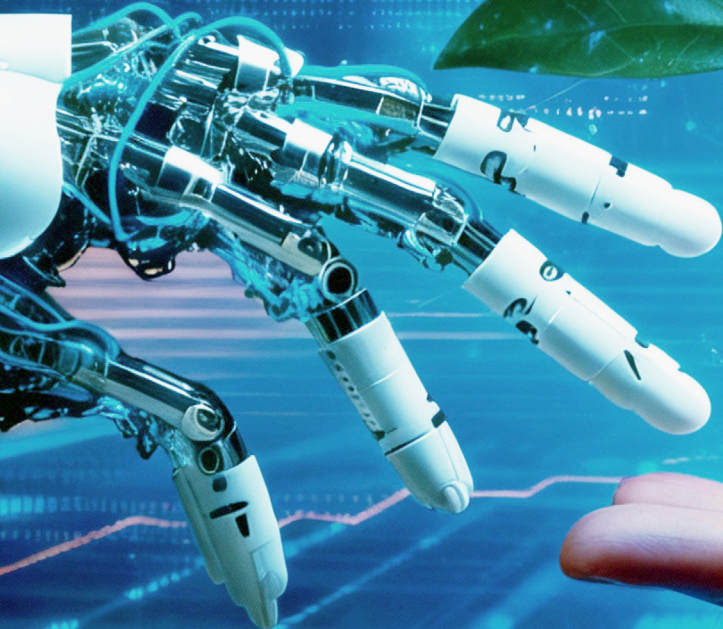
‘Learning from Experts’ Series

Following the Launching Ceremony, EdCity immediately launched the first event of its 25th Anniversary Celebration, ‘Learning from Experts’. Ms Vivian Kong Man Wai, MH, Hong Kong’s Olympic gold medallist in women’s fencing, was the first guest speaker. Under the theme ‘The Importance and Positive Impact of Sportsmanship on Youth Development’, she shared her career journey as a professional athlete with over 2,000 primary and secondary students. Ms Kong also interacted with students on-site, encouraging them to face life’s challenges with resilience and the indomitable spirit of sportsmanship.



The second seminar featured Mr Nicholas Chan Hiu Fung, BBS, MH, JP, Hong Kong Deputy to the National People’s Congress, as the keynote speaker. Through examples from legal cases and intergenerational dialogue, he guided students to gain a deeper understanding of the importance of integrity. The ‘Learning from Experts’ series has continued to receive enthusiastic support from the education sector, providing diverse inspiration for students’ personal growth.

Work Achievements



Digital Education Ecosystem

In line with the national development of digital education and with the aim of nurturing innovation and technology talents, the Chief Executive announced in the 2024 Policy Address the establishment of the Steering Committee on Strategic Development of Digital Education. The Committee has set out four key focuses and directions for promoting digital education: enhancing students' digital literacy and skills; strengthening professional training in digital education for teachers; optimising digital education ancillary infrastructure; and strengthening ties between local, Mainland, or international innovation and institutions, tertiary institutions, and relevant sectors. To follow the related policy, since January 2025, EdCity has proactively organised 'Digital Education Ecosystem' to provide comprehensive professional support to the education sector, building a complete digital education ecosystem as a 'super connector'.

Last year, EdCity established partnerships with more than 60 organisations and signed Memoranda of Understanding with 23 institutions from the technology, academic, and business sectors to jointly promote the development of digital education. The list of partner organisations is as follows (in no particular order):

Internet Professional Association Limited
 Alibaba Cloud (Singapore) Private Limited
 Union of Government Primary School Headmasters and Headmistresses
 Caritas Wu Cheng Chung College
 Association of Principals of Government Secondary Schools
 Subsidized Primary Schools Council
 iFLYTEK (Hong Kong) Company Limited
 Hong Kong Qianfan Technology Co., Ltd.
 The Association of Hong Kong Chinese Middle Schools Company Limited
 Hong Kong Direct Subsidy Scheme Schools Council
 The Association of English Medium Secondary Schools
 Hong Kong Subsidized Secondary Schools Council
 Hong Kong Special Schools Council
 The Education University of Hong Kong
 The Hong Kong Federation of Education Workers
 Hong Kong Aided Primary School Heads Association
 The Hong Kong Association for Computer Education
 Hong Kong Cyberport Management Company Limited
 Smart City Consortium Limited
 Grant Schools Council Hong Kong
 Association of Information Technology Leaders in Education
 Tencent
 Digital Education Council

Memorandum of Understanding (MoU) Signing Ceremonies

During its 25th Anniversary Kick-Off Ceremony, EdCity signed MoUs with multiple organisations.



The Hong Kong Federation of Education Workers



Hong Kong Cyberport Management Company Limited



The Education University of Hong Kong



Smart City Consortium Limited

At the Digital Education Week and the Learning & Teaching Expo 2025, EdCity signed MoUs with ten principals' associations and several organisations.



(From left to right)
 Hong Kong Direct Subsidy Scheme Schools Council
 Hong Kong Special Schools Council
 Hong Kong Subsidized Secondary Schools Council



(From left to right)
 Subsidized Primary School Council
 The Association of English Medium Secondary Schools
 Union of Government Primary School Headmasters and Headmistresses



(From left to right)
 Association of Principals of Government Secondary Schools
 Grant Schools Council Hong Kong
 Hong Kong Aided Primary School Heads Association
 The Association of Hong Kong Chinese Middle Schools Company Limited



Internet Professional Association Limited



iFLYTEK (Hong Kong) Company Limited and Caritas Wu Cheung Chung College

Witnessed by Dr Choi Yuk Lin, JP, Secretary for Education and Mr Armstrong Lee, Chairman of the Board of Directors of EdCity, Dr Tenny Lam, Executive Director of EdCity, signed MoUs with three partners during the Digital Education Week 2025 Kick-Off Ceremony, further expanding the digital education ecosystem.



Association of Information Technology Leaders in Education



The Hong Kong Association for Computer Education



Hong Kong Qianfan Technology Co., Ltd.

EdCity works closely with all partners to promote digital education. During the Learning & Teaching Expo 2025, EdCity, together with representatives from various innovation and technology enterprises, organised a number of sharing sessions, covering topics such as gamified learning, 5G and AI applications, Web3 blockchain, cloud technology, and cybersecurity. These sessions engaged participants in discussions on innovative teaching methods and the application of educational technology, exploring together the future direction of education.



China Mobile Hong Kong

In terms of teachers' professional development, EdCity will continue to collaborate with the technology, academic, and business sectors to launch various forms of services, such as the 'Digital Education Professional Development Series' and 'Teaching Solutions Showcase', with the goal of providing the education sector with more professional services.



Tencent



Hong Kong Broadband Network



Alibaba Cloud (Singapore) Private Limited

Digital Education Week

The inaugural Digital Education Week, jointly initiated by the Education Bureau and EdCity, was held from 30 June to 7 July 2025, with the aim of promoting in-depth exploration and application of AI and cutting-edge technologies in the education sector. The Education Bureau, EdCity, and the event organisers held a press conference on 9 June 2025 to give an advance introduction to a series of highlight activities in Digital Education Week.

The Digital Education Week Kick-Off Ceremony was grandly held at the Government Headquarters on 30 June 2025. Dr Choi Yuk Lin, JP, Secretary for Education; Mr Armstrong Lee, Chairman of the Board of Directors of EdCity and Dr Chan Wong Lai Kuen, Chairperson of the Standing Committee on Language Education and Research, served as officiating guests, officially launching the series of activities.

The week-long event featured two flagship programmes, the Learning & Teaching Expo 2025 (LTE 2025) and the International Summit on the Use of AI in Learning and Teaching Languages and Other Subjects & Post-Summit Workshop Series (AlinLT), attracting over 24,000 attendances which reflected enthusiastic responses.





Learning & Teaching Expo 2025





EdCity's annual flagship event, the Learning & Teaching Expo 2025, was fully supported by the Education Bureau, presented by EdCity, and organised by the Smart City Consortium. The event was successfully held from 2 to 4 July at the Hong Kong Convention and Exhibition Centre, recording over 20,000 attendances and reaching a new record high.

This year's Expo, with the theme of 'Education: A Shared Future for All', featured over 600 exhibition booths and introduced the new Mainland Zone and the International Pavilions, which included 23 leading educational technology companies from regions such as Singapore and South Korea, fostering cross-regional collaboration. The inaugural Principals' Conference brought together more than 200 Hong Kong school principals for one-and-a-half-day in-depth 'VASK' experience, focusing on Values, Attitudes, Skills, and Knowledge through thematic discussions and expert dialogues. The first-ever Kids' AI Summit invited about 100 primary and secondary students from Hong Kong to deliver three-minute presentations, sharing their insights on the application of AI in education, children's welfare, and future careers. To enhance interaction and collaboration between startups and other sectors, the Expo launched the 'Startups Circle' for the first time, allowing innovative enterprises and startups to showcase their creative teaching and learning solutions. The venue also introduced a new 'Language Learning Hub' specifically designed for language teachers to share cutting-edge teaching methodologies and experience innovative AI-assisted teaching tools.

This year's Expo also featured a special 'Infrastructure x Education' STEAM Zone, co-organised by the Development Bureau and the Construction Industry Council. Through the introduction of Hong Kong's infrastructure projects, the zone aimed to promote construction-industry-related STEAM (Science, Technology, Engineering, Arts, and Mathematics) education. By using real-life infrastructure examples, it helped students apply their STEAM knowledge and encouraged the younger generation to join the construction sector.

The Expo presented over 270 keynote speeches, seminars, and open classes, showcasing innovative teaching solutions and trends in technology applications. More than 300 experts were invited to share their experiences in integrating AI and educational technology into teaching.



International Summit on the Use of AI in Learning and Teaching Languages and Other Subjects





The International Summit on the Use of AI in Learning and Teaching Languages and Other Subjects (AlinLT) was held from 4 to 7 July 2025 at The Hong Kong Polytechnic University (PolyU). The Summit was co-organised by the Education Bureau, the Standing Committee on Language Education and Research (SCOLAR), the Department of English and Communication of PolyU, and EdCity. It was one of the first international events in Hong Kong focusing on the application of AI in education, providing teachers, researchers, and education professionals with a valuable practical platform to learn from one another and share their insights on the use of AI in their different education sectors. Participants expressed their hopes that Hong Kong, as a world-class education system, will develop into an international innovation and technology centre, as well as a global hub for higher education.

The Summit comprised three major components: the Summit itself, a series of workshops, and a technology showcase. During the first two days, five internationally renowned experts in AI education delivered keynote speeches, while scholars from around the world presented 83 papers. In addition, seven teaching demonstrations were conducted by frontline teachers from Hong Kong and Mainland. Over the following two days, a total of 11 workshops were held, allowing participants to experience various AI educational tools and engage in in-depth discussions on ethical issues related to AI literacy and applications.

Twenty participating organisations and technology companies also joined the technology showcase, exhibiting a range of cutting-edge tools and software that demonstrated the latest AI solutions. The showcase demonstrated the potential of AI in learning and teaching in language and other subject, enabling educators to experience state-of-the-art innovative technologies firsthand.

EdCity held the Learning & Teaching Expo 2024 from 11 to 13 December 2024, under the theme of 'Shaping Education for a World of Change'. The event brought together over 330 leading education experts from Mainland, Singapore, Malaysia, Qatar, Australia, the United Kingdom, and other regions.

The three-day event featured nearly 600 exhibition booths showcasing the latest global trends in education and innovative teaching resources. It also offered more than 290 keynote speeches, seminars, open demonstration lessons, and product showcases for education professionals.

This year's Expo focused on the development and application of AI in mainstream education, as well as the cultivation of multilingual and cross-cultural talents with an international perspective. Key themes included AI and its applications in learning and teaching, language learning and cross-cultural education, national education, students' whole-person development, social-emotional learning, and physical and mental well-being.



Training and Seminars

Teacher Continuing Professional Development (CPD) Series

EdCity has always been committed to providing teachers with a wide variety of high-quality professional training that keeps pace with educational trends. In the 2024/25 academic year, Teacher CPD Series held by EdCity included a total of eight training sessions, with more than 1,300 teachers participated. The training topics covered areas such as e-assessment, applications of AI, cybersecurity, information literacy, and values education, fostering the exchange of practical teaching experiences. Of these, the session of 'Enhancing Information Literacy for AI Teaching Challenges' was the most popular. It focused on how teachers can guide students in effectively selecting, using, and evaluating different types of information in the age of AI, as well as learning techniques to identify reliable information, thereby improving students' information retrieval skills.

In addition to enriching teachers' instructional strategies, this series also helped them guide students in internalising positive values, laying a solid foundation for their whole-person development. EdCity will continue to provide professional development training for teachers, aligning with educational trends and actively responding to teachers' needs, with the aim of offering the education sector more comprehensive and higher-quality professional support.



Parent Talks

To help parents face the challenges of parenting in the new era, EdCity actively promoted parent education during the 2024/25 academic year by organising a series of talks tailored to the needs of modern families.

The 'Parents Education Talk Series' launched in this school year focused on two main themes: digital parenting and positive education, covering five major areas such as study strategies, the impact of AI technology, and special educational needs, with experts sharing practical parenting approaches. Among the eight seminars held throughout the year, the most popular one was 'Mastering Digital Skills – Keeping Pace with Your Child's Learning Journey', reflecting parents' strong demand for help in enhancing their own digital literacy.

Meaningful vs meaningless learning

- **Creating vs copying**
創意 vs 複製
- **Learning with chatbots vs cheating**
做作業學習 vs 作弊學習
- **Learning the truth vs accepting incorrect message**
了解真相 vs 接受不正確的訊息
- **Collaborating with AI vs relying on AI**
與人工智能合作 vs 依賴人工智能

Parent Talks

The District Parents' Talks reached deep into the community, focusing on students' mental health and family relationships. Dr Lam Ching Choi, Chairman of the Advisory Committee on Mental Health, was specially invited to share the '4R Concept', while Mr Fong Yick Jin, Chairman of the Committee on Home-School Co-operation, gave a talk on building positive families. Both talks effectively enhanced parents' confidence in guiding their children to face the challenges of growing up.

The 'Embracing the e+ Generation Parent Seminar Series', organised in collaboration with the Education Bureau, featured five seminars focusing on topics such as cybersecurity, applications of AI, and health management. The series aimed to guide parents in helping their children develop healthy internet habits and information literacy. The seminars received an enthusiastic response, attracting over 2,400 participants.



Parent Accompanied Reading Series

EdCity is committed to promoting a family-based reading culture and launched the Parent Accompanied Reading Series in the 2024/25 academic year. The series provides a range of online self-learning resources to help parents master effective reading companionship strategies and become learning partners for their children. The initiative aims to help parents understand the importance of accompanying their children in learning, supporting them in developing self-learning abilities and a positive learning attitude. The series covers topics such as enhancing children's reading skills, learning idioms, and fostering mental well-being.

策略一：
借助環境
提升學習狀態

學習成語的方法

- 分門別類
- 遊戲化學習

The Parent Accompanied Companion Series places special emphasis on parent-child interaction and learning effectiveness. Through scenario-based introductions, questioning techniques, and suggested extension activities, parents are guided to transform reading companionship into valuable shared parent-child learning moments.

PICCK Student Scheme



In the 2024/25 academic year, EdCity launched the brand-new PICCK Student Scheme, which is based on five key learning attributes: (P) Positive Mindset and Values, (I) Innovation and Creativity, (C) Communication and Collaboration, (C) Citizenship, and (K) Knowledge and Skills. The scheme is integrated across various student activities and competitions to motivate students to develop and apply their personal learning attributes, enriching their learning journey. The scheme covers multiple areas, including Chinese Language, English Public Speaking, Creative Writing, Values Education, Reading, Computational Thinking, and AI, providing opportunities for self-learning and participation while promoting students' whole-person development.



正向心態和價值
Positive Mindset and Values



創新與創造力
Innovation and Creativity



公民身分
Citizenship



溝通和協作
Communication and Collaboration



知識和技巧
Knowledge and Skills

- **Language Learning Programmes:**

Chinese Master, eWorks (including Young Thinkers' Spark), Bedtime Stories, and Learning Putonghua with Stories

- **Computational Thinking and AI Programmes:**

Online Self-learning Courses and Workshops on Computational Thinking and AI, and the Coolthink@JC Computational Thinking Self-Learning Course

- **Reading Programmes:**

Reading Charter (including EdCity Reading Star)

- **Competition Programmes:**

National Identity Mobile App Design Competition 2024/25 (including Civic Education Exploration) and Creative Speech Competition 2024/25

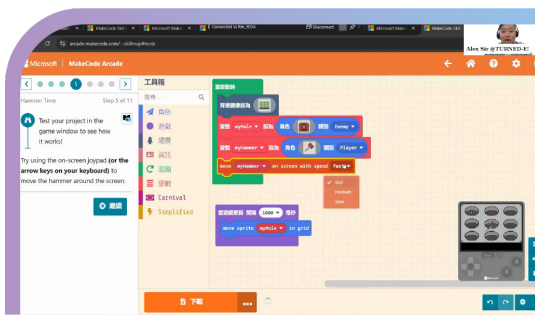
As of the 2024/25 academic year, the PICCK Student Scheme has recorded a total participation of approximately 14,000 students. EdCity will continue to implement the scheme to encourage students to develop diverse learning potentials and promote self-directed learning.

Computational Thinking and AI Courses

EdCity is committed to promoting computational thinking and AI education, aiming to cultivate students' digital literacy and innovation capabilities through structured curricula. The courses were divided into two major areas and implemented in various formats. Up to now, they have benefited numerous schools and students across Hong Kong.

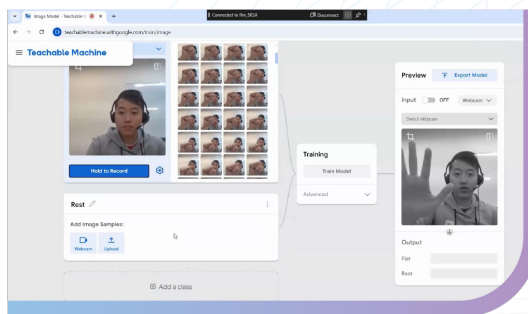
Computational Thinking Courses

The Computational Thinking Courses aimed to develop students' logical thinking and problem-solving skills. Online workshops guided students to learn the fundamental concepts of computational thinking and apply programming software to create practical tools such as BMI calculator, simple drawing board, and photo gallery app, helping them solve real-life problems. The self-learning courses provided a complete learning pathway that included modules such as Introduction to Computational Thinking, Utilising Computational Thinking to Solve Problems, and Creating a Weather Application Using App Inventor. With supplemented instructional videos, quizzes, and hands-on tasks, students were enabled to build a solid foundation at their own pace.



AI Courses

EdCity's AI Courses are designed to systematically guide students in exploring the technological principles and applications of AI. With equal emphasis on theory and practice of the curriculum design, students were introduced to the fundamentals of AI through online workshops, where they created personalised filters in real time and experienced the creativity and innovation enabled by AI technology firsthand. In addition, self-learning courses were provided with a comprehensive learning framework that progresses from an Introduction to AI and Python Programming to advanced topics such as Machine Learning, Deep Learning, Natural Language Processing Applications, Computer Vision, and Image Recognition. The courses also cover cutting-edge AI technologies and ethical issues, aiming to foster students' in-depth understanding of AI and their sense of social responsibility.



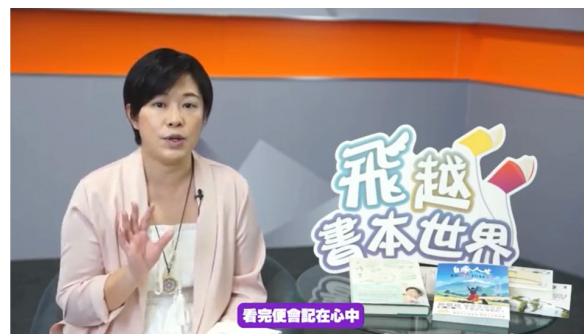
The programme has already engaged 674 schools, receiving widespread recognition from the education sector. We look forward to continuing empowering students to build a strong foundation for the present and the future, enabling them to confidently embrace the challenges and limitless opportunities of the AI era.

Reading Charter

To actively promote a reading culture across Hong Kong, EdCity continued to implement the Reading Charter in the 2024/25 academic year, making it an important integral part of the PICCK Student Scheme. The Reading Charter aimed to encourage students to take the first bold step toward reading. By systematically recording their personal reading journeys, students experienced the fulfilment and joy that knowledge brought and gradually developed a lifelong reading habit.

The scheme included a sub-programme titled 'EdCity Reading Star', where students could progress step by step to become 'Reading Stars' by watching self-learning videos and completing designated reading tasks. Students participating in these two programmes could earn PICCK learning attribute points upon completing various reading challenges, further motivating them to engage actively in reading activities and enjoy the pleasure of learning. As of the 2024/25 academic year, the scheme benefited 499 schools and engaged approximately 7,600 students, demonstrating strong enthusiasm and support for reading education among the local education community.

The Reading Charter not only effectively enhanced students' interest in reading and their language proficiency, but also helped cultivate a positive reading culture within schools.



In addition, EdCity launched the 22nd Top Ten Book Picks. With the theme of 'Sailing the Cloud Book Sea', the programme encouraged students to explore the joy of reading through online platforms, broadening their horizons as they navigate the vast ocean of books in the digital world.

National Identity Mobile App Design Competition

Fostering national education has long been a key focus of EdCity's student services. From October 2024 to March 2025, EdCity once again organised the National Identity Mobile App Design Competition, integrating technology with national knowledge to help students gain a deeper understanding of the Motherland and strengthen their sense of national identity.

Coinciding with the 75th anniversary of the founding of the People's Republic of China, this year's competition adopted the theme of 'The Development and Achievements of Our Nation', encouraging students to design mobile applications on this topic. The competition launched a sub-project 'Civic Education Exploration', providing self-learning videos to enhance students' understanding of the country and their sense of belonging.

The competition received an enthusiastic response, attracting 166 teams and around 1,400 participating students. The submissions demonstrated great creativity and diversity, integrating cutting-edge technologies such as AI and augmented reality (AR) with themes of national identity—showcasing students' high level of innovation and appreciation of China's history and culture.



Creative Speech Competition

EdCity continues to promote English language education and creative expression, and proudly hosted the Creative Speech Competition again in the 2024/25 academic year. The competition aimed to ignite students' creative spark, enabling them to confidently convey positive values on stage in English, fostering their all-round development in areas such as language proficiency, self-confidence, and values. The competition received an enthusiastic response, successfully attracting 204 primary and secondary schools across Hong Kong and approximately 1,500 participating students, showcasing creativity and confidence.



Learning Putonghua with Stories

EdCity places great emphasis on implementing the 'biliteracy and trilingualism' language education policy. To help students improve their Chinese proficiency, EdCity launched the 'Learning Putonghua with Stories' programme. Through storytelling, students listened to traditional Chinese myths and cultural tales, developing their sense of the language in Putonghua. The programme also encouraged students to practise speaking through recording exercises, gradually building language confidence and enhancing their Chinese skills in a relaxing and engaging environment. In the 2024/25 academic year, this programme attracted participation from 234 schools.



Student Innovation Competition

The Student Innovation Competition 2025, as a key student activity celebrating the 25th anniversary, aimed to inspire students' innovative thinking, enhance their awareness of social development, and establish a collaborative platform for students in the Greater Bay Area.

The competition focused on the theme of 'Sustainable Development in Education'. Participating students were required to address educational and social issues, refer to the Sustainable Development Goals (SDGs), and apply innovative thinking, information technology, and AI to develop practical and feasible solutions.



The competition was divided into Primary (Primary 4 to Primary 6), Junior Secondary (Secondary 1 to Secondary 3) and Senior Secondary (Secondary 4 to Secondary 6) with special invitations extended to schools from other cities in the Greater Bay Area. The Student Innovation Competition 2025 not only provided a platform for students to showcase their innovative abilities but also helped cultivate their skills in applying technology to solve real-world problems. A total of 198 teams participated, involving approximately 2,800 students.

Online Resources

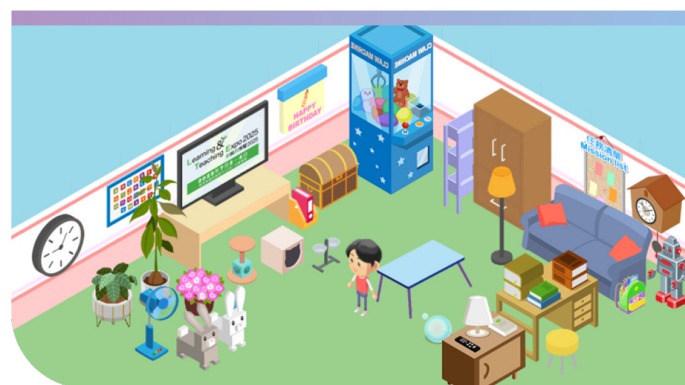
Small Campus



Small Campus, as the first gamified education platform in Hong Kong meticulously developed by EdCity, has consistently used rich interactive games and learning resources to spark students' interest and enthusiasm for learning, while fostering self-directed learning spirit. The platform regularly introduces various mini-tasks and organises a variety of competitions and themed activities, allowing students to learn enjoyably in a virtual environment and consolidate their foundational knowledge.

In April 2025, Small Campus underwent a major upgrade, evolving from 2D to 3D. By integrating isometric visual technology, the platform now offers a more immersive user experience. Simultaneously, a new virtual campus, Sky Island, was launched, opening a new chapter for exploratory learning. As users navigate different areas, they trigger various tasks and earn rewards by completing assigned activities, effectively enhancing engagement and motivation for learning.

EdCity is actively exploring further upgrades to Small Campus, aiming to transform it into an educational resources sharing platform, where valuable resources from multiple sources will be consolidated, to build a shared educational community, achieving co-creation and mutual benefit.



EdCity Mobile Applications

In addition to the EdCity Teacher app, EdCity launched the EdCity Parent and EdCity Student apps in December 2024, providing users with a more diversified experience and enriching their learning journeys when using EdCity services.

EdCity Student App

This app focuses on enhancing learning efficiency and promoting positive family communication. It integrates a variety of interactive features, supporting students' self-directed learning and whole-person development, helping them build a rich and positive learning journey.



The first phase successfully launched the 'study card' feature, allowing students to efficiently review preset content anytime and anywhere, making it easy to take the first step toward self-directed learning. Building on this foundation, EdCity will continue to refine and upgrade the app, integrating students' actual needs and keeping pace with developments in educational technology to create a higher-quality, more user-friendly, and seamless learning experience, providing comprehensive support for students' growth.

EdCity Parent App

The core objectives of this app are to enhance learning efficiency and promote positive communication within families. By integrating multiple interactive functions within the app, it supports students' self-directed learning and holistic development, assisting them in building a rich and positive learning journey.



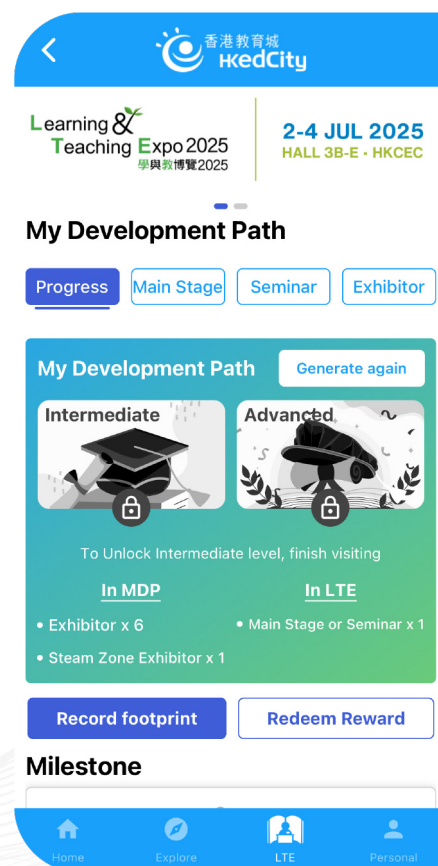
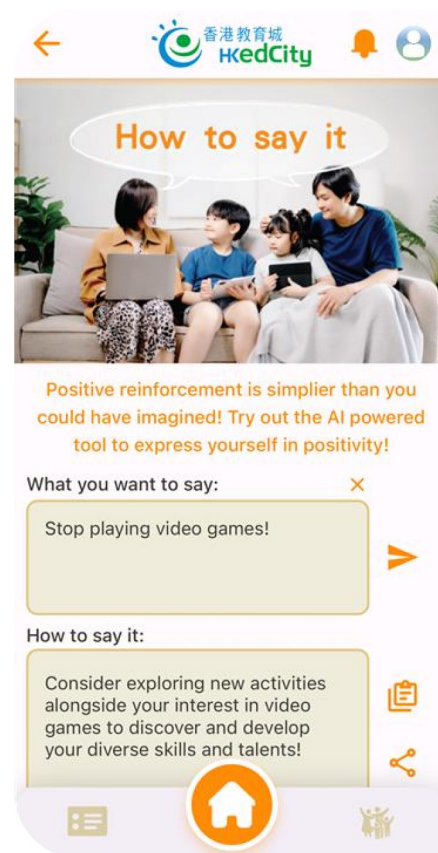
EdCity has integrated the philosophy of positive parenting into technology by creating the 'How to say it' AI communication feature, helping parents transform everyday language into constructive and encouraging dialogues. Through the 'Praises' function, parents can send messages of encouragement to their children, fostering a positive mindset to face challenges. The 'Thankful Moments' feature allows parents and children to share photos and reflections from daily life, cultivating a sense of gratitude together. Additionally, the 'Chores' collaboration feature enables family members to plan and manage household chores collectively, helping children develop a sense of responsibility. EdCity aspires to continuously convey the warmth of home and positive educational values through smart technology.

EdCity Teacher App

The EdCity Teacher app, designed specifically for teachers, aims to provide a personalised professional development platform in line with EdCity's mission to promote teachers' professional growth. By integrating learning resources and development planning through technology, the app offers one-stop professional support, enabling teachers to stay updated on the latest teaching trends anytime, anywhere, and systematically plan their professional development journey.

In 2025, the app received a major update, introducing the 'Guided Development Path' feature and offered exclusive services for teachers during the Learning & Teaching Expo 2025. Using AI technology, the system recommended the most suitable professional development activities based on users' responses to simple questions. Upon completing the recommended activities, participants were awarded gifts and certificates, along with a personalised presentation file for sharing their learning outcomes with colleagues at school.

As of the 2024/25 academic year, the EdCity Teacher app was downloaded approximately 4,600 times. EdCity will continue to enhance the app's functionality to provide more comprehensive support for teachers.





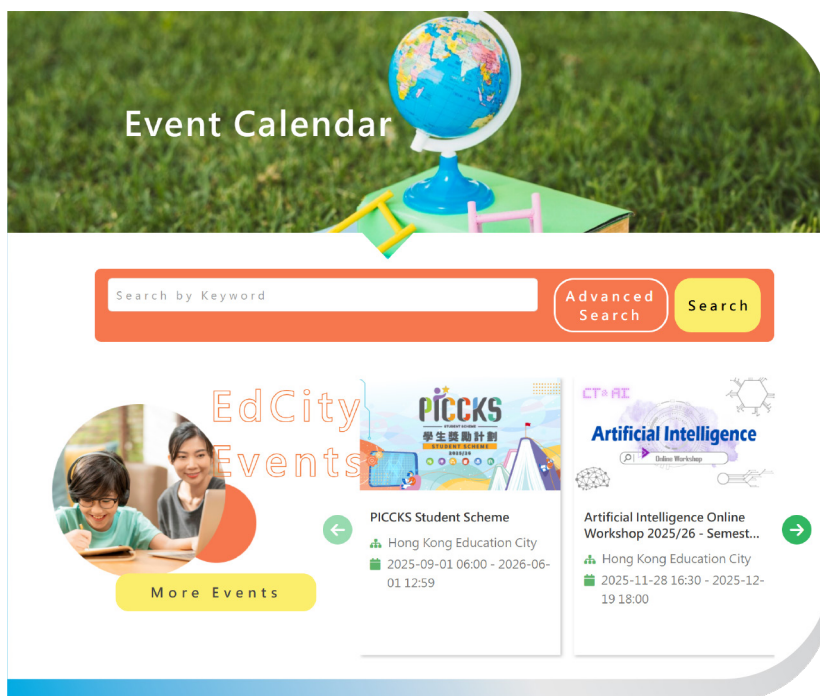
Technology Development

Technology Development

In the 2024/25 academic year, EdCity made significant progress in the field of technology development by enhancing the application of innovative technologies and systems, further promoting digital education. These advancements not only improved platform performance and security but also enriched the user experience, providing teachers, students, parents, and education professionals with a more efficient, interactive, and personalised learning environment.

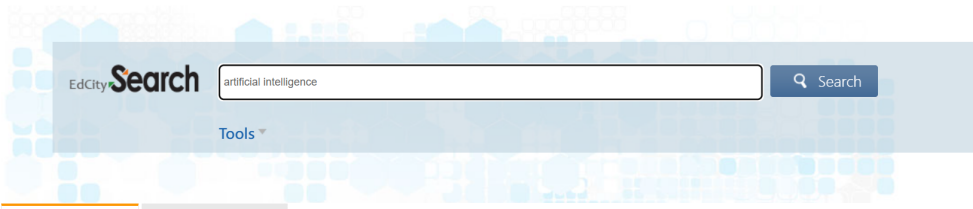
Membership System and Customer Experience Upgrade

In this academic year, EdCity finished the upgrade of its event management system to provide users with more efficient, stable, and secure operational experiences. The new system not only allows users to easily create and manage various activities but also integrates attendance tracking and targeted marketing functions, enabling participants' information to be instantly consolidated and used for subsequent promotions. Additionally, the system is synchronised with EdCity's membership database, ensuring seamless integration between event and member information. This enhances the completeness and accuracy of the available data, further improving the overall quality of services.





EdCity's membership system has also undergone a comprehensive upgrade, bringing a wide range of enhanced experiences. The new system adopts a one-stop database design, centralising all member information and significantly improving data consistency and maintenance efficiency. The member and user management system has also been upgraded to the latest technical architecture, greatly enhancing system performance, security, and scalability, laying a solid foundation for future expansion of features. Additionally, the user authentication mechanism has replaced traditional verification tools with a new solution that not only strengthens security but also provides a smoother and more convenient user experience. These upgrades ensure more stable, secure, and efficient membership services for all users.

The search technology of EdCity has been successfully upgraded. The old system was completely replaced, significantly improving overall search performance. The new search technology offers greater scalability and flexibility, quickly processing large volumes of data while providing more accurate results. This upgrade not only accelerates query speed but also enhances the relevance and precision of search results, further improving the overall user experience.



Results 1 - 10 of about 105. Search took 0.16 seconds.

- 
AI in Education Theatre | EdCity
 AI in Education Theatre showcases the practical application of **artificial intelligence** (AI) in teaching and learning. Speakers and educators explore how AI enhances problem-solving skills, fosters innovative thinking, and boosts students' future comp ...
- 
Teacher Professional Development: Digital Education Series | EdCity
 Hong Kong Education City (EdCity) has invited experts with extensive experience and knowledge in the information technology industry to serve as speakers and launch a series of videos regarding digital education, especially **Artificial Intelligence** (A ...

AI Development

EdCity has adopted AI subtitles generation techniques on its teacher professional development platform, Go eLearning, to enhance video accessibility and overall user experience. This also enables hearing-impaired users and multilingual audiences to receive information more effectively. The AI subtitle generation offers highly efficiency and semantic understanding capabilities, processing large volumes of speech and converting it into text, significantly reducing manual effort and time. In addition, EdCity uses AI to automatically analyse video content, extracting key information from Learning & Teaching Expo videos to generate structured, semantically accurate video summaries. This technology helps teachers quickly grasp the main points of videos, improving learning efficiency.

Series: Monthly Feature: E-Learning Resources | Future Learning Theatre


Author: Dr Yau Kwok Kwong | Mr Li Chi Shing


Publish Date: 13/05/2024

The speaker covers how to use e-Learning O2O platform to create various e-Learning activities inside and outside campus and to set multimodal interactive Q&As. The activity is not bound to geographical and network restrictions that teachers can take students out of their classroom and into a real environment for interactive learning. Teachers can also collect the responses from students to understand their learning performance. It is applicable to site visit, school tour, outbound learning, and subject- / culture-themed activities.



Author

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Related Articles



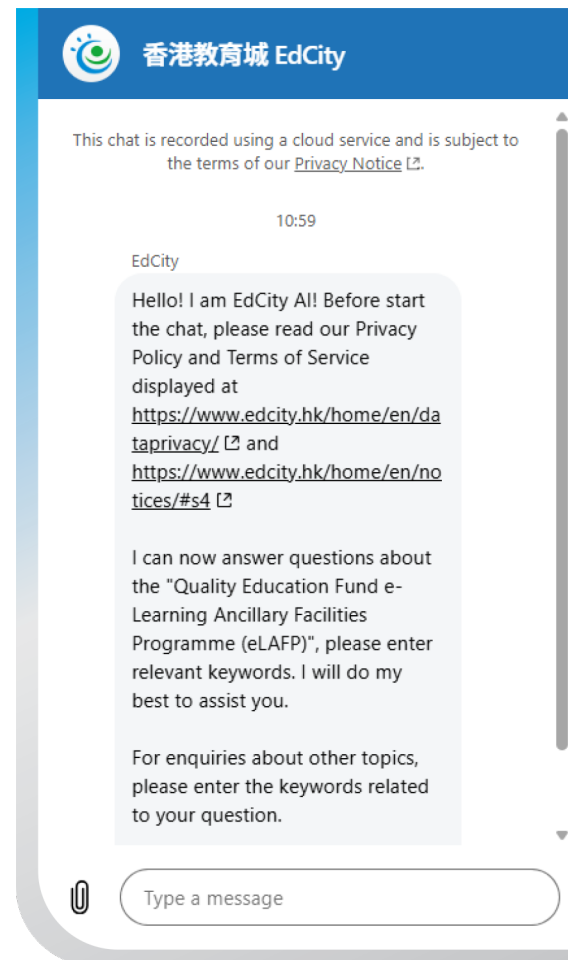
Learning & Teaching Expo 2023 - Innovative Approach to ESG Education: Harnessing the Power of a Generative Metaverse for Waste Management Instruction in Hong Kong



Learning & Teaching Expo 2023 - Artificial Intelligence and School Transformation: Case Studies in Yunhai and Lequn



To further enhance customer service, EdCity has emerged its customer service platform from a real-time human interaction chatbox to an AI-powered customer service agents, providing instant and automated responses to queries. This upgrade significantly improves service efficiency, allowing customers to receive immediate feedback at any time, so that general inquiries can be solved at once without waiting for a human agent, thereby reducing response time and increasing overall satisfaction. The AI customer service can automatically route complex cases to human specialists, ensuring that every customer receives the most appropriate assistance. This setting not only enhances the customer experience but also allows the customer service team to focus on more complex inquiries, improving overall service quality and operational efficiency. Currently, the AI service primarily supports specific query topics. EdCity plans to expand its coverage in the near future, enriching the question types which can receive instant intelligent responses, further enhancing customer experience and service effectiveness.





System Architecture

To strengthen system governance, EdCity has established three new technical guidelines covering generative AI usage, code review, and regular technical audits, while revising 17 existing guidelines to further enhance its technology governance framework. Additionally, EdCity has undergone technical reviews on eight systems to ensure continuous improvement in risk management.

In terms of architecture modernisation, EdCity has updated its legacy development environments, significantly enhancing the overall system's security and protection measures.

Assessment and Analytics

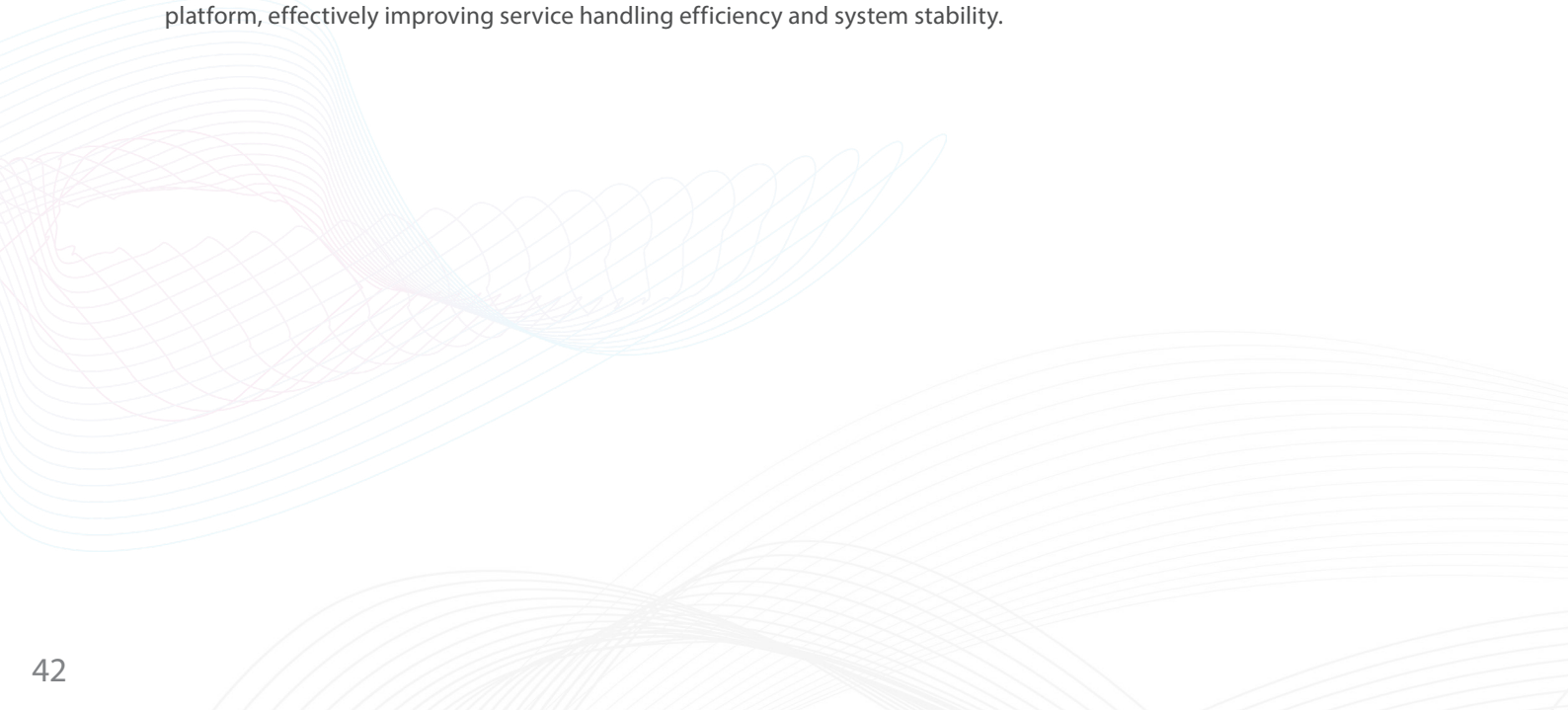
The Online Question Bank (OQB) learning platform has been successfully migrated to a cloud computing platform. The new platform offers faster performance and greater stability, ensuring users enjoy a smoother experience, and providing increased flexibility for future system expansion and upgrades.

Infrastructure Improvements

In terms of infrastructure, EdCity has migrated multiple application platforms to a next-generation platform, significantly enhancing system scalability and performance. The implementation of a next-generation platform has simplified automated workflows and improved overall operational efficiency.

Backup servers in both data centres and offices have been upgraded with disk-based backup technology, ensuring reliable data storage and rapid recovery. Legacy virtual hosts have been fully decommissioned, and network equipment has been updated, including Wi-Fi system upgrades and switch replacements, further reducing maintenance costs.

Additionally, the IT support service system has been successfully migrated to the new platform, effectively improving service handling efficiency and system stability.

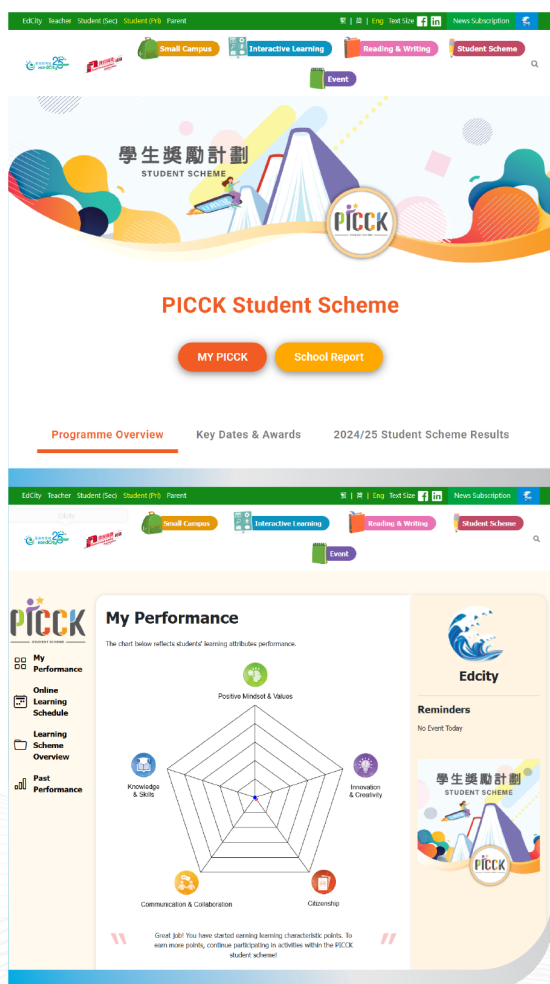


Educational Programmes

EdCity officially launched a new version of Small Campus in April 2025, featuring a more vivid and dynamic interface to further enhance user experience. Small Campus has been integrated with the EdCity membership system, allowing students to log in with a single EdCity account and interact with classmates within the platform. This integration not only ensures online security but also enhances interactivity and learning effectiveness.

Looking ahead, Small Campus will continue to introduce new features and content, striving to create a learning environment that combines fun with educational effectiveness for the local education community.

In addition, EdCity launched the new PICCK Student Scheme in the 2024/25 academic year, introducing innovative features which allowed students to use the PICCK dashboard to grasp their performance across various learning attributes and take targeted follow-up actions. Teachers can access school-based reports provided by the system to track students' progress and provide timely support.





**Sustainable
Development**

Corporate Governance


Governance Structure

For the 2024/25 financial year, the Board of Directors is composed of 11 members appointed by the shareholders. As the company's highest governing body, it is responsible for overseeing the company's development strategy and ensuring operations comply with statutory requirements. On 30 May 2025, Dr Sylvia Chan May Kuen, Professor Morris Jong Siu Yung, Mr Stanley Kam Wai Ming, and Ms Irene Leung Suk Yee retired from the Board of Directors, and were succeeded by Mr Dion Chen, Professor Ray Cheung Chak Chung, Professor Herbert Chia Pun Kok, and Mr Andy Li. Changes were also made among the Official Directors: Ms Teresa Chan Mo Ngan retired on 10 February 2025 and was succeeded by Ms Edith Tse Yuen Ching; subsequently, Ms Tse resigned on 1 April 2025 and was succeeded by Dr Gloria Chan Pik Wa.

The Board of Directors has a subcommittee, the Executive Committee, chaired by the Official Director. It is responsible for regularly monitoring company operations, providing strategic advice, and overseeing business development. Under the leadership of the Board, EdCity continues to effectively advance the company's development and fulfil its educational mission.

During the year, EdCity held three Board of Directors meetings and three Executive Committee meetings, with attendance rates of 76% and 92%, respectively. At the management retreat, the company's management elaborated on EdCity's vision of becoming a 'super connector' and building a 'super shelf', and engaged in in-depth discussions with the Board on the company's direction of future development, particularly on how to support and advance Hong Kong's digital education through services and technology. The Board-appointed Strategy Taskforce for the Learning and Teaching Expo also convened to discuss the planning arrangements for the Expo. During the year, the newly established Advisory Group (Service) of EdCity successfully held two meetings, providing recommendations on EdCity's service plans and existing services.





All directors have, in accordance with regulations, made their annual declaration of interests for the year, and none of the directors received any remuneration.

To align with and support the company's business development, EdCity reorganised the structure of the Services Division and the Business and Communications Division during the year, renaming certain departments to more accurately reflect their functional positioning and service recipients, while enhancing operational efficiency and clarity of roles. As of 31 August 2025, the total number of employees was 85. The latest organisational chart of the company is provided in Appendix 1.

Risk Management

EdCity has established a comprehensive risk management policy to continuously monitor operational risks. In the 2024/25 financial year, EdCity updated its risk register and actively implemented various mitigation measures to reduce potential risks. In response to changes in the business environment, the company also revised its internal audit plan to reassess and monitor potential risks while simultaneously implementing risk mitigation measures. During the year, EdCity completed security audits of the Membership System and the EdConnect platform, with audit results indicating no significant risk issues.

In terms of human resources, EdCity follows school practices by requiring prospective employees to undergo a sexual conviction record check during the recruitment process; current employees are also required to declare relevant records annually. To further understand applicants' backgrounds, the job application form includes a declaration regarding criminal conviction records. In addition, EdCity incorporates clauses on compliance with national security laws in procurement contracts and key partnership agreements to ensure suppliers and partners strictly adhere to relevant regulations.

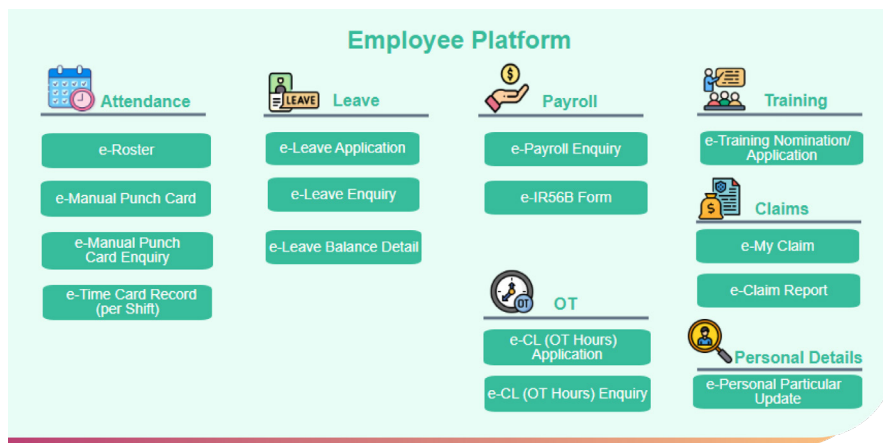
EdCity places high importance on the quality and publication process of content on its website and e-books. Dedicated content compliance staff are responsible for conducting random reviews of content published by EdCity and third parties to ensure alignment with company policies and applicable laws and regulations. To enhance staff compliance awareness, EdCity organised a series of training programmes, including AI data privacy training, security risk assessment and audit training, an introduction to Hong Kong's anti-discrimination ordinances, and intellectual property seminar.

Furthermore, EdCity is committed to promoting racial equality, ensuring that individuals of different ethnicities can equally access its services. The company provides appropriate language support (including interpreters or translation services) for those in need and displays its racial equality policy on its website. In addition to Chinese and English, the policy is also available in eight other languages for public reference. EdCity also provides relevant training to employees to deepen their understanding of anti-discrimination laws and cultivate awareness and sensitivity towards different ethnicities and cultures.

Review of Policies and Operational Processes

To ensure that EdCity's policies and guidelines remain up to date and comply with the latest legal requirements, the company reviewed and, where necessary, revised multiple policies and guidelines during the year, including the Website Content Management Guideline, Tendering Procedures, Manual of Financial Management and Control for Board and Senior Management, Procurement and Payment Policy, Procedural Manual and Operational Guidelines for Financial Management, and IT Security Policy. Policies requiring amendments were formally implemented after approval by the Board of Directors.

Since the year before last, EdCity has implemented a new Human Resources system and employee self-service platform to enhance personnel management capabilities and system security, while effectively streamlining the payroll process. All employee personal records were successfully migrated from the old system to the new platform. During the year, the system was further upgraded with new functions for employee training and reimbursement claims, allowing employees and supervisors to process and approve related requests through the self-service platform, thereby improving administrative efficiency and the smoothness of daily workflows.



Employee Training and Team Building

EdCity has always regarded its employees as the company's most valuable asset and is committed to providing a range of diverse and appropriate training to enhance their professional skills and knowledge, aligning with business development needs and workplace challenges. To further improve training arrangements, the company recruited a dedicated staff member this year to plan and coordinate training programmes. In the 2024/25 financial year, the company organised a range of seminars and workshops for all employees, covering topics such as intellectual property, emotional intelligence management, generative AI, and MPF management.

To cultivate and build high-performance teams, EdCity introduced talent assessment tools to support team allocation and organised a retreat day for management and high-potential employees themed 'Applying Design Thinking in Real-World Challenges', encouraging multi-perspective thinking and innovation to explore opportunities and tackle challenges. In addition, based on employees' roles and career development needs, the company recommended and sponsored participation in external in-person training courses, professional certification exams, and online learning platforms, covering areas such as business knowledge, Scrum, and information systems security. During the year, each employee received an average of approximately 4.3 days of training.

This year, EdCity also launched a two-year Management Trainee Programme to cultivate future leaders. Participants are selected from outstanding graduates who previously completed summer internships, and through structured training and practical involvement, they are supported in embarking on their professional development journey within the company.





To promote communication among employees and boost morale, EdCity's Recreation Committee actively organised various wellness and social activities. During the year, the company hosted or participated in events including the World Heart Day Run for Heart, Herbarium Night Lamp Workshop, hiking, bowling, badminton, Fruit Day, celebratory luncheons, and festive celebrations. In addition, EdCity held its annual dinner, inviting directors and staff to gather and foster a united team spirit across the organisation.

Review of Remuneration and Benefits

To maintain market competitiveness in talent recruitment and retention, EdCity conducted a review of remuneration and benefits in the 2024/25 financial year. After considering factors such as the civil service pay freeze and the company's financial position, the Board of Directors decided to freeze salaries for all employees. However, promotion arrangements were not affected, and annual performance incentives were paid according to established policies. The total remuneration for the top three tiers of management in 2024/25 amounted to approximately HK\$15.58 million.



Financial Report

EdCity consistently adheres to statutory accounting standards and applies public money with prudence and efficiency. The company continuously strengthens its financial planning and monitoring mechanisms, maintaining comprehensive financial records to ensure a solid financial foundation.

In the 2024/25 financial year, the total income and expenditure of subvented activities both amounted to HK\$70,604,171. As of 31 August 2025, the company's non-current assets and current assets totalled HK\$3,722,914 and HK\$35,209,909, respectively. The company's total net assets amounted to HK\$1,609,806. Overall, the company's financial position remains stable and healthy, with good asset liquidity maintained throughout the year. As of 31 August 2025, total cash and bank deposits amounted to HK\$29,231,948.

Income and Expenditure of Subvented Activities

EdCity's income mainly comes from government subvention, amounting to HK\$59,895,097, or 84.8% of total income for this financial year. Other service income from EdCity amounted to HK\$10,709,074, representing 15.2% of total income. Regarding expenditures for government subvented activities, staff costs amounted to HK\$51,335,666, accounting for 72.7% of total expenditure. Other expenses included IT expenses of HK\$4,857,980, business expenses of HK\$10,150,834, and administrative expenses of HK\$4,259,691, representing 6.9%, 14.4%, and 6% of total expenditure, respectively.

In terms of capital expenditure, EdCity spent a total of HK\$1,922,217 on the acquisition of fixed assets, including new computer equipment, wireless internet connectivity systems, application delivery controllers, GPU servers, and office equipment.

Reserve

According to the service agreement signed on 23 August 2023, EdCity may retain up to 25% of the government subvention for the year as reserve. As of 31 August 2024, a total of HK\$13,798,653 of unutilised government subvention was carried forward to the 2024/25 financial year as reserve. As of 31 August 2025, accumulated reserve amounted to HK\$12,529,774.

External Audit

For EdCity's 2025 invitation for quotations for corporate financial audit services, after review and deliberation, it was decided to appoint Forvis Mazars CPA Limited as EdCity's new financial audit firm. At the Annual General Meeting on 30 May 2025, shareholders approved EdCity's appointment of the firm as the auditor for the current financial year. The annual fixed asset inventory was completed on 29 August 2025, and EdCity successfully completed the external audit and compliance review for the financial year which ended on 31 August 2025, with the report reflecting that all items comply with statutory requirements.

Corporate Social Responsibility



Fulfilling corporate social responsibility has always been one of EdCity's core missions. The company continues to implement sound human resource management practices and has been widely recognised for its efforts in community care, employee welfare, environmental initiatives, enhancing retirement benefits, and promoting family-friendly measures. This year, EdCity has been awarded the Caring Company logo for ten consecutive years or more. It has also been authorised to use the 'Supportive Family-Friendly Good Employer' logo for three consecutive editions (2018, 2020, and 2024) and has been recognised as a Good MPF Employer for 11 consecutive years.

EdCity is committed to providing employees with a high-quality and safe working environment. During the year, a number of repair and improvement projects were completed, including enhanced office soundproofing, mosquito control, waterproofing works, and wall mould remediation, aimed at improving the office environment and promoting employee health and workplace safety.



Over the years, EdCity has continuously implemented family-friendly policies, such as paternity leave, marriage leave, compensation leave, compassionate leave, and birthday leave, as well as various occupational health measures to comprehensively safeguard employees' health and workplace safety. As in previous years, EdCity has conducted an employee satisfaction survey, encouraging staff to provide valuable suggestions on improving the work environment and implementing feasible measures accordingly to improve the work environment. In addition, EdCity has introduced flexible working hour arrangements to accommodate employees' personal and family needs.

In promoting employee health and supporting social charitable activities, this year EdCity sponsored employees to participate in the 'World Heart Day 2024–25 Run for Heart', donating to the Hong Kong College of Cardiology to support heart disease patients and raise awareness of heart health. EdCity also actively practises environmental protection, promoting resources recycling and eco-friendly initiatives, including participation in recycling programmes for paper, plastic bottles, glass bottles, and other materials, as well as encouraging employees to save electricity and reduce energy consumption. In addition, EdCity collaborated with the Caritas Computer Workshop to donate old computers and accessories, which were refurbished and redistributed to those in need, achieving dual value in environmental protection and charity.

Looking Ahead

EdCity stands ready to champion the vision of HKSAR Government for advancing digital education. Our foremost priorities include strengthening professional development for teachers, particularly in the realm of artificial intelligence, to help educators stay abreast of the latest technological trends. In parallel, EdCity will undertake a comprehensive upgrade of its infrastructure to deliver services that are not only higher in quality but also more convenient and efficient for the entire education sector.

We firmly believe that, through the three-pronged approach of policy guidance, professional training, and resource support, and by designing training and tools tailored to frontline teachers' practical needs, we can effectively bridge the gap between pioneering technologies and practical classroom application, ensuring that AI education truly takes root.

Looking to the future, EdCity will continue to serve as a super connector, super value-adder, and transformation facilitator, forging closely partnerships across government, industry, academia, research and investment. Together, we aim to accelerate Hong Kong's digital education transformation and cultivate a vibrant and sustainable digital education ecosystem. The company will leverage the distinctive advantage of enjoying strong support of the Motherland and being closely connected to the world, actively expanding its collaboration network to Chinese Mainland and overseas. By introducing world-class digital education solutions to Hong Kong, we strive to elevate the quality of teaching and learning to new heights.



APPENDIX 1 - Governance Structure

Types of meetings	Meeting Attendance	
	Board	Executive Committee
Meeting Attendees		
Mr Armstrong Lee Hon Cheung, (Chairman) ⁽¹⁾	3/3	3/3
Dr Gloria Chan Pik Wa ⁽²⁾ (including attendance by alternate)	2/2	1/1
Ms Edith Tse Yuen Ching ⁽³⁾	-	1/1
Mr Ned Au Tsun	1/3	-
Mr Dion Chen ⁽⁴⁾ ⁽⁵⁾ , MH	1/1	-
Professor Ray Cheung Chak Chung ⁽⁵⁾	1/1	-
Professor Herbert Chia Pun Kok ⁽⁵⁾	0/1	-
Ms Carmen Ho Tsz Mei	3/3	-
Professor Kong Siu Cheung	2/3	-
Mr Andy Li ⁽⁵⁾	1/1	-
Professor Howard Ling Ho Wan, MH	2/3	-
Mr Foster Yim Hong Cheuk	2/3	-
Dr Tenny Lam Fung ⁽⁶⁾	-	2/2
Retired Members		
Ms Teresa Chan Mo Ngan ⁽⁷⁾ (including attendance by alternate)	1/1	1/1
Dr Sylvia Chan May Kuen ⁽⁸⁾ , MH	1/2	1/2
Professor Morris Jong Siu Yung ⁽⁹⁾	2/2	-
Mr Stanley Kam Wai Ming ⁽⁹⁾	1/2	-
Ms Irene Leung Shuk Yee ⁽⁹⁾	2/2	-
Mr Ken Ngai Yuen Keung ⁽¹⁰⁾	-	1/1
Average Attendance Rate	76%	92%

Auditors

Forvis Mazars CPA Limited

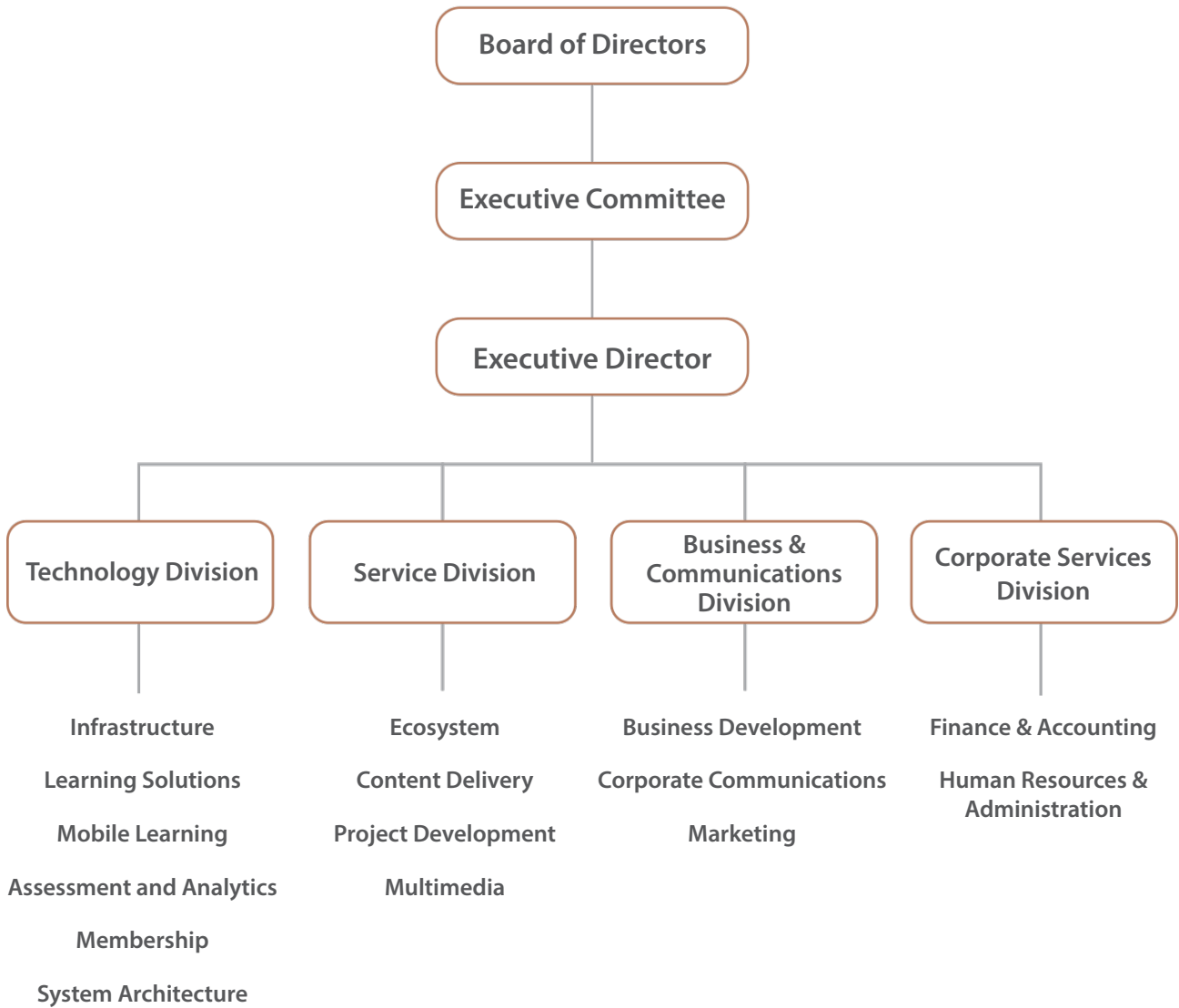
Company Secretary

Acclime Secretaries Limited

Notes

- (1) Mr Armstrong Lee Hon Cheung is the Chairman of the Board. He is also a member of Executive Committee.
- (2) Dr Gloria Chan Pik Wa was appointed as the Official Director on 1 April 2025, and has become an ex-officio member in the Board. She is also the Chairperson of the Executive Committee. Her alternate is Ms Edith Tse Yuen Ching.
- (3) Ms Edith Tse Yuen Ching resigned as the Alternate Director of Ms Teresa Chan Mo Ngan and was appointed as the Official Director on 10 February 2025. She resigned as the Official Director and was appointed as the Alternate Director of Dr Gloria Chan Pik Wa on 1 April 2025.
- (4) Mr Dion Chen was appointed as the member of the Executive Committee on 15 July 2025.
- (5) Mr Dion Chen, Professor Herbert Chia Pun Kok, Mr Andy Li and Professor Ray Cheung Chak Chung were appointed as the Board of Directors on 30 May 2025.
- (6) Dr Tenny Lam Fung was appointed as the Executive Director of Hong Kong Education City Limited on 6 February 2025, and has become an ex-officio member of Executive Committee. He is not a Board member but is required to attend the Board meetings.
- (7) Ms Teresa Chan Mo Ngan was the Official Director, an ex-officio member in the Board. She was also the Chairperson of the Executive Committee. She retired on 10 February 2025. Her alternate was Ms Choi Man Yee (resigned on 1 January 2025) and Ms Edith Tse Yuen Ching (appointed on 1 January 2025).
- (8) Dr Sylvia Chan May Kuen was a member of the Executive Committee. She retired from the Board of Directors on 30 May 2025.
- (9) Professor Morris Jong Siu Yung, Mr Stanley Kam Wai Ming and Ms Irene Leung Shuk Yee retired from the Board of Directors on 30 May 2025.
- (10) Mr Ken Ngai who was the Executive Director of Hong Kong Education City Limited, was an ex-officio member of Executive Committee. He was not a Board member but was required to attend the Board meetings. He resigned as the Executive Director on 16 December 2024.

Hong Kong Education City Limited Organisation Structure (31 August 2025)



Board Members (in no particular order)



**Mr Armstrong Lee Hon Cheung
(Chairman)**
Managing Director, Worldwide
Consulting Group Company Limited



Dr Gloria Chan Pik Wa
Deputy Secretary for Education,
Education Bureau



Mr Ned Au Tsun
Chief Executive Officer,
Verdant Capital Group



Mr Dion Chen, MH
Principal, Ying Wa College



**Professor Ray
Cheung Chak Chung**
Associate Provost (DL), Office of
the Provost and Deputy President,
City University of Hong Kong



Professor Herbert Chia Pun Kok
Member of Education Commission;
Senior Advisor of Alibaba Cloud
Intelligence (North APAC & SEA Region);
Independent Non-Executive Director
of Hong Kong Exchanges and Clearing
Limited



Ms Carmen Ho Tsz Mei
Director, Boundless Literacy
Foundation;
Chairman, Hong Kong
Children's Arts Society



Professor Kong Siu Cheung
Research Chair Professor of E-Learning
and Digital Competency, Department of
Mathematics and Information Technology;
Director, Artificial Intelligence and Digital
Competency Education Centre, The
Education University of Hong Kong



Mr Andy Li
Principal, The Salvation Army
Tin Ka Ping School



**Professor Howard
Ling Ho Wan, MH**
Professor of Practice, Hong Kong
Baptist University;
Associate Director, Entrepreneurship
& Innovation Centre;
Chief Consultant, Impact Incubator



Mr Foster Yim Hong Cheuk
Barrister-at-law, Liberty Chambers

Retired Members



Ms Teresa Chan Mo Ngan
Former Deputy Secretary for
Education, Education Bureau
(Retired on 10 February 2025)



Dr Sylvia Chan May Kuen, MH
Principal, Ying Wa Primary School
(Retired on 30 May 2025)



Professor Morris Jong Siu Yung
Director, Centre for Learning
Sciences and Technologies, The
Chinese University of Hong Kong
(Retired on 30 May 2025)



Mr Stanley Kam Wai Ming
Principal, HKSCH Bishop Hall
Secondary School
(Retired on 30 May 2025)



Ms Irene Leung Shuk Yee
Head of Charities (Trust-Initiated Projects),
The Hong Kong Jockey Club
(Retired on 30 May 2025)

APPENDIX 2 - Summary of Financial Results

DIRECTORS' REPORT

HONG KONG EDUCATION CITY LIMITED

The directors have pleasure in submitting their annual report together with the audited financial statements for the year ended 31 August 2025.

Principal activities

The principal activities of Hong Kong Education City Limited (the 'company') are developing and enhancing the education portal, organizing educational and cultural activities, providing IT support for schools, and developing e-business to empower the education market.

Results and dividends

The financial performance of the Company for the year ended 31 August 2025 and financial position at that date are set out in the financial statements on pages 6 to 27.

The results of the Company for the year ended 31 August 2025 are set out in the statement of comprehensive income on page 6.

The directors do not recommend the payment of a dividend.

Directors

The directors who held office during the year or during the period from the end of the year to the date of this report were:

AU Tsun

CHAN Pik Wa Gloria (appointed on 1 April 2025)

CHEN Dion (appointed on 30 May 2025)

CHEUNG Chak Chung (appointed on 30 May 2025)

CHIA Pun Kok Herbert (appointed on 30 May 2025)

HO Tsz Mei

KONG Siu Cheung

LEE Hon Cheung

LI Andy (appointed on 30 May 2025)

LING Ho Wan Howard

TSE Yuen Ching (appointed on 1 January 2025 as alternate director to Chan Mo Ngan Teresa, resigned on 10 February 2025 as alternate director to Chan Mo Ngan Teresa, appointed on 10 February 2025 as director, resigned on 1 April 2025 as director, appointed on 1 April 2025 as alternate director to Chan Pik Wah Gloria)

YIM Hong Cheuk Foster

CHAN May Kuen Sylvia (retired on 30 May 2025)

CHAN Mo Ngan Teresa (resigned on 10 February 2025)

CHOI Man Yee (resigned on 1 January 2025 as an alternate director to CHAN Mo Ngan Teresa)

JONG Siu Yung (retired on 30 May 2025)

KAM Wai Ming (retired on 30 May 2025)

LEUNG Shuk Yee Irene (retired on 30 May 2025)

All existing directors retire in accordance with the Company's Articles of Association but, being eligible, offer themselves for re-election.

Business review

The Company falls within reporting exemption for the financial year. Accordingly, the Company is exempted from preparing a business review.

DIRECTORS' REPORT**HONG KONG EDUCATION CITY LIMITED (CONTINUED)****Permitted indemnity provisions**

Permitted indemnity provisions were in force during the year or are in force at the date of this report, for the benefit of a then director or a director of the Company (whether made by the Company or otherwise).

Arrangements for acquisition of shares or debentures

At no time during the year was the Company, a party to any arrangements to enable the directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other company.

Management contracts

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year.

Equity-linked agreements

No equity-linked agreements into which the Company entered subsisted at any time during the year.

Auditor

During the year, the auditor, Patrick Wong C.P.A. Limited resigned and Forvis Mazars CPA Limited, Certified Public Accountants, was appointed as the auditor of the Company. The auditor, Forvis Mazars CPA Limited, retire and a resolution for their reappointment will be proposed at the forthcoming annual general meeting.

Hong Kong, 15 December 2025



INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED (INCORPORATED IN HONG KONG WITH LIMITED LIABILITY)

Opinion

We have audited the financial statements of Hong Kong Education City Limited (the 'Company') set out on pages 6 to 27, which comprise the statement of financial position as at 31 August 2025, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of material accounting policy information.

In our opinion, the financial statements give a true and fair view of the financial position of the Company as at 31 August 2025, and of its financial performance and cash flows for the year then ended in accordance with HKFRS Accounting Standards as issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and have been properly prepared in compliance with the Companies Ordinance.

Basis for opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSA's") issued by the HKICPA. Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the HKICPA's Code of Ethics for Professional Accountants (the 'Code'), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

The directors of the Company are responsible for the other information. The other information comprises the information included in the Annual report of the Company and the directors' report but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

INDEPENDENT AUDITOR'S REPORT**TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED
(INCORPORATED IN HONG KONG WITH LIMITED LIABILITY)(CONTINUED)****Responsibilities of Directors for the Financial Statements**

The directors of the Company are responsible for the preparation of the financial statements that give a true and fair view in accordance with HKFRS Accounting Standards as issued by the HKICPA and the Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with section 405 of the Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSA's will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED (INCORPORATED IN HONG KONG WITH LIMITED LIABILITY)(CONTINUED)

Auditor's Responsibilities for the Audit of the Financial Statements (Continued)

As part of an audit in accordance with HKSAAs, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Forvis Mazars CPA Limited

Certified Public Accountants

Hong Kong

The engagement director on the audit resulting in this independent auditor's report is:

Chan Chi Ming Andy

Hong Kong, 15 December 2025

Practising Certificate Number : P05132

STATEMENT OF COMPREHENSIVE INCOME

HONG KONG EDUCATION CITY LIMITED
YEAR ENDED 31 AUGUST 2025

	Notes	2025 \$	2024 \$
Revenue	4	1,549,927	253,886
Project cost		(1,549,927)	(253,886)
		-	-
Other income	5	70,657,263	64,351,496
Administrative expenses		(70,604,171)	(64,240,630)
		-	-
Profit before taxation	6	53,092	110,866
Taxation	7	-	25,153
		-	-
Profit for the year		53,092	136,019

The full set of this year's audited accounts including the notes will be available at the Hong Kong Education City Ltd office upon request.

STATEMENT OF FINANCIAL POSITION

HONG KONG EDUCATION CITY LIMITED
AT 31 AUGUST 2025

	Notes	2025 \$	2024 \$
Non-current asset			
Property, plant and equipment	9	3,722,914	3,322,486
Current assets			
Trade and other receivables	10	5,977,961	3,036,963
Time deposit with original maturity over 3 months	11	-	7,200,000
Bank and cash balances	11	29,231,948	22,161,956
		35,209,909	32,398,919
Current liabilities			
Other payables	12	19,051,143	12,818,380
Government subvention related to income	13	12,575,668	16,214,200
Current portion of government subvention related to assets	13	992,317	1,462,490
Provision for annual leave and for contract end gratuity		1,379,945	1,378,214
		33,999,073	31,873,284
Net current assets		1,210,836	525,635
Total assets less current liabilities		4,933,750	3,848,121
Non-current liabilities			
Government subvention related to assets	13	2,730,600	1,859,999
Provision for long service payment		593,344	357,988
		3,323,944	2,217,987
Net assets		1,609,806	1,630,134

STATEMENT OF FINANCIAL POSITIONHONG KONG EDUCATION CITY LIMITED
AT 31 AUGUST 2025 (CONTINUED)

	Notes	2025	2024
		\$	\$
Capital and reserves			
Share capital	14	2	2
Reserves		1,609,804	1,630,132
Total equity		1,609,806	1,630,134

These financial statements on pages 6 to 27 were approved and authorized for issued by the Board of Directors on 5 December 2025 and signed on its behalf by

Lee Hon Cheung
Director

Chan Pik Wa Gloria
Director

STATEMENT OF CASH FLOWS

HONG KONG EDUCATION CITY LIMITED
YEAR ENDED 31 AUGUST 2025

	Notes	2025 \$	2024 \$
Operating activities			
Cash generated from operations and net cash from operating activities	17	551,431	4,688,266
Investing activities			
Interest received		1,240,778	1,391,294
Purchase of property, plant and equipment		(1,922,217)	(1,127,806)
Settlement of matured time deposit with original maturity over 3 months		7,200,000	3,876,979
Net cash from investing activities		6,518,561	4,140,467
Net increase in cash and cash equivalents		7,069,992	8,828,733
Cash and cash equivalents at beginning of the year		22,161,956	13,333,223
Cash and cash equivalents at end of the year, represented by cash and bank balances		29,231,948	22,161,956

**INCOME AND EXPENDITURE OF SUBVENTED
ACTIVITIES AND NON-SUBVENTED ACTIVITIES**

 HONG KONG EDUCATION CITY LIMITED
 YEAR ENDED 31 AUGUST 2025

	Subvented Activities HK\$	Semi-subvented/ Non-subvented Activities HK\$	Total HK\$
Project Income	-	1,549,927	1,549,927
Project Cost	-	(1,549,927)	(1,549,927)
Gross Profit	-	-	-
Other Income			
- Government subvention income	59,895,097	-	59,895,097
- Bank interest income	1,185,544	53,092	1,238,636
- Online Question Bank for Learning Assessment income	4,606,791	-	4,606,791
- eRead income	3,847,708	-	3,847,708
- Sundry income	1,069,031	-	1,069,031
	70,604,171	53,092	70,657,263
Administrative expenses			
- Staff costs	51,335,666	-	51,335,666
- IT expenses	4,857,980	-	4,857,980
- Business expenses	10,150,834	-	10,150,834
- Administrative expenses	4,259,691	-	4,259,691
	70,604,171	-	70,604,171
Profit before tax	-	53,092	53,092


APPENDIX 3 - Performance Pledge

EdCity is committed to providing teachers and the public with high quality services. We take great concerns on user comments and satisfaction. In order to enhance our services and satisfy the needs of users, we set out the following targets:

Category	Service	Target	Achievement
User Account Opening/ Registration	<ul style="list-style-type: none"> Process user account application (online application) Review and endorse EdCity School Account and EdCity Personal Account application (written application) 	<ul style="list-style-type: none"> Within 1 working day Within 3 working days upon all the required information and supporting documents being received 	<ul style="list-style-type: none"> 100% achieved 100% achieved
Web Service	<ul style="list-style-type: none"> Provide stable and accessible web service Inform user of scheduled maintenance work / service suspension of web server Resume web service in case of system failure 	<ul style="list-style-type: none"> Annual system availability of 99.9% or above 7 days in advance Within 2 hours (excluding uncontrollable external factors) 	<ul style="list-style-type: none"> Achieved 100% achieved 100% achieved
Customer Service	<ul style="list-style-type: none"> Respond to voicemail enquiries at the hotline and online chat enquiries Handle written (including emails) enquiries Handle written complaints 	<ul style="list-style-type: none"> Reply within 3 hours (recorded before 3 pm on working days) / Reply before 12 nn on the next working day (recorded after 3 pm on working days) Within 3 working days Issue acknowledgement within 3 working days and reply within 10 working days 	<ul style="list-style-type: none"> 100% achieved 100% achieved 100% achieved
Publication	<ul style="list-style-type: none"> Publication of the annual report 	<ul style="list-style-type: none"> Within 4 months after the end of the financial year 	<ul style="list-style-type: none"> Achieved

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 **Sha Kok Estate, Shatin, N.T., Hong Kong**

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