

For Immediate Release

Press Release

Learning & Teaching Expo 2024 Officially Commences

Nearly 600 Booths Showcasing Innovative Educational Resources – Largest Event in Its History

Hong Kong, 11 December 2024 – Presented by Hong Kong Education City (EdCity) and organised by Bailey Communications HK, the Learning & Teaching Expo 2024 officially opened at the Hong Kong Convention and Exhibition Centre. This year's theme, Shaping Education for a World of Change, marks the largest edition in the event's history. The Expo brings together over 330 leading education experts from Mainland China, Singapore, Malaysia, Doha, Australia, the United Kingdom, and other regions, hosting nearly 290 keynote presentations, seminars, open lessons, and showcases over three days for education professionals. With nearly 600 booths, the Expo highlights the latest global education trends and innovative teaching resources.

Speaking at the opening ceremony of the Expo, **the Secretary for Education, Dr Christine Choi Yuk-lin**, highlighted this year's theme, Shaping Education for a World of Change, and emphasised Hong Kong's commitment to the advancement of digital education. Aligned with President Xi's vision of invigorating the country through science and education, and the Chief Executive's Policy Address, the Government is implementing key initiatives such as the establishment of the Steering Committee on Strategic Development of Digital Education, the extension of the e-Learning Funding Programme, and the promotion and enhancement of AI-assisted teaching. Dr Choi also praised Hong Kong students' outstanding performance in the 2022 PISA assessment, affirming the city's dedication to educational excellence. She encouraged educators worldwide to share the vision of unlocking IT potential to empower students to navigate the rapidly evolving world.

Mr Armstrong LEE Hon Cheung, Chairman of the Board of Directors of EdCity said that listed as a Mega Event in Hong Kong, the 2024 edition of Learning and Teaching Expo is the largest to date. The seamless integration of innovation and education is essential for driving societal advancement. Through the dynamic partnership of technology, innovative teaching methods, and collaborative learning, we spark curiosity, fuel dreams, and illuminate the path to a brighter tomorrow. The Learning & Teaching Expo embodies this spirit, bringing us together to explore the horizons of education and innovation. He looks forward to a future where learning and teaching serve as central pillars in advancing and showcasing groundbreaking ideas. With the support of the Education Commission, EdCity aspires to build a community that brings together a cross-section of stakeholders to build a sustainable ecosystem of education.

Mr Stuart Bailey, CEO of Bailey Communications, stated that the Learning and Teaching Expo has developed into a world-class event that rivals the best in the region. What began as a modest has grown into a significant international exhibition—expanding from 3,266 square metres to over 12,700, from 90 exhibition booths to 600, and from two feature areas to 11. The 2024 Expo is now 650% larger than it was in 2011, a testament to the united partnerships that have driven its success. He expressed his gratitude to all supporters whose vision and dedication have shaped this event into a vital platform, empowering thousands of schools and teachers to embrace the latest educational trends, technologies, and pedagogical theories.

The opening ceremony of the Learning & Teaching Expo 2024 featured a distinguished lineup of officiating guests, including Dr Choi Yuk Lin, JP, Secretary for Education, HKSAR Government, Dr. David WONG Yau Kar, GBS, JP, Chairman of Education Commission; Mr. Armstrong LEE, Chairman of the Board of Directors, Hong Kong Education City; Mr. Stuart BAILEY, Founder & CEO, Bailey's Communications HK; Dr. Sidney CHENG Po Ying, University Librarian, The Education University of Hong Kong and Mr. Tony TAI, JP, Chairman, Vocational Training Council.

As a key platform for professional exchange among educators, the three-day Learning & Teaching Expo 2024 gathers globally renowned education experts, including government officials, scholars, school leaders, and education professionals, to share their insights on global education trends and foster professional dialogue on teaching and learning development. The Expo offers a diverse range of content, covering themes such as artificial intelligence (AI) in teaching and learning, language learning and cross-cultural education, holistic student development, social-emotional learning, national education, innovative classrooms, well-being, and inclusive education.

The opening day highlights a series of standout sessions centred on the transformative potential of AI in education. Among the featured speakers are Professor Cecilia Ka Yuk Chan, Faculty of Education and Founding Director, TALIC, The University of Hong Kong; Professor Jason Lodge, School of Education, The University of Queensland, Australia; and Professor Mu Su, Vice Dean, Institution of AI in Education, South China Normal University. These experts delve into AI's impact on teaching and learning, offering critical insights into its applications and future possibilities.

The expo features nearly 600 booths, showcasing the latest global education trends, as well as innovative teaching resources and solutions. Some of the highlights include: Octopus InfoTech unveils SWEETIE, its latest product designed to spark students' interest in physics, engineering, astronomy, and mathematics. BIG DIPPER STUDIO LIMITED debuts the FITURE AI Mirror, a smart device that supports personalised teaching, develops core skills, and fosters future-ready learning. Weitu AI introduces InstMind, an AI-powered video tool capable of extracting key points from hours-long videos within seconds. It also summarises segments to enhance understanding. Jockey Club VR Project for Chinese Language Education brings innovative VR technology to Chinese education. Focused on virtual literary walks, the program offers students immersive writing experiences across 18 districts, enhancing their writing skills and deepening their appreciation of literature.

For more details on LTE 2024, please visit <https://www.LTExpo.com.hk>

About Hong Kong Education City

Hong Kong Education City (EdCity) provides a one-stop professional education portal (EdCity.hk) offering information, resources, interactive communities, and online services to support educators, parents, and students. It covers five key areas: professional development, teaching, assessment, reading, and learning. EdCity continuously develops and introduces new services since its establishment, and endeavours to promote and provide all-round support to all schools in Hong Kong to adopt eLearning and innovative education.

About Bailey Communications Hong Kong

Bailey Communications HK is a full service professional exhibition and event organiser based in Hong Kong. The focus of Bailey Communications HK is on developing quality events for both buyers and sellers. With a focus on how technology can assist in matching buyers and sellers so that real business objectives are met; Bailey Communications HK build smart events designed for the future.

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Notes for editors:

To download photos in high resolution, please click [here](#).

Highlights from Day 1 of the Learning & Teaching Expo 2024

1. Dr. Christine CHOI Yuk Lin, JP, Secretary for Education, delivered a speech at the Learning & Teaching Expo 2024.



2. The opening ceremony of the Learning & Teaching Expo 2024 featured an esteemed lineup of officiating guests, including Dr. Christine CHOI Yuk Lin, JP, Secretary for Education; Dr. David WONG Yau Kar, GBS, JP, Chairman of the Education Commission; Mr. Armstrong LEE, Chairman of the Board of Directors of Hong Kong Education City; Mr. Stuart BAILEY, Founder & CEO, Bailey's Communications HK; Dr. Sidney CHENG Po Ying, University Librarian, The Education University of Hong Kong and Mr. Tony TAI, JP, Chairman, Vocational Training Council and representatives from various consulates.





3. The Learning & Teaching Expo 2024 features nearly 600 exhibition booths, showcasing the latest global education trends and innovative teaching resource.



4. Dr. Christine CHOI Yuk Lin, JP, Secretary for Education took a commemorative photo with members of the Board of Directors at the Hong Kong Education City booth.

