

Press Release

For Immediate Release

Digital Education Week Flagship Event 'Learning and Teaching Expo 2025' Kick-offs Today Bringing Together International Educators to Explore New Models of Teaching and Learning in the Era of AI

Hong Kong, 2 July 2025 – The **Learning and Teaching Expo 2025** (LTE 2025) supported by the Education Bureau of the Hong Kong Special Administrative Region, presented by Hong Kong Education City (EdCity) and organised by the Smart City Consortium (SCC), grandly opened at the Hong Kong Convention and Exhibition Centre. Themed 'Education: A Shared Future for All', this year's expo introduces innovative projects to offer participants a refreshed and engaging experience. The event features over 600 exhibition booths, including dedicated pavilions for the mainland and international exhibitors to foster deeper regional and global collaboration. Over 270 keynote speeches, seminars, demonstration classes, and product displays have been organised to comprehensively showcase innovative teaching solutions and technology trends. Additionally, over 300 speakers from around the world will share their insights on future classroom learning, with a special focus on integrating AI and educational technology into various subjects.

Dr Christine Choi Yuk Lin, JP, Secretary for Education, delivered the opening speech at the ceremony, "The theme of this year's Expo, 'Education: A Shared Future for All' aligns perfectly with our country's directions. The "2024-2035 Master Plan on Building China into a Leading Country in Education" emphasises the role of education in technological advancement and talent development. In Hong Kong, the core of advancing digital education lies in enhancing students' digital literacy and foundational skills. The Education Bureau has integrated digital technology, including AI and coding, across school curricula. We also emphasise media and information literacy as part of values education to promote ethical and effective use of innovative technology both for learning and in daily life. The Quality Education Fund has supported 22 innovative projects harnessing AI and big data technologies in the 2023/24 school year to enhance learning and teaching across subjects. The first phase of deliverables was rolled out on June 30 at the kickoff of the Digital Education Week. I cordially invite you to visit their booth to see their demonstrations and outcomes."

This year marks the 15th Learning and Teaching Expo presented by EdCity. **Mr Armstrong Lee, Chairman of the Hong Kong Education City**, stated in his welcome remarks, "The Learning & Teaching Expo 2025 is a significant milestone in Hong Kong's journey toward digital transformation in education. This initiative embodies EdCity's strategic position as 'super-connector', focusing on uniting all pillars of the ecosystem—government, industry, academia, research, and investment. The three-day expo marks a pivotal moment as EdCity cements its position as the preeminent architect of Hong Kong's digital education transformation through 18 landmark partnerships with global technology pioneers and leading industry consortia. These strategic alliances epitomize our unique role as the nexus point for educational innovation, where vision converges with execution. Through these strategic initiatives, EdCity establishes itself as the preeminent convener and

innovation architect in digital education. We serve as the vital nexus where policy, pedagogy and technology converge, systematically aligning each component of Hong Kong's Digital Education Ecosystem into a cohesive framework for transformation.”

Mr Gary Yeung, MH, President of Smart City Consortium said, “This year, we shine a spotlight on the remarkable contributions from our Asian partners, from South Korea and Singapore. We are devoted to connecting Asian educational initiatives and showcasing the best practices from across the region. We have connected over 20 Asian companies to showcase their solutions and conduct speaking sessions in the coming three days. Learning and Teaching Expo is now a regional education expo, rather than a local tradeshow. As we look ahead, we are excited to enhance collaboration among nations outside Asia. Our goal is to transform the expo into a true educational festival, celebrating the diverse talents and insights from each participating country. Together, we will not only enrich our communities but also empower future generations. Let us embrace this opportunity to learn, share, and grow together.”

The opening ceremony of the Learning and Teaching Expo 2025 features a distinguished line up of officiating guests, including **Dr Christine Choi Yuk Lin, JP, Secretary for Education; Dr David Wong, GBS, JP, Chairman of Education Commission; Mr Armstrong Lee, Chairman of the Hong Kong Education City; Hon Elizabeth Quat, SBS, BBS, JP, Founder, Honorary President, and Steering Committee Chairman of the Smart City Consortium; Ms May Chan Wing-shiu, JP, Permanent Secretary for Education; Dr Winnie Tang, MH, JP, Steering Committee Member, Founder and Honorary President of Smart City Consortium and Mr Gary Yeung, MH, President of Smart City Consortium.**

Digital Education Summit: Exploring Teaching and Learning in the Era of AI

The Digital Education Summit, held immediately following the opening ceremony, featured keynote speeches by **Dr Jeff Sze Chun Fai, JP, Under Secretary for Education** and **Professor Guo Yike, Provost and Chair Professor, The Hong Kong University of Science and Technology**, who shared insights on the future development of digital education in Hong Kong.

A three-day Expo promoting “Strategy of Invigorating China Through Science and Education”

The Learning and Teaching Expo 2025 (LTE), spanning three days, stands as Asia’s premier education expo, offering a platform for teachers, school leaders, and education technology stakeholders to engage in continuous professional development. The event fosters collaboration to explore the latest trends and advancements in teaching, learning, educational resources, and technology, collectively shaping the future of education. Key highlights include:

- **Newly established Mainland China Zone and International Pavilion:** Featuring 23 leading technology education companies from Singapore, South Korea, and beyond, showcasing the latest digital education products and teaching solutions. This includes companies that develop AI applications without coding and AI tools that save teachers time on grading assignments while providing instant feedback.

- **Principals' Conference:** Bringing together 200 school management professionals from Hong Kong and abroad for discussions and expert panels focused on the four core areas of Values, Attitudes, Skills, and Knowledge.
- **Kid's AI Summit:** Over 100 primary and secondary students from local and international schools will take the stage to share in their own words how they understand AI and their visions for the future, covering topics from education and welfare to safety, inclusivity, and future careers.
- **Language Learning Hub:** A dedicated professional learning space for language teachers to explore cutting-edge teaching methods, experience innovative AI-assisted teaching tools, and access high-quality educational resources.
- **Startups Circle:** Gathering Asia's innovation pioneers, from AI-driven assessment systems to next-generation education platforms, working together to redefine how humans learn, communicate, and enhance cognition.

For more details on the selected exhibits, please refer to **Appendix I**.

More details 'Learning and Teaching Expo 2025,' please visit <https://ltexpo.org/tc/>.

About Hong Kong Education City

Hong Kong Education City (EdCity), a wholly owned company of the Government of the HKSAR, is dedicated to providing a one-stop professional education platform that aggregates information, resources, and professional communities, proactively driving digital transformation and teaching innovation within the education sector. Acting as a super-connector, EdCity bridges education, innovation and technology, and industry sectors to build an AI Education Ecosystem.

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Appendix I

International Pavilion		
Booth	Exhibitor	Introduction
E 31	Estha.ai	Estha.ai is a Singapore-based EdTech startup, dedicated to building no-code AI App which enable individuals with no programming background to create sophisticated AI-powered applications. Users can simply connect elements visually to define how their application should function; the system will automatically generate a custom AI application in just a few minutes. Through its groundbreaking Ecosystem, Estha helps educators and entrepreneurs develop AI tools, creating powerful tools that have changed the way they work.
H 464	Curiomind	Curiomind provides users with the latest technological tools to make the learning process smooth and hassle free. The platform offer an array of features including a huge range of courses to choose from, each equipped with a series of lectures, assignments, and tests. On successful completion of a course, students will receive a badge, as a means of encouragement and to provide further inspiration.
Other Exhibitors		
C 10	Education Bureau	The Education Bureau Zone is focused on digital education and AI innovations, with an emphasis placed on the application of artificial intelligence in teaching. Among the key features are 22 innovative e-learning solutions, supported by a \$500 million grant from the Quality Education Fund's "e-Learning Ancillary Facilities Programme," which provide valuable hands-on experiences for both teachers and students. To further enhance immersive learning, curriculum resources, including a multimedia reading journey on the tram, will be featured. Additionally, the "Weitu AI" initiative is designed to enhance teaching methodologies through an intelligent video summarization feature on the EDB EMM platform, which effectively condenses key points from educational videos while extending the display time for reading materials.
R 01	Development Bureau	The Development Bureau, in collaboration with the Construction Industry Council, is launching Hong Kong's first Infrastructure Map, an interactive AI Architect experience, and the city's first construction industry-themed STEAM education resources — bringing together schools and the public to explore how infrastructure and education are becoming a new hallmark of Hong Kong. At the "Center for Future Construction" experience zone, visitors can explore cutting-edge construction technologies firsthand and discover how STEAM is being innovatively applied in the construction industry.
Q 20	Gamenoodlesoup	Gamenoodlesoup is a Hong Kong-based company with a decade of operations that specializes in learning technology and digital transformation. As a Global Training Partner with Microsoft Education and Minecraft, the company is dedicated to providing innovative solutions that enhance learning experiences for children and youth. Its mission is to empower the next generation with the interest and learning experience in science they need to thrive in a rapidly changing world.
SC 13	OneOneTALK	OneOneTALK focuses on the development and operation of AI-powered language-learning products. Its app and website will offer multilingual AI dialogue practice, pronunciation evaluation, learning-path recommendations, intelligent error diagnostics, and digital avatar language partners to support customized language acquisition for both adults and youth. The company will also roll out AI-driven English and Chinese courses, comprehensive teacher toolkit, and HSK (Chinese Proficiency Test) certification modules, all designed for seamless integration by educational institutions.
K 40	Trumptech	Trumptech is one of the leading education technology companies in Hong Kong. The company provides quality learning and teaching resources to schools in Mainland

		China, Hong Kong and Macau to enhance learning effectiveness. In 2004, it introduced the World Class Arena programme from the UK Department for Education and Skills, designed to cultivate students' higher-order thinking and problem-solving skills, encouraging them to develop analytical abilities and apply knowledge in practical contexts.
SC 01	Tomorrow's Brain Limited	Tomorrow's Brain Limited is dedicated to creating personalized and adaptive learning experiences for every individual, accommodating their specific needs. The team leverages innovations from over a decade of research to develop state-of-the-art educational products tailored to individuals' unique learning needs. Its goal is to foster holistic growth and excellence in individuals and families scientifically, sparking a future of equity in education.

Please download HD photos [here](#):

Photo No.	Photo caption
01	<p>With the full support of the Education Bureau, presented by Hong Kong Education City (EdCity), and organized by the Smart City Consortium, the "Learning and Teaching Expo 2025" was officially inaugurated at the Hong Kong Convention and Exhibition Centre. Officiating the opening ceremony were Dr CHOI Yuk Lin, JP, Secretary for Education, Education Bureau (centre); Dr. David WONG Yau Kar, GBS, JP, Chairman, Education Commission (third from right); Mr Armstrong LEE Hon Cheung, Chairman of the Board of Directors, Hong Kong Education City; Hon Elizabeth QUAT Pei Fan, SBS, BBS, JP, Chairman of Steering Committee, Founder and Honorary President of Smart City Consortium; Legislative Council Member; Ms May CHAN Wing Shiu, JP, Permanent Secretary for Education, Education Bureau; Ms Winnie TANG Shuk Ming, MH, JP, Steering Committee, Founder and Honorary President; Smart City Consortium; and Mr Gary YEUNG, MH, President, Smart City Consortium.</p> 
02	<p>The Learning and Teaching Expo 2025, the flagship event of Digital Education Week, officially commenced with its opening ceremony today (2 July), marking the start of the three-day event. Pictured is Dr. Choi Yuk Lin, Secretary for Education, delivering her opening remarks at the ceremony.</p> 

03

This year marks the 15th anniversary of the Learning and Teaching Expo organized by Hong Kong Education City. **Mr. Lee Hon Cheung, Chairman of the Board of Directors of Hong Kong Education City**, delivered a welcome speech at the opening ceremony.



04

Mr. Gary Yeung, President of the Smart City Consortium gave a closing remarks at the opening ceremony.



05

With the full support of the Education Bureau, presented by Hong Kong Education City (EdCity), and organized by the Smart City Consortium, the "Learning and Teaching Expo 2025" was officially inaugurated at the Hong Kong Convention and Exhibition Centre. Pictured is the officiating guests of the opening ceremony.



06

Dr. Choi Yuk Lin, Secretary for Education, and Mr. Lee Hon Cheung, Chairman of the Board of Directors of Hong Kong Education City, led the officiating guests to visit the Hong Kong Education City booth.



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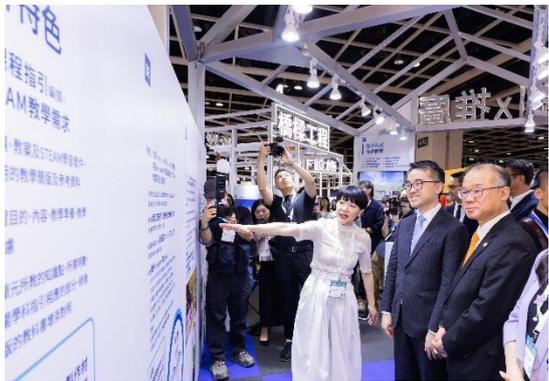
Dr. Choi Yuk Lin, Secretary for Education and Mr. Lee Hon Cheung, Chairman of the Board of Directors of Hong Kong Education City, led the officiating guests to visit the Education Bureau Zone. The photo shows them viewing 22 innovative e-learning solutions funded by the \$500 million "e-Learning Support Scheme" from the Quality Education Fund.



08

Dr. Choi Yuk Lin, Secretary for Education visits the Education Bureau Zone to explore advancements in digital education, as participating students present their learning achievements.



09	<p>Participating students introduced their learning achievements to Dr. Choi Yuk Lin, Secretary for Education.</p> 
10	<p>Dr. Jeff Sze Chun Fai, Under Secretary for Education delivered the keynote address at the Digital Education Summit.</p> 
11	<p>Dr. Jeff Sze Chun Fai, Under Secretary for Education and Mr. Lee Hon Cheung, Chairman of the Board of Directors of Hong Kong Education City, led a tour of the exhibition area hosted by the Development Bureau and the Construction Industry Council, showcasing the debut of the Infrastructure Map, AI Architect, and Hong Kong's first STEAM education materials for the construction industry.</p> 

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This year's Learning and Teaching Expo introduced an International Pavilion. Pictured are **Dr. Jeff Sze Chun Fai, Under Secretary for Education** and **Mr. Lee Hon Cheung, Chairman of the Board of Directors of Hong Kong Education City** and other guests posing with exhibitors from Singapore.

