



Annual Report

2019-2020





TABLE OF CONTENTS

THE COMPANY	4
MILESTONES	5
MESSAGE FROM THE CHAIRMAN	6
EXECUTIVE DIRECTOR'S REPORT	7
ACHIEVEMENTS	8
SERVICE HIGHLIGHTS	8
AWARDS	10
KEY INITIATIVES	11
LEARNING, TEACHING AND ASSESSMENT RESOURCES	11
ASSESSMENT FOR LEARNING	12
DIGITAL READING	13
VIRTUAL LEARNING ENVIRONMENT (VLE)	15
INTERACTIVE LEARNING PLATFORMS FOR STUDENTS	15
STUDENT SCHEMES	16
PROFESSIONAL DEVELOPMENT OF TEACHERS	18
KEY EVENTS AND ACTIVITIES	21
TECHNOLOGY DEVELOPMENT	25
SUSTAINABLE DEVELOPMENT	27
CORPORATE GOVERNANCE	27
FINANCIAL REPORT	29
CORPORATE SOCIAL RESPONSIBILITY	30
APPENDIX 1 : GOVERNANCE STRUCTURE	31
APPENDIX 2 : SUMMARY OF FINANCIAL RESULTS	39
APPENDIX 3 : PERFORMANCE PLEDGE	49

THE COMPANY



Established in 2000 with support from the Quality Education Fund, Hong Kong Education City (HKEdCity) was incorporated in 2002 to become a wholly-owned company of the Government. Its mission is to enable better adaptation to changing curriculum initiatives through technology.

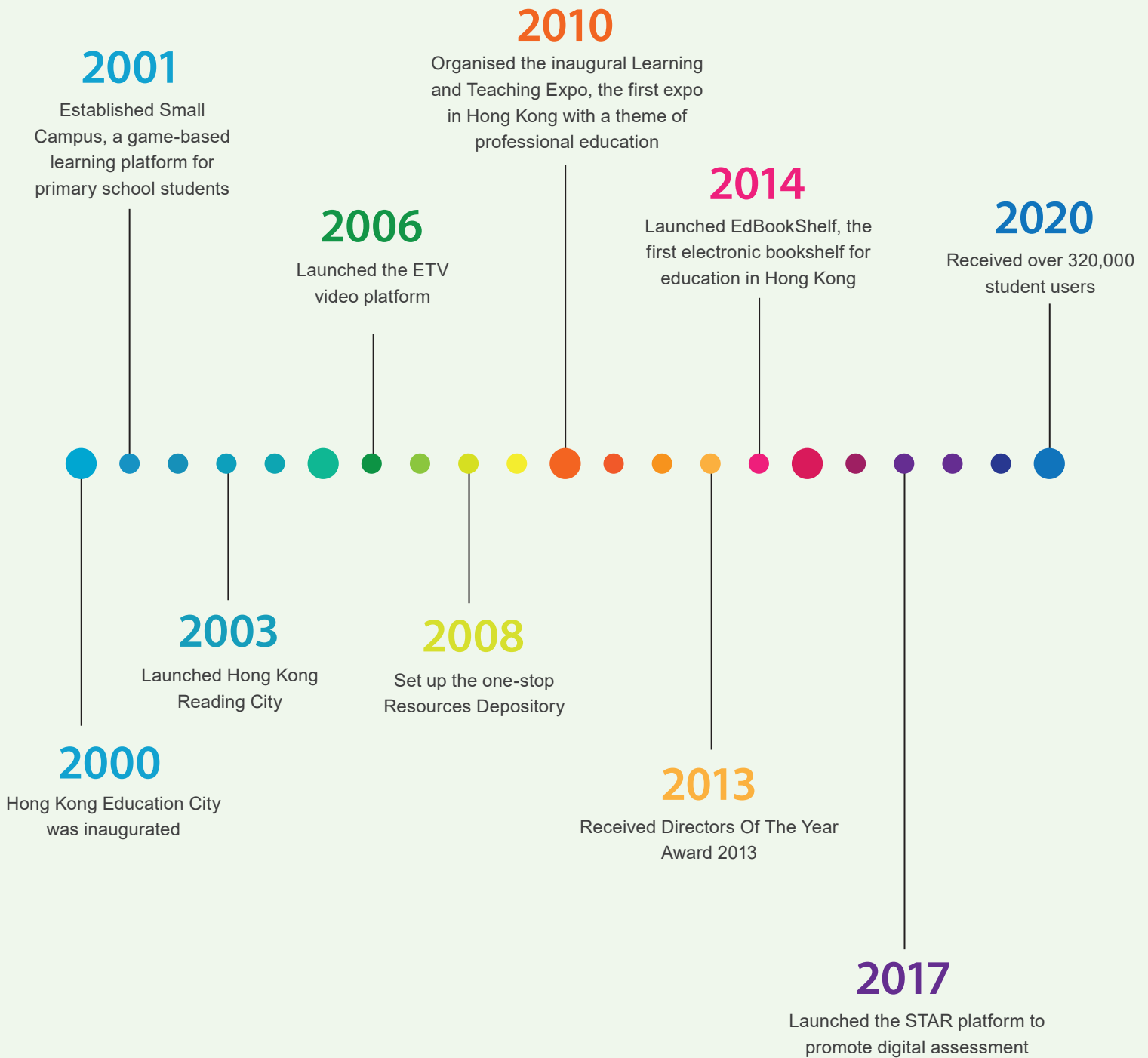
As the prime one-stop professional education portal in Hong Kong, the HKEdCity portal (www.hkedcity.net) is replete with information, resources, interactive communities and online services, and promotes the use of information technology (I.T.) to boost the effectiveness of learning and teaching. It is also devoted to seizing new opportunities arising within the education sector.

HKEdCity is dedicated to developing high-quality online services across the region, with the aim of:

- Facilitating exchanges in educational resources and information among schools and teachers, while building a professional teachers' community;
- Encouraging students to make effective use of eLearning resources, as part of the growing trend of student-centric self-directed learning; and
- Empowering parents to nurture their children's whole person development and encourage them to become lifelong learners.

Through synergy arising from teachers, students and parents, and closely collaborating with our partners, we are proactively building an interactive service platform that is beneficial to both learning and teaching.

MILESTONES



MESSAGE FROM THE CHAIRMAN



I am greatly honoured to be appointed as the Chairman of the Board of Directors (the 'Board') of Hong Kong Education City (HKEdCity) in May 2019. Amid the COVID-19 pandemic, Hong Kong has experienced a very difficult period for the past year. The education sector here has faced great challenges, and school classes have been suspended for quite some time. Yet, eLearning programmes have helped the education industry to continue teaching during the suspension period, playing an unprecedented role during the suspension of classes, and focusing the whole education world's attention on the importance of eLearning again.

This year marks the 20th anniversary of the establishment of HKEdCity. I must take this opportunity to thank Mr Tung Chee-hwa and Ms Fanny Law Fan Chiu-fun for their great foresight to establish HKEdCity 20 years ago. With its unique role, HKEdCity has played a distinct part in the education sector and witnessed the development of eLearning in Hong Kong in the past two decades, from providing computers, projectors, Internet access, email and other basic facilities for classrooms in the

early years, to the WiFi classroom supported by HKEdCity in recent years. Our services have evolved from paper-based reading to digital reading, from paper-based assessment to large-scale digital assessment platforms, from using simple teaching software to using global, state-of-the-art eLearning platforms. The development of the teachers' community is particularly worth mentioning. Through the Learning & Teaching Expo, the annual signature event for the education sector, HKEdCity has invited thousands of experts and teachers to share their expertise and attracted tens of thousands of teachers to participate, forming a large, professional community of educators.

During the pandemic, HKEdCity played a very important role in providing a number of eLearning platforms for teachers and students. In particular, the special 'Learn at Home with Diverse Online Resources' page was launched in February, integrating the materials provided by various learning platforms of HKEdCity. It provided eLearning plans for different grades and subjects every week, so that the impacts of class suspension sustained by schools were reduced in a very short period of time. The usage of various HKEdCity platforms also significantly increased, with 100,000 users per day during the peak period, which is 10 times more than past figures. The ability to significantly increase the system capacity in a very short period of time depended on the technology team of HKEdCity, which had already adopted cloud technology for HKEdCity servers, and implemented advanced network design such as Content Delivery Network. This not only meets the rapidly increasing demand for server capacity and bandwidth, but also caters to the needs of students in mainland China who cannot return to Hong Kong to study. The eLearning model caused by the suspension of class will have a profound impact on blended learning with both online and classroom teaching. HKEdCity will spare no effort in this respect, and will continue the promotion of innovative teaching models in Hong Kong.

The Board should not only focus on the current HKEdCity services, but also formulate future development plans with forward thinking. The Board held a retreat meeting with the theme of 'Actualising Future Ready Education'. Board members discussed in depth the impact of artificial intelligence (AI) on the education sector, and planned to develop a more advanced eAssessment system, providing more effective and personalised eLearning solutions for the education sector.

Lastly, I would like to thank educators and business partners for their enormous support to our services. HKEdCity will continue striving for excellence in education through innovations.

Wilfred Wong Kam-pui, BBS, JP
Chairman, Board of Directors

EXECUTIVE DIRECTOR'S REPORT



2019/20 proved to be a year of challenges and harvests for HKEdCity. Due to the pandemic, the education sector's demand for HKEdCity services increased tremendously. Usage of our systems – the development of which has been our focus in the past few years – boomed during the year. For example, the eRead Scheme was used by more than 800 schools, with more than 100,000 users and over 6 million eBooks downloaded from the EdBookShelf; meanwhile, nearly 400 schools with over 100,000 students were using the STAR eAssessment system, arguably laying a solid foundation for the popularisation of eAssessment. Most of HKEdCity's key performance indicators this year have exceeded the set targets; in particular, the number of active student users has reached nearly 330,000, with the growth rate nearly doubling in five years.

Teachers need all kinds of eLearning resources, especially during the pandemic. HKEdCity held more than 30 online seminars from February to April, with more than 1,000 people signing up for the most popular one. A new opportunity for online seminars has opened up – in future, teachers'

professional training can be carried out on a larger scale.

The pandemic has prompted the education sector to re-examine the importance of eLearning. While classes were suspended, the use of eReading, eAssessment, ETV, Small Campus and various student schemes surged. We will make full use of this opportunity to invest more resources and enhance the functionality of various platforms. After the pandemic, eLearning, blended learning and other innovative teaching modes will probably be promoted and improved; hence, HKEdCity's role in promoting eLearning will be even more important. In addition, HKEdCity will develop a learning platform for AI education, fully utilising technology to improve learning and teaching. Another key project is the eAssessment platform, which plays a major role in the comprehensive planning of eLearning. This year, we were very pleased to work with the Hong Kong Examinations and Assessment Authority (HKEAA) to launch an innovative project: on the Online Question Bank (OQB) platform, the HKEAA is providing more detailed and professional reports on students' abilities, so that teachers can better target students' strengths and weaknesses, and students can better understand their abilities and improve their performances.

This year marks the 20th anniversary of the founding of HKEdCity. I would like to thank the Education Bureau for its support, and the contributions made by the Board of Directors of HKEdCity over the years. In particular, I would like to thank Mr Ma Siu-leung and Professor Wong Po-choi for their dedicated efforts as HKEdCity was being established, which laid the foundation for HKEdCity's development. The development of HKEdCity also relied on the support and cooperation of educational collaborators and business partners over the past 20 years. In addition, I would like to thank the staff of HKEdCity for their devotion to education and unreserved efforts to establish and develop HKEdCity services. With the support of all parties, I strongly believe that HKEdCity will achieve the vision of 'Actualising Future Ready Education'.

Victor Cheng Pat-leung

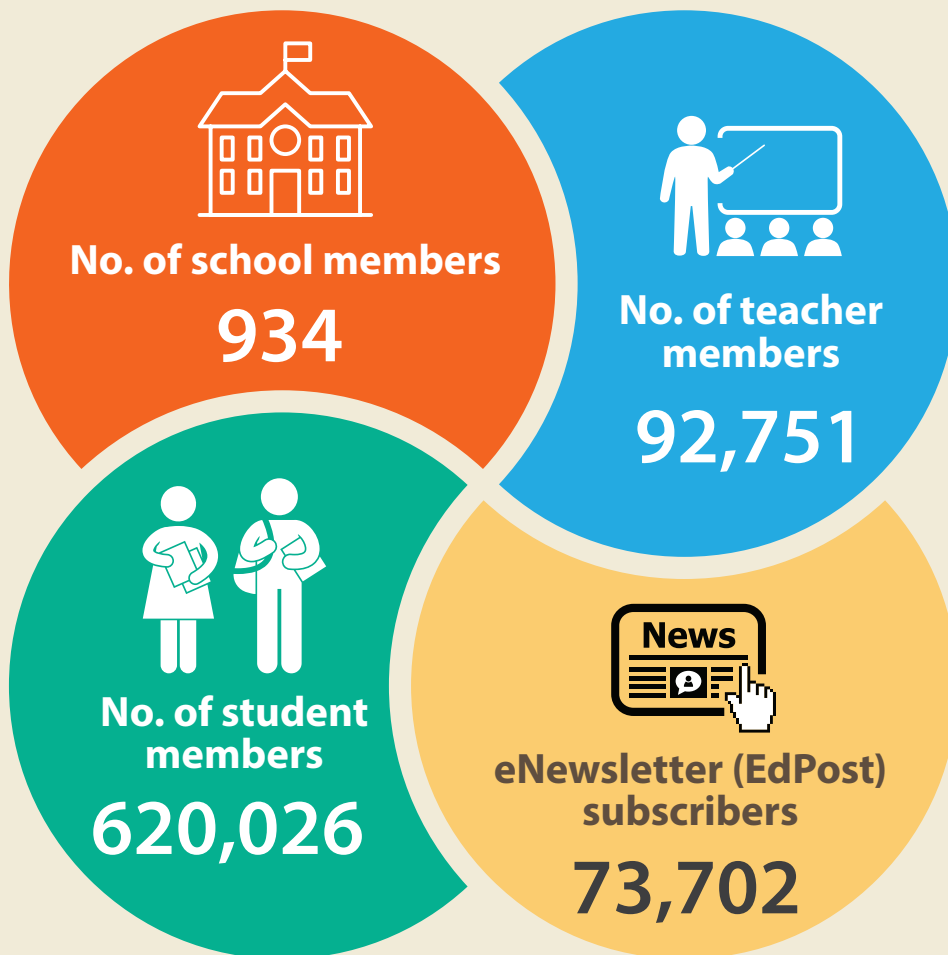
Executive Director



Service Highlights

Summary of Annual Performance

Membership



Services



Note 1: The count may include downloads by automatic indexers.



Awards

In 2019/20, HKEdCity received further recognition from different sectors, which commended us on our contributions in showing care for employees and the community, enhancing our employees' retirement benefits and facilitating family-friendly measures. Awards included the Caring Company Logo for the tenth consecutive year, and Good MPF Employer 6 Years, as well as e-Contribution Award and MPF Support Award. Also, HKEdCity has become a signatory of the Good Employer Charter 2020 and was awarded the Family-friendly Good Employer Logo in recognition of our efforts in implementing family-friendly employment practices, helping employees fulfil their family responsibilities, and creating a harmonious workplace together.

Moreover, HKEdCity's one-stop professional education website has been certified as a 'User Friendly Website' by the Web Accessibility Recognition Scheme. This recognises the barrier-free design of our website for all users, including people with disabilities, and HKEdCity's efforts towards building a harmonious and inclusive society. HKEdCity also received the Financial Education Champion 2020, which recognised our efforts in promoting local financial education and improving individual financial well-being.





Key Initiatives

With 'Actualising Future Ready Education' as a vision, HKEdCity actively promotes and supports the implementation of eLearning and innovative education in all schools in Hong Kong. With the suspension of school classes due to COVID-19, the education sector's demand for HKEdCity services spiked. In February, HKEdCity launched the 'Learn at Home with Diverse Online Resources' page, which integrates the materials of HKEdCity's various learning platforms. The page provides schools with weekly online learning plans for different grades and subjects, alleviating the impact of class suspensions on schools within a very short period of time. The Education Bureau supported schools to promote extensive reading, and all public sector schools (including special schools) and Direct Subsidy Scheme schools could participate in the free use of 'eRead Scheme' from the summer holidays till the end of 2020. The number of schools participating in the scheme was thus boosted to 835, from 377 last year.

The number of daily users of HKEdCity platforms reached 100,000 during peak periods, which is ten times more than before. The system capacity has been greatly increased in a very short period of time, thanks to the adoption of cloud technology on HKEdCity servers, together with advanced network design such as Content Delivery Network. This not only meets the rapidly increasing demand for server capacity and bandwidth, but also caters to the needs of students in mainland China who cannot return to Hong Kong to study. Most of HKEdCity's key performance indicators this year have exceeded the set targets; in particular, the number of active student users has reached nearly 330,000, with the growth rate nearly doubling in five years.

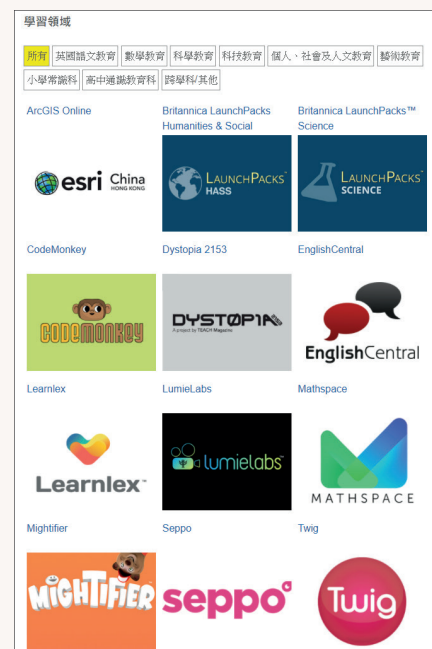
Learning, Teaching and Assessment Resources

Through funding from the Fourth Strategy on IT in Education by the Education Bureau, the HKEdCity eREAP programme – which introduced quality eLearning resources from around the world – was completed satisfactorily on 31 December 2019. Building on the foundation established by the programme, HKEdCity continues collaborating with EdTech associations and institutions from various countries to introduce resources on subjects such as languages, STEM and coding, as well as non-academic resources including social emotional learning, interactive learning tools, and more. Schools can enjoy the resources for a free trial period, sponsored by the vendors, and may subscribe to these resources at their own expense if they wish to continue using them. During the class suspension period, the resources were made available to schools for free. By the end of the school year, 11 eLearning resources were made available to 117 schools.

'eREAP provides different kinds of online learning platform for schools. Since applying for the use of the Mathspace platform, our school has found that it offers a new learning and teaching experience for students and teachers. The system can analyse students' learning progress, and adjusts the difficulty as they further progress. Students with better progress will continue being challenged by more difficult questions, while students with slower progress will repeat the training to build a stronger foundation, thus helping teachers deal with students' learning differences. The system also records students' performances in the exercises, so teachers can pinpoint the difficult parts in the exercises and provide appropriate feedback.'

Mr Lau Shing-wing
Panel Head of Mathematics

St. Margaret's Co-educational English Secondary and Primary School



The award-winning online learning platform **Online Question Bank (OQB)**, which integrates the past question papers of HKDSE, is designed for students in Secondary 4 to 6, enabling them to benefit from ‘assessment for learning’ and ‘assessment as learning’. In collaboration with HKEAA, publishers, institutions, school teachers, etc, the platform provides over 9,100 free and paid questions, covering 10 subjects. The questions are categorised into three levels of difficulty: easy, moderate and hard, for teachers to cater for learning differences. Students can create their own assessments and access reports to review their own learning progress. By the end of the school year, the services had attracted 22,659 users from 217 schools.

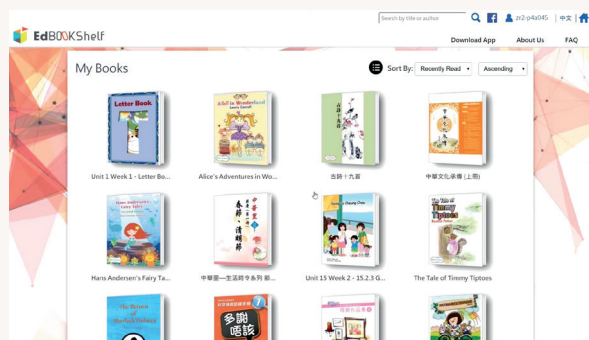


‘OQB provides multiple-choice questions from HKEAA, which are categorised by topic and level of difficulty. This makes it easier for teachers and students to select different topics in order to clarify concepts. The analysis reports allow teachers to understand students’ learning progress and effectively facilitate assessment for learning.’

Ms Anita Tse Suk-man
Science Education KLA Coordinator; Head of Chemistry Department
Homantin Government Secondary School

Digital Reading

‘Reading to Learn’ is one of the four key areas of curriculum reform. HKEdCity assists schools in making effective use of education technologies, such as through providing one-stop digital reading services – ranging from search, recommendations and previews to whole-book reading, personal records and reading data – in order to comprehensively help schools to promote a ‘Read and Share’ culture and develop students’ reading interest and habits.



In collaboration with publishers, public libraries, Hong Kong Teacher-Librarians’ Association and authors, **Hong Kong Reading City** provides the education sector with abundant book resources, including information on more than 7,000 high-quality titles, more than 5,000 of which are available for preview; while some of the books are connected to public libraries and eBook versions, for readers to instantly experience reading. In addition, to assist schools with the promotion of reading, Hong Kong Reading City provides children and teenagers with ‘Themed Booklists’, ‘Celebrity Picks’ and ‘Award Winning Books’, as well as ‘My Reading Log’ for students to build their personal library and set reading goals to systematically record their progress and develop a habit of self-directed reading. By the end of the school year, 14,630 students from 696 schools had used these tools.



Key Initiatives

The **Reading Contract** yearly award scheme helps schools with encouraging students to review books after reading them. To recognise students' reading achievements, Gold, Silver and Bronze Reading Badges were presented. There are also school and student awards to honour schools' efforts in promoting reading. By the end of the school year, 8,423 students from 498 schools had participated in the scheme. **Reading Challenge** aims to help teachers to further understand students' reading abilities. Based on selected books, gamified quizzes in challenge format are set to boost students' reading abilities. By the end of the school year, 5,427 students from 451 schools had participated in the scheme.

In addition, HKEdCity organises the annual **Top Ten Book Picks**, to recognise the contributions of authors and publishers. Teachers can recommend good books, while students can vote for their favourite books and authors. Despite the pandemic, the Top Ten Book Picks was again held in April, so that students could continue with their reading and related activities while classes were suspended. With consent from publishers, HKEdCity offered previews of all nominated books, and the vote on the award-winning books was held online. This year, nearly 12,000 students and teachers from 464 schools cast their votes.



'Thank you HKEdCity for organising Top Ten Book Picks. It is Extraordinary Publishing Company's pleasure to receive four awards! Although the award ceremony was cancelled due to the pandemic, the organiser promptly arranged an online ceremony and even invited award-winning writers to record videos to share how they felt. It is considerate to let winners express their feelings! The award-winning books we published are all about Hong Kong's culture and bygone days, reminding us to care for the society, people and things around us. Hope that we can get through the difficulties together and continue promoting reading culture!'

Ms Carman Chu
Editor
Extraordinary Publishing

The **eRead Scheme** helps schools promote extensive reading by providing free and paid reading packages. From around 2,000 featured overseas and local Chinese and English eBooks by over 40 publishers, schools can select the books they need and build their own school-based reading packages. All the teachers and students have unlimited access to the selected books on the cross-platform **EdBookShelf** during the service period. The platform provides student reading data, helping teachers to learn more about their reading habits in order to formulate suitable reading strategies. By the end of the school year, 100,073 teachers and students from 835 schools had downloaded a total of 6,023,026 eBooks from EdBookShelf.

'Our school has long noticed the growing trend of eBooks. Therefore, since three years ago, we have used the eRead Scheme service so students can enjoy acquiring knowledge anywhere and learn through reading. The eRead Scheme service fee is reasonable; more and more books are being provided, catering for secondary school students from different grades with different preferences. Our school really appreciates the personnel of eRead Scheme. They always listen to our needs and opinions, and give us prompt feedback and support to smoothen the implementation of the scheme.'

Dr Lee Tsz-him
Teacher Librarian
Caritas Ma On Shan Secondary School

Virtual Learning Environment (VLE)

Virtual Learning Environment (VLE) is a cloud learning management system which adopts an open standard, helping schools to flexibly plan and carry out teaching, learning and assessment, while providing learning data. The system can be employed with innovative teaching methods, including flipped learning, collaborative learning, mastery learning and blended learning. The service users include schools and individual teachers. By the end of the school year, 19 schools and 209 individual teachers had participated in the scheme. Also, HKEdCity works with various teacher associations and institutions to build a pool of teaching resources in the system, which are exclusively for the Hong Kong education sector. At present, the platform has 439 shared resources.



'Our school has participated in the VLE scheme for a few years. Teachers of each subject can apply the VLE, based on their teaching needs. The multiple functions are really helpful for teaching. VLE allows teachers to upload teaching videos and collect students' homework in different formats, such as videos, pictures and documents. Marking homework is convenient as well; teachers can even give students feedback by audio recording. Functions such as forums and submission of group assignments enable students to discuss and appreciate their classmates' works in their spare time, which facilitate mutual learning amongst peers.'

Ms Wang Zi
Chinese Language Teacher
Tin Shui Wai Methodist Primary School

Interactive Learning Platforms for Students

Small Campus offers primary school students a safe virtual environment for stimulating their learning motivation through games. All games on the platform are subject-based; students can earn virtual coins and decorate the virtual environment after finishing the games, or save the coins as a deposit to accumulate interest, which helps develop students' financial management skills. The platform features an AI buddy, 'Too Easy', to answer students' questions, recommend games and share fun facts. By the end of the school year, Small Campus had attracted participation by over 110,000 students. Designed for primary school students, **Fun Post** is a monthly newsletter that features interesting comics and articles for students to enrich their extra-curricular knowledge and broaden their horizons. It attracted an average of 19,545 monthly views.





Key Initiatives

'During the period when classes were suspended, Small Campus served as an additional self-learning platform for students, so they could gain additional knowledge beyond textbooks covering various subjects. The games and activities in Small Campus strengthen students' motivation to learn, helping them to achieve satisfactory results much easier.'

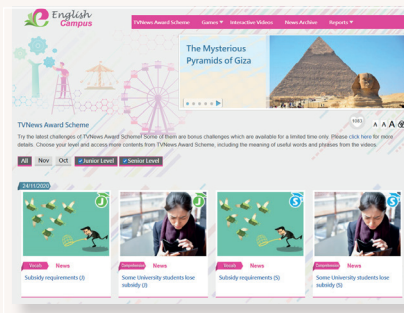
Mr Chung For
Panel Head
S.K.H. St. Peter's Primary School

Teen Campus is an information platform offering life education and personal growth knowledge for secondary school students. With the theme 'Explore Life and New Knowledge', the contents help teenagers develop social awareness. Their multi-perspective thinking can be developed through reading life-related articles and current affairs commentaries; from feature articles discussing issues related to personal growth, teenagers can get suggestions on dealing with problems they face in their life journeys to adulthood. The platform cultivates students' information literacy and digital citizenship through animations, online exercises and competitions. By the end of the school year, it had attracted an average of over 9,000 monthly views.



Student Schemes

English Campus is a gamified English self-learning platform. With its contents derived from everyday life and news videos, the games encourage students to enrich their English vocabularies, enhance their knowledge of grammar and strengthen their comprehension skills through games. The Interactive Videos allow students to 'Watch, Learn, Speak', thus enhancing their English listening and speaking abilities. With English news clips as the content focus, the **TVNews Award Scheme** offers weekly online exercises for students to learn key vocabulary items, and enhance their comprehension skills and social awareness. The News Archive features Chinese and English local news videos for students to conduct research on current affairs. By the end of the school year, the scheme had attracted participation by over 21,900 students from 863 schools.



'I encourage my students to work on TVNews because the news clips chosen cover a wide range of topics and are closely related to their daily life. The pre-viewing vocabulary tasks are very useful in preparing students for viewing the video. My Form 1 class like the newly introduced vocabulary game very much. Thumbs up to the TVNews team for incorporating elements of gaming in the exercises to help them learn in a fun way.'

Ms Eva Lo
English Teacher (In-service 2019/20)
SKH Tang Shiu Kin Secondary School

To encourage primary school students to read and learn English during long holidays, HKEdCity organised **Summer English** with Scholastic during the summer holidays. The scheme helps cultivate students' reading interests and sharpen their English through learning games on different topics, including non-fiction and situational stories. The scheme attracted participation by 9,759 students from 366 schools.



Chinese Campus is a self-learning platform that helps students enhance their Chinese knowledge. The gamified games are categorised into comprehension, classical Chinese literature and language fun, with an auto-marking system that provides feedback. They help students to strengthen their comprehension abilities, appreciate the beauty of Chinese literature, and enrich their Chinese language knowledge, such as through differentiating phrases used in spoken / written contexts and identifying misused words. With language, classical Chinese literature and comprehension as themes, the **Chinese Master** award scheme allows students to continuously sharpen their Chinese language abilities and knowledge through interactive exercises and fun games. By the end of the school year, the scheme had attracted participation by 15,322 students from 720 schools.

'The Chinese Campus self-learning games are very popular with students. They can choose their own language games according to their interests and language levels. Students' interest in language learning is gradually increased by learning in a most entertaining way. Also, to align with the teaching progress, teachers can suggest that students play the classical Chinese online games related to topics they are currently learning. This can increase the fun in learning and consolidate what students have learnt, serving two purposes at once. For the comprehension part, students can choose exercises from junior, intermediate and senior level, based on their needs, and achieve progress. This enables students to understand their own learning progress and increase their autonomy in learning, which helps cultivate students' self-learning abilities.'

Ms Yvonne Tai Ying-li
Teacher
United Christian College

eWorks is an online platform that encourages students to write and share. The corresponding award scheme recognises outstanding writing submitted by primary and secondary school students. The platform attracted 3,066 submissions during this school year, with participation by 2,184 students from 373 schools.

10-Minute Science encourages students to self-learn General Studies knowledge online. Topics range from health and science to the environment and information technology. The scheme was implemented in the first and second terms, and attracted participation by 23,950 students from 498 schools. **Summer Science** encourages continuous learning, and broadens students' Mathematics, Science and General Studies knowledge during summer holidays. By the end of the school year, the scheme had engaged participation by 31,347 students from 421 schools.





Key Initiatives

'10-Minute Science introduces principles of science through video clips and comics. The contents are suitable for students' levels and are aligned with our school's school-based science curriculum, motivating students' self-directed learning in science. Our school encourages students to participate in the scheme on a weekly basis, and students who have a keen interest in science often look forward to the launch of new modules. Students will also compare their participation progress with their peers, motivating one another to learn more science knowledge.'

Mr Tang Siu-wa
Teacher
G.T. (Ellen Yeung) College

'Summer Science covers a wide range of contents, allowing students to make good use of the summer holidays to learn Mathematics and Science knowledge beyond textbooks. The accumulated game scores shown on the scheme platform motivate students' self-directed learning. In the final competition, students must answer the questions instantly, which requires teamwork and puts their leadership skills to the test. It is a precious experience for primary school students.'

Mrs Loh Poon Wai-sze
Teacher
St Mary's Canossian School

Professional Development of Teachers



HKEdCity and Bailey Communications Hong Kong jointly organised the tenth **Learning & Teaching Expo (LTE)** in 2019/20, with full support from the Education Bureau, UK Trade and Investment and the British Educational Supplies Association as supporting organisations, and the Vocational Training Council as a strategic partner. This year also marked our collaboration with Yidan Prize Foundation and CoolThink@JC to provide a platform for teaching professionals to exchange ideas and promote innovations in education.

The expo received an overwhelming response from participants, attracting 13,435 visitors and 368 exhibition booths from Hong Kong, Australia, Canada, Finland, Japan, mainland China, Malaysia, Singapore, Taiwan, the UK and the USA. The expo invited over 300 renowned educators, government officials, scholars, school leaders and education pioneers from Canada, Estonia, Germany, Hong Kong, mainland China, Singapore, Taiwan, the UK and the USA to share their valuable insights into the latest international education issues. Over 250 keynote presentations, seminars, workshops and open lessons were organised, covering topics including education policies and strategies on nurturing future generations, application of artificial intelligence in teaching, mental health and well-being, 21st century and future skills, reading literacy, catering for student diversity, Maker education and drama in education.

'I am grateful to be here at LTE this year and I think it is a perfect platform for all the people involving in education to share experience and new findings. I will surely participate in LTE again in future.'

Mr John C Tsang
Founder
Esperanza

Besides, over 40 online and physical conferences, seminars and workshops were organised during 2019/20 in response to the needs of the education sector amid the pandemic. Experts and scholars from different fields were invited to explore topics including online teaching, the new normal of education, eLearning and eAssessment, innovative teaching pedagogies, application of eResources and eTools, and support for special educational needs in both special and mainstream schools. The events attracted participation by a total of 4,332 teachers.



'Our school has been closely collaborating with HKEdCity for many years, especially in promoting eReading with BYOD; and currently the new normal of teaching during the COVID-19 pandemic. HKEdCity not only provides technology and platform support services, but also leverages technological advances to enhance the effectiveness of learning, teaching and assessments geared to the needs of schools, and provides multi-oriented and comprehensive support for parents, students and teachers. The HKEdCity staff are my partners; they offer support in multiple professional trainings for teachers organised by the Education Bureau and universities, and the subsequent school-based support. From them, schools get thoughtful, comprehensive care and assistance, ranging from learning about HKEdCity's professional services to implementing the schemes in school.'

Mr Wallace Man Ho-wai
Vice-Principal
Lok Sin Tong Yu Kan Hing Secondary School

Go eLearning is a one-stop professional development platform, featuring videos of innovative learning and teaching for inspiration. They cover local and overseas education professionals' sharing on global education trends, as well as experienced teachers' demonstrations of eTools and implementation tips. The platform supports teachers to self-learn online, keep abreast with education trends and innovative strategies, thus consolidating their professional knowledge. It automatically logs the viewing time, for claiming CPD hours. HKEdCity has partnered with over 1,700 experienced educators in the production of more than 1,500 videos. By the end of the school year, over 890,000 minutes of viewing time had been recorded.



'Go eLearning is like a self-learning platform for teachers. Schools often quote the phrase "teaching and learning go hand in hand" to describe the mutually supportive relationship between teachers and students. While we teach students to self-learn, we should constantly improve our professionalism, be eager to learn and pursue new knowledge. On Go eLearning, teachers share the concepts and practical tools for filming teaching videos, which inspired me to learn a brand new, excellent way of teaching. I am grateful to HKEdCity for providing schools with such a diversified professional development platform and giving stronger support to teachers.'

Mr Chung Chi-kit
Teacher in charge of Self-directed Learning
Buddhist Kok Kwong Secondary School



Key Initiatives

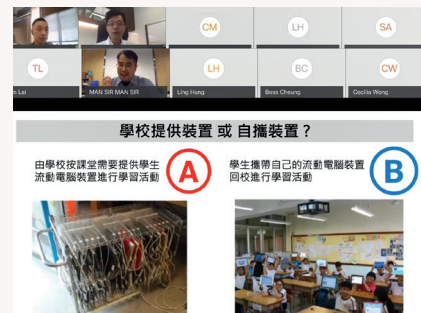
Inclusive Pavilion is a multifunctional information and resources platform, gathering teaching strategies, resources and information geared to special educational needs. HKEdCity launched the ‘SEN Tips’ video clips with the Centre for Special Educational Needs and Inclusive Education (CSENIE) of the Education University of Hong Kong, sharing teaching tips applicable to mainstream and special schools. The ‘Smart Arcade’ that debuted this year offered games for different academic subjects and brain development, with adjusted levels of difficulty and interfaces catering for the individual needs of students with SEN. By the end of the school year, over 490 resources and more than 30 games had been made available on the platform. A seminar was co-organised with New Life Psychiatric Rehabilitation Association, attracting over 230 participants.



‘Inclusive Pavilion’s “Smart Arcade” offers a variety of interesting games, so teachers and parents can arrange for students to learn in their leisure time. Apart from learning academic knowledge, students also enjoy these games for improving executive functions, which helps to enhance their learning efficiency and boosts their ability to handle daily routines.’

Ms Lee Pui-sin
Information Technology Coordinator
Buddhist To Chi Fat She Yeung Yat Lam Memorial School

Parent Academy is a one-stop online resources platform for parents, featuring articles, videos and information from various professional institutions and experts. The rich contents cover the key areas in children’s learning journeys, for parents to gain information and understand their children’s needs. By the end of the school year, five free seminars and workshops for parents had been organised in collaboration with the Education Bureau and professional institutions, with popular themes including information literacy, emotion management, eye and bone health, eLearning and parent-child communication. Over 1,500 parents participated in the events.



Key Events and Activities

In 2019/20, HKEdCity organised, supported and co-organised more than 130 learning and teaching activities, including competitions, workshops, seminars and conferences, which served as exchange and practice platforms for schools, teachers, parents, students and related parties in the education sector.

Events organised by HKEdCity

49

Events supported or co-organised by HKEdCity

87

No. of participants of HKEdCity events

4,948

Teacher Events and Activities



Professional Development Programme on 'Using IT Tools for Interactive Teaching and Collaborative Learning in Chinese Language Lessons in Primary Schools'



Professional Development Programme on 'Strategies and Practices – Stimulate Creativity through Extensive Reading and Deeper Reading'



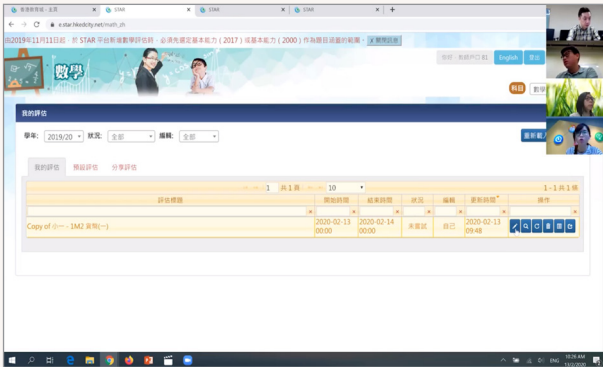
Seminar on 'Effective Use of Online Question Bank to Implement Assessment for Learning'



Seminar Series on 'Student Assessment Repository (STAR): Embrace Assessment Data into Classrooms for Timely Feedback on Learning and Teaching'



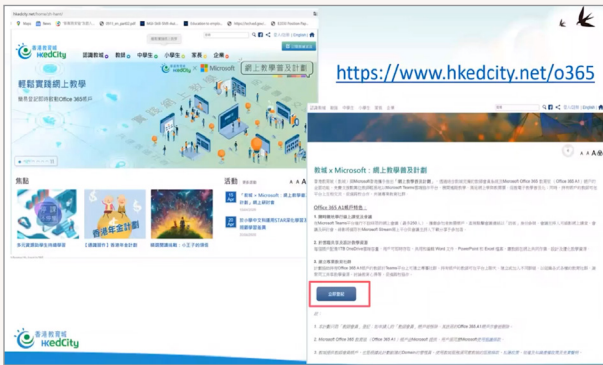
Key Initiatives



'Facilitate Continuous Learning and Assessment with STAR: From Design to Feedback' webinar



'Effectively Manage Learning, Teaching and Assessment with VLE' webinar



'HKEdCity x Microsoft: Online Teaching for All Initiative' webinar



21C Learning Webinar: Embracing the New Normal in Learning



21C Learning Webinar: 'Insights from School Suspension: Review and Way Forward for Online Learning'



Learning & Teaching Expo 2019



Webinar on 'Reading Strategies and Practices on Students' Character Building'



'Reading Keeps Going during Class Suspension' webinar

Student Events and Activities



Master Code 2019: AI Future School



'Code2App Challenge 2020: Wellness Power-up' workshops on app development



Code2App Challenge 2020: Wellness Power-up - Application Development Contest



Key Initiatives



Parent Events and Activities



Parent Seminar Series on 'Net Surfing with Fun Together'



Jockey Club School Mindfulness Project: Talk on Promoting Mindfulness and Well-being in Schools



Partner Events and Activities



Learning & Teaching Expo 2019

Technology Development

In 2019/20, HKEdCity's IT infrastructure and systems were enhanced, in order to support new business requirements and improve user experience. Significant developments and improvements are as follows:

Enhanced Infrastructure

A new NetApp FAS8200 centralised storage system was installed in HKEdCity's data centre in Kwai Chung. The system has a massive, 120TB storage capacity, and supports advanced Solid-state Drive (SSD) Caching technology, greatly improving data access speed.

As part of HKEdCity's major IT strategy, the adoption of Hybrid Cloud aims to combine the advantages of both cloud computing and data centre. Network connection have been established between HKEdCity's data centre and various cloud computing platforms including Microsoft Azure. Technically, this advanced architecture offers HKEdCity nearly unlimited capability of extension and recovery, laying a solid foundation for HKEdCity's research and development of AI and big data analysis. Systems have been redeployed, with the objective of migrating 70% of the data centre's workload to the cloud.

During the pandemic, more and more students have adopted home learning, and the usage of major HKEdCity websites has significantly increased. To ensure website stability, the capacity of related servers was immediately enhanced, and a Content Delivery Network (CDN) technology was adopted for the first time, to solve problems that could arise from insufficient data centre bandwidth and cross-border student use. The technology distributes website contents to CDN nodes around the world for local caching, and users are automatically directed to the nearest node to retrieve the contents, to maximise content delivery speeds. Additionally, so HKEdCity employees could maintain communication and collaboration with internal and external parties while working at home, they were equipped with the required software and hardware. To maintain HKEdCity's normal services, video conferencing software such as Microsoft Teams and Zoom were adopted for conducting internal meetings and hosting large-scale webinars.





Upgraded System Features

In view of schools' pressing demand for remote learning and assessments when classes were suspended during the pandemic, the system capacities of Online Question Bank and STAR platform were significantly enhanced, with features such as distributing preset assessment tasks added to the latter. Moreover, to help schools incorporate the STAR platform into their school-based assessments as a regular assessment tool, the platform has progressively expanded coverage from Basic Competencies to Full Curriculum, and added a series of new features.

To improve HKEdCity's video streaming technology in order to align with the new normal in learning, Kaltura – an educational video cloud platform – was introduced for teachers and students to conveniently use videos for teaching, learning, exchanges and collaboration. The platform provides more advanced features, including adding quizzes or interactive elements to videos and direct incorporation integration with Canvas, the Virtual Learning Environment of HKEdCity.

To build a next-generation reading platform that provides a better user experience, HKEdCity is improving the book management process and merging different systems. The design of the new platform is essentially complete. It will provide a new book search function, and support the machine-readable cataloguing (MARC) format that is commonly used by libraries.



Enhanced Information Security

As part of measures to constantly enhance information security, an independent information security consultancy firm was commissioned to examine security for the 'Cloud Migration' project. According to the consultancy report, HKEdCity's overall information security measures are considered satisfactory. Personal data protection also complies with related local laws. Improvements have been made based on recommendations in the report.

The overall system availability reached 99.9% for 2019/20. No information security incidents were reported during the period.



Operated largely with the support of government funds, HKEdCity upholds a high standard of corporate governance, maintains reliable and accurate financial reporting, and emphasises social responsibility, in order to ensure sustainable development.

Corporate Governance



Governance Structure

In 2019/20, the Board of Directors had 11 members, who were appointed by shareholders. The Board is the highest governing body, overseeing the Company's strategic development and ensuring we operate in compliance with statutory requirements. Under the Board, the Executive Committee is typically chaired by the Official Director, to regularly monitor and advise on the Company's operational matters. Further, the Business Development Committee governs all the Company's business developments, including the eRead Scheme and the Learning and Teaching Expo. The Company effectively promotes its development and accomplishes its goals under the Board's direction.

During 2019/20, three Board Meetings, two Executive Committee Meetings and one Business Development Committee Meeting were held, with attendance rates of 73%, 100% and 100%, respectively. There was also a Management Retreat, during which the management and the Board discussed and analysed the challenges and opportunities arising from ways the Company promotes innovative education, in order to devise strategies for future development.

Declarations of interest were made by all Directors for the year. No Director received any remuneration.

HKEdCity's organisational structure comprises three divisions: Technology, Development, and Administration and Finance. As of 31 August 2020, the Company had a total headcount of 71. The most up-to-date Organisation Structure is in Appendix 1.





Risk Management

HKEdCity has a Risk Management Policy in place. In 2019/20, the risk register was updated, and measures were implemented to address the identified risks. We also revised the internal audit plan, to assess and monitor potential risks in the changing business environment. The risk mitigation measures were implemented accordingly. The audit exercises concerning the cloud migration assessment and EdBookShelf 2.0 Security and Operation were conducted as scheduled. No significant issue was observed during the audit.

HKEdCity also constantly reviews and improves our policies and procedures. In 2019/20, the policies and guidelines concerning leave and overtime work arrangements were revised, in order to protect staff benefits. To reduce the risk of coronavirus infection, we also formulated office guidelines on preventive measures including work-from-home arrangements and health declarations.

Staff Training and Team Building

As staff members are the most valuable assets of a company, HKEdCity strives to provide suitable staff development programmes to enhance the professional skills and knowledge of its staff members, in order to meet business needs and embrace the challenges ahead. In 2019/20, staff members were nominated to attend seminars, training courses, workshops and conferences organised by external training organisations or HKEdCity, covering topics such as personal data and privacy protection, cyber security, EdData and cloud migration, and health talks. During the year, the average training time per staff member was approximately 1.2 days.

To foster staff relations and morale, the Company also organised various staff activities, including a Christmas Party and a celebration lunch. Healthy recreational activities such as bowling and a fruit day were also organised, to promote a healthy lifestyle.






Pay Review

To maintain market competitiveness in recruiting and retaining talents, HKEdCity conducted an annual salary review of its staff members for 2019/20, with consideration of the market pay trend reports, HKEdCity's financial status and internal factors. The Board approved the budget for salary increments for 2019/20 and performance incentives for 2018/19. The total remuneration of the top three tiers of the management was HK\$11.34 million.

Financial Report

HKEdCity continues maintaining prudent and effective use of public money in compliance with statutory accounting requirements, and maintains a healthy financial status with adequate financial planning and control, as well as proper financial records.

In the 2019/20 financial year, the total income and expenditure of subvented activities was HK\$49,067,388. As of 31 August 2020, the Company had non-current assets of HK\$3,941,495 and current assets of HK\$16,395,896 in total. Net assets of the Company amounted to HK\$1,595,089. Donations of books and AWS Disaster Response Program with a value exceeding HK\$66,500 were received, and the funds were designated for promoting and improving the effectiveness of learning and teaching. Overall, the Company continued to sustain a healthy and steady financial position. The liquidity was in a very good condition throughout the year, as cash and bank deposits amounted to HK\$12,213,507 by the end of the financial year. The accounts for subvented and non-subvented activities were kept separately.



Income and Expenditure on Subvented Activities

The majority of HKEdCity's income is from the Government, and in the 2019/20 financial year amounted to HK\$44,616,450 – representing 90.9% of the total income. The remaining 9.1% of the total income amounted to HK\$4,450,938, generated through services provided by HKEdCity. Regarding the expenditure for subvented activities, Staff Costs totalled HK\$35,903,490, accounting for 73.2% of the total expenditure. Other expenses including HK\$5,696,315 for IT Expenses, HK\$3,705,142 for Business Expenses and HK\$3,762,441 for Administrative Expenses accounted for 11.6%, 7.5% and 7.7% of the total expenditure, respectively.

As regards capital expenditure, HKEdCity spent HK\$1,146,326 to acquire fixed assets including computer equipment and office facilities; and to renovate activity rooms and office building facilities.



Reserve

According to the Service Agreement dated 8 September 2017, HKEdCity is allowed to keep a reserve at a level capped at 25% of the current year's subvention. As of 31 August 2019, the accumulated unused subvention was HK\$7,284,125, and it was carried forward to 2019/20 as reserve. In the 2019/20 financial year, HKEdCity spent HK\$1,122,115 from the reserve on migrating our services to the cloud platform. As of 31 August 2020, the accumulated reserve was HK\$6,162,010.

The expenses of the Staff Fund amounted to HK\$27,706 (41.0% of the approved budget), which was derived from the retained earnings for organising staff relations events. As of 31 August 2020, HKEdCity maintained its retained earnings of HK\$1,595,087 from its non-subvented activities.



External Audit

In May 2020, Patrick Wong C.P.A. Limited, Chartered Accountants, Certified Public Accountants (Practising), Hong Kong, was reappointed as the Company auditors for this fiscal year; the reappointment was endorsed in the Annual General Meeting. The annual stocktaking exercise for all fixed assets was completed on 31 August 2020. The annual external audit and compliance audit for the year-ended 31 August 2020 were successfully completed, and full compliance with statutory requirements was achieved.

Corporate Social Responsibility

Shouldering corporate social responsibility to the community is one of HKEdCity's missions. Our ongoing contributions to society have been widely recognised. During the year, the Caring Company Logo and Good MPF Employer 6 Years were received. Also, we are committed not only to providing a quality workplace to our staff, but also to promoting prudent operating practices, remaining active in the community, and creating a positive impact in the community.

- In order to provide staff with a quality, safe work environment, HKEdCity has family-friendly policies such as paternity leave, marriage leave, compassionate leave, and compensation leave. HKEdCity also implements various occupational health measures in order to safeguard staff health and safety at work. Through the annual employee satisfaction survey, the Company collected staff members' valuable opinions on how to improve the HKEdCity workplace.
- During the year, HKEdCity also supported its staff to participate in charity activities such as donating Christmas gifts to Project Care Small Group Homes, and giving a warm welcome to children who visited HKEdCity office.
- HKEdCity's obsolete office computers were donated to Caritas Computer Refurbish Project, which aims to recycle computers for people in need.
- Aiming to promote the importance of social responsibility to vendors, HKEdCity stipulates procurement specifications requiring vendors to meet the minimum wage requirement, protect intellectual property rights and personal data, observe occupational health and safety standards, etc.





APPENDIX 1 – Governance Structure

Types of meetings	Meeting Attendance		
	Board	Executive Committee	Business Development Committee
Meeting Attendees			
Mr Wilfred Wong Kam-pui , BBS, JP (Chairman) ⁽¹⁾	3/3	2/2	1/1
Mrs Hong Chan Tsui-wah ⁽²⁾ (including attendance by alternate)	3/3	2/2	1/1
Ms Sylvia Chan May-kuen, MH ⁽³⁾	3/3	2/2	-
Mr Victor Cheng Pat-leung ⁽⁴⁾	-	2/2	1/1
Ms Amy Fung Dun-mi, MH, JP	2/3	-	-
Dr Timothy Hew Khe-foon	1/3	-	-
Professor Morris Jong Siu-yung	0/3	-	-
Mr Stanley Kam Wai-ming ⁽⁵⁾	2/3	-	1/1
Ms Irene Leung Shuk-yea ⁽⁵⁾	2/3	-	1/1
Ms Claudia Christian Ling Wai-shan	2/3	-	-
Ms Shirley Marie Therese Loo, BBS, MH, JP	3/3	-	-
Mr Gabriel Pang Tsz-kit	3/3	-	-
Average Attendance Rate	73%	100%	100%

Auditors

Patrick Wong C.P.A. Limited

Company Secretary

WLLK Secretaries Limited

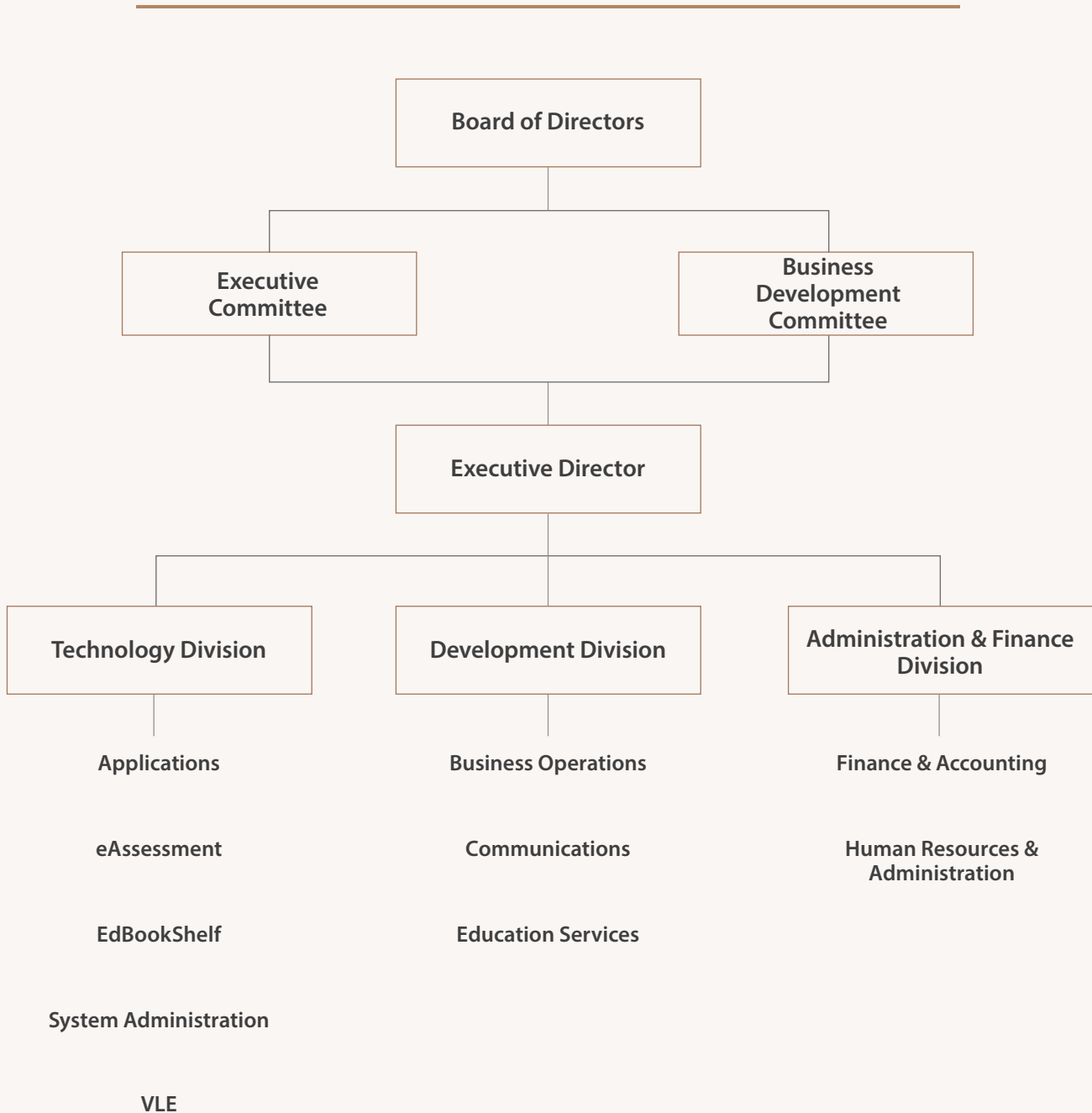
Notes

- (1) Mr Wilfred Wong Kam-pui is the Chairman of the Board and the Chairman of the Business Development Committee. He is also a member of Executive Committee.
- (2) Mrs Hong Chan Tsui-wah is the Official Director, an ex-officio member in the Board and Business Development Committee. She is also the Chairperson of the Executive Committee. Her alternate is Ms Wendy Au Wan-sze.
- (3) Ms Sylvia Chan May-kuen is a member of the Executive Committee.
- (4) Mr Victor Cheng Pat-leung who is the Executive Director of Hong Kong Education City Limited, is an ex-officio member in the Executive Committee and Business Development Committee.
- (5) Mr Stanley Kam Wai-ming and Ms Irene Leung Shuk-yea are members of the Business Development Committee.



APPENDIX 1 – Governance Structure

Hong Kong Education City Limited Organisation Structure (31 August 2020)



The Board



Mr Wilfred Wong Kam-pui, BBS, JP
Managing Director, RESOLUTIONS HR & Business
Consultancy Company Limited

Mr Wong graduated from the Chinese University of Hong Kong, with a Bachelor's Degree (Hons) in Business Administration and a Master's Degree of the Executive Master of Business Administration program. He is a lifetime member of the Beta Gamma Sigma International Honor Society, and was appointed a CUHK Chapter Honoree in 2002.

Mr Wong is a former President and Council Member of the HKIHRM, and is currently a Fellow Member. He has worked in companies including Standard Chartered Bank, Cathay Pacific Airways, DFS Group and City Super Group. He was a Council Member of the Hong Kong Computer Society, and has overseen the design of Cathay Pacific's HRM system.

Mr Wong is devoted to social services and charity work. He serves on many HKSAR Government advisory committees; for instance, he is a member of the Standing Committee on Disciplined Services Salaries and Conditions of Service (SCDS), Chairman of the General Disciplined Services Sub-Committee of the SCDS, chairperson of the Cross-Industry Training Advisory Committee, Chairman of the Self-financing Post-secondary Education Fund Steering Committee, Chairman of the Advisory Committee on Travel Agents, a member of The Hong Kong Council for Accreditation of Academic and Vocational Qualifications, a member of the Council of the Hong Kong Institute of Certified Public Accountants, a member of the Executive Committee of the Hong Kong Housing Society and a member of the Career Development Board of the Chinese University of Hong Kong.

For many years, Mr Wong has organised and participated in various large-scale charity events, such as the Stargaze Camp for All and the Blind, to promote the inclusion of people with disabilities in society, the spirit of mutual help, the volunteer movement, and to develop an inclusive and harmonious society.

Mr Wong was appointed as a Justice of the Peace and the Bronze Bauhinia Star (BBS) by HKSAR Government in 2015 and 2020 respectively.



APPENDIX 1 – Governance Structure



Mrs Hong Chan Tsui-wah
Deputy Secretary for Education, Education Bureau

Mrs Hong Chan Tsui-wah is the Deputy Secretary for Education (Curriculum and Quality Assurance Branch), Education Bureau of the Government of the Hong Kong Special Administrative Region. She joined Hong Kong Education City Limited as an Official Director in 2017, and is the Chairperson of the Executive Committee.



Ms Sylvia Chan May-kuen, MH
Principal, Ying Wa Primary School

Ms Sylvia Chan May-kuen is currently the Principal of Ying Wa Primary School. She is a committee member of organisations and government departments including Social Welfare Advisory Committee, a Council member of the Education University of Hong Kong, Committee on Professional Development of Teachers and Principals, Advisory Council on the Environment, Hong Kong Arts Development Council, Hong Kong St. John Ambulance, and Trustee of World Wide Fund – Hong Kong.

Ms Chan was awarded the Chief Executive's Commendation for Community Service and the Award of Excellent Educational Administration in 2013, and Medal of Honour in 2019. Being a keen promoter of arts and moral education, Ms Chan has written (music and lyrics) and produced English musicals 'The Best of the Best' and 'The Blessings'. She has also authored a Chinese book for children titled 'Big Event in the Magic Forest'.



Ms Amy Fung Dun-mi, MH, JP
Chief Executive Officer, New Life Psychiatric Rehabilitation Association

Ms Fung is a registered professional social worker, with extensive experience and participation in the development of youth services, including leadership development, youth employment and entrepreneurship, research and publication, and counselling services. Ms Fung has joined New Life Psychiatric Rehabilitation Association as Chief Executive Officer since April 2019.

Ms Fung is currently a member of the Board of Directors of the Hong Kong Education City Limited. She has also been appointed by the HKSAR Government as a member of the Communications Authority, Rehabilitation Advisory Committee, the Community Inclusion and Investment Fund Committee, the Committee on the Promotion of Civic Education and the Betting and Lotteries Commission.

She was awarded the Medal of Honour by the HKSAR Government in 2015 and appointed as a Justice of the Peace in 2020.



Dr Timothy Hew Khe-foon
**Associate Dean of Research Higher Degree, Faculty of Education,
The University of Hong Kong (HKU)**

Dr Hew has a Master's Degree in Instructional Design and Technology, and a PhD in Instructional Systems Technology from the Nanyang Technological University (Singapore) and Indiana University, Bloomington (USA), respectively. His primary research interests are in how technology can be used to support student learning and engagement in both blended-learning and online-learning contexts. Dr Hew is listed as a World Top 1% scholar in his field by Essential Science Indicators based on Web of Science indexed journal article citations, Thomson Reuters, for six consecutive years since 2015 (<http://hub.hku.hk/local/top1pc/top1pc.jsp>). Dr Hew has published more than 150 articles. To date, he has won more than 40 types of international recognition and awards. These include various best/excellent paper awards, and highly-cited or most-cited article recognition. He won a Scholarship of Teaching and Learning Award in 2017, and the Faculty Outstanding Research Student Supervisor Award in 2020 from the Faculty of Education, HKU. Most recently, he won the Best Paper Award at the 2020 International Conference on Blended Learning. Dr Hew is currently the Associate Dean of Research Higher Degree at the Faculty of Education, HKU.



APPENDIX 1 – Governance Structure



Professor Morris Jong Siu-yung

**Director of the Centre for Learning Sciences and Technologies,
The Chinese University of Hong Kong**

Professor Jong obtained his Bachelor of Engineering (Electronic Engineering) Degree from The Hong Kong Polytechnic University, a Master of Science (Computer and Information Technology) from The University of Hong Kong, and Doctor of Philosophy (Education) from The Chinese University of Hong Kong (CUHK). Currently, he is the Director of the Centre for Learning Sciences and Technologies (CUHK), Co-Director of the Master of Science Programme in Mathematics Education (CUHK), Dean of Students of Shaw College (CUHK), Co-Chair of the IEEE Education Society Technical Committee on Learning Sciences, Associate Editor of IEEE Transactions on Learning Technologies, and Vice-President of the China Association of Educational Technology Professional Committee on Digital Game-based Learning. Professor Jong's research interests include learning sciences and technologies, as well as technology-enhanced pedagogic design and implementation. He won the CUHK Best Innovation Award of Knowledge Transfer in 2013, the Asia-Pacific Society for Computers in Education's Early Career Researcher Award in 2015, and the CUHK Young Research Award in 2017.



Mr Stanley Kam Wai-ming

Principal, HKSKH Bishop Hall Secondary School

Mr Kam, Principal of HKSKH Bishop Hall Secondary School and Chairman of The Hong Kong Association for Computer Education, is an experienced educator and STEM advocate and pioneer. He is keen on promoting various technology education initiatives among schools and educators; and has been involved in various territory-wide and mainland China-Hongkong committees on STEM education, curriculum development and eLearning.

His work includes chairing the CDC-HKEAA Committee on Information and Communication Technology, and being a member for Curriculum Development Council (CDC) - The Hong Kong Examinations and Assessment Authority (HKEAA) Committee on Mathematics, CDC Committee on Learning Resources & Support Services, Shenzhen-Hongkong STEM Education Curriculum Committee, Hong Kong Institute of Construction STEM Alliance, eLearning Consortium, Vocational Training Council Business Discipline Advisory Board, etc.

Mr Kam is also a Specialist under the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), an Executive Committee Member of the Kowloon Region School Heads Association and Kwun Tong Schools Liaison Committee, and Member of Home Affairs Department Sau Mau Ping Area Committee.



Ms Irene Leung Shuk-yee
Head of Charities, The Hong Kong Jockey Club

Ms Irene Leung has over 20 years of unique cross-sector management experience in business (ICT), NGO, and media industries. She has been the senior management in the telecommunications industry and established her reputation well in the telecommunications industry in Hong Kong by leading the strategic development of CSL's multi-brand business and services which included the world's first commercial launch of 4G mobile service and applications. In 2012, Ms Leung has put down her well-paid position to devote herself into the social service sector by joining the Senior Citizen Home Safety Association, a social enterprise and charitable organisation in Hong Kong, as Chief Executive Officer. During her service and leadership, she promoted the application of technology to improve the quality of life of underprivileged groups, which has brought about a major transformation for the Association and it was being recognised as a role model of social innovations in the NGO sector in Hong Kong. In 2018, Ms Leung joined i-CABLE Communications Limited as the Chief Operating Officer. She was responsible for the Group's full portfolio of business that includes on the media side the renowned Cable News, over 100 sports and entertainment pay TV channels, partnership networks in the Guangdong-Hong Kong-Macau Greater Bay Area, and on the telecommunications side a territory-wide fixed network that covers over 90% of Hong Kong households.

In February 2020, Ms Leung joined The Hong Kong Jockey Club as Head of Charities to oversee Charities portfolio of Trust-Initiated Projects, and the development and execution of Trust-related public engagement events and programmes.

With her passion in leveraging technology for social good, Ms Leung has led CSR projects that involved the creative use of ICT, winning various local and international awards. Ms Leung has been awarded 'Hong Kong Outstanding ICT Woman' by Hong Kong Computer Society in 2015. She is a Board member of Hong Kong Education City Limited, member of the Advisory Committee of the Partnership Fund for the Disadvantaged of Labour and Welfare Department, member of The Social Innovation & Entrepreneurship Development Task Force under the Commission on Poverty, advisor of Our Hong Kong Foundation, and ex-officio member and the immediate past-President of Hong Kong IT Federation (2017-2019).



Ms Claudia Christian Ling Wai-shan
Solicitor, P.C.Woo & Co.

Ms Ling is a solicitor practicing in Hong Kong. She was admitted as a solicitor of the Supreme Court of Hong Kong in 1991. In 2015, Ms Ling joined the board of Hong Kong Education City Limited. Apart from it, Ms Ling served as a Director of The Hong Kong Academy for Gifted Education Limited for 6 years. She also is a member of the Human Resources Advisory Panel of Hong Kong Red Cross. In 2020, she was co-opted to the Mental Health Law Committee of the Law Society of Hong Kong and serves as a member.



APPENDIX 1 – Governance Structure



Ms Shirley Marie Therese Loo, BBS, MH, JP
General Secretary, The Family Development Foundation

Ms Loo has spent many years of dedicated service to social caring and family education. In recent years, she has devoted herself to the care of the community and serving families in Hong Kong. Her talks focus on family harmony, parenting and gender relations, etc. She is the General Secretary of The Family Development Foundation. She was awarded the Medal of Honour (MH) in 2005 and was appointed as a Justice of the Peace (JP) in 2008 and the Bronze Bauhinia Star (BBS) in 2018 by the Hong Kong SAR Government. In 2020, she was named one of the Most Successful Women by a women's magazine, Jessica. She was awarded an Honorary Fellow of The Education University of Hong Kong in October 2020.

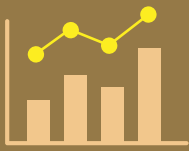
Ms Loo is serving as the Vice-chairman of the Public Libraries Advisory Committee. She is also a member of the Standing Committee on Language Education and Research (SCOLAR), Board of Advisors of Radio Television Hong Kong (RTHK), Advisory Committee on Mental Health, Equal Opportunities Commission, Committee member on the Promotion of Civic Education, Advisor of the Presidential Advisory Group of The Education University of Hong Kong, Board of Directors of the Hong Kong Education City Limited, etc.



Mr Gabriel Pang Tsz-kit
Managing Director, Firedog Creative Company Limited

Mr Gabriel Pang being the Managing Director of Firedog Creative Company Limited (Firedog Studio) has over 25 years of experience in digital game, game animation and comics, and creative industry. Since the establishment of the game development company, Firedog Studio, in 1999, Mr Pang has developed numerous popular products which are well received by the players in Chinese-speaking region and become one of the pioneers in game development and creative industry in Hong Kong.

Mr Pang has been actively participating in community services of various organisations and advisory committees in government departments. He is currently the Chairman of Hong Kong Digital Entertainment Association, the President of Hong Kong Innovative Technology Development Association, Director of Hong Kong Education City Limited, Vice Chairman and Honorary Secretary of Hong Kong Software Industry Association, Vice Chairman of Hong Kong General Chamber of Small and Medium Business – Youth Committee, and committee member of Federation of Hong Kong Industries – Group 30 Innovation and Creative Industries Council. He was also a past director of Hong Kong Cyberport Management Company Limited, past committee member of Hong Kong-Taiwan Cultural Cooperation Committee, and past committee member of Commission on Youth.



APPENDIX 2 - Summary of Financial Results

HONG KONG EDUCATION CITY LIMITED DIRECTORS' REPORT

The directors have pleasure in submitting their annual report together with the audited financial statements for the year ended 31 August 2020.

PRINCIPAL ACTIVITIES

The principal activities of Hong Kong Education City Limited (the 'company') are developing and enhancing the education portal, organizing educational and cultural activities, providing IT support for schools, and developing e-business to empower the education market.

RESULTS AND RECOMMENDED DIVIDENDS

The financial performance of the company for the year ended 31 August 2020 and financial position at that date are set out in the financial statements on pages 5 to 27. The directors do not recommend the payment of a dividend.

DIRECTORS

The directors of the company during the year were as follows:-

AU Wan Sze Wendy (an alternate director to CHAN Tsui Wah)

CHAN Tsui Wah

CHAN May Kuen Sylvia

FUNG Dun Mi Amy

HEW Khe Foon

JONG Siu Yung

KAM Wai Ming

LEUNG Shuk Yee Irene

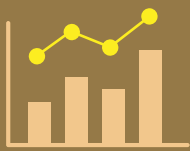
LING Wai Shan Claudia Christian

LOO Shirley Marie Therese

PANG Tsz Kit Gabriel

WONG Kam Pui

All directors retire in accordance with the company's Articles of Association but, being eligible, offer themselves for re-election.



HONG KONG EDUCATION CITY LIMITED DIRECTORS' REPORT (CONTINUED)

BUSINESS REVIEW

The company falls within reporting exemption for the financial year. Accordingly, the company is exempted from preparing a business review.

PERMITTED INDEMNITY PROVISION

A permitted indemnity provision (as defined in section 469 of the Hong Kong Companies Ordinance) for the benefit of one or more directors of the company is currently in force and was in force throughout the year.

DIRECTORS' INTERESTS IN TRANSACTIONS, ARRANGEMENTS AND CONTRACTS OF SIGNIFICANCE

No transactions, arrangements and contracts of significance to which the company was a party and in which a director of the company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

At no time during the year was the company a party to any arrangements to enable the directors of the company to acquire benefits by means of the acquisition of shares in, or debentures of, the company or any other body corporate.

AUDITORS

The auditor, Patrick Wong C.P.A. Limited, Chartered Accountants, Certified Public Accountants (Practising), retire at the Annual General Meeting but, being eligible, offer themselves for re-appointment.

Hong Kong

17 December 2020

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED (INCORPORATED IN HONG KONG WITH LIMITED LIABILITY)

Opinion

We have audited the financial statements of Hong Kong Education City Limited (the 'company') set out on pages 5 to 27, which comprise the statement of financial position as at 31 August 2020, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements give a true and fair view of the financial position of the company as at 31 August 2020, and of its financial performance and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ('HKFRSs') issued by the Hong Kong Institute of Certified Public Accountants ('HKICPA') and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

Basis for opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ('HKSAs') issued by the HKICPA. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the HKICPA's Code of Ethics for Professional Accountants (the 'Code'), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information other than the financial statements and auditor's report thereon

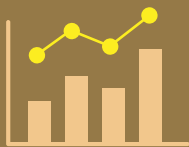
The directors are responsible for the other information. The other information comprises the information included in the directors' report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of directors and those charged with governance for the financial statements

The directors are responsible for the preparation of the financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the directors determine are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED (INCORPORATED IN HONG KONG WITH LIMITED LIABILITY) (CONTINUED)

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the company's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with Hong Kong Companies Ordinance, and for no other purposes. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
HONG KONG EDUCATION CITY LIMITED
(INCORPORATED IN HONG KONG WITH LIMITED LIABILITY)
(CONTINUED)**

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

PATRICK WONG C.P.A. LIMITED
Certified Public Accountants

Tsang Cheuk Fung Andy
FCPA (Practising), MSCA
Certified Public Accountant (Practising), Hong Kong
Practising Certificate Number : P06369

Hong Kong, 17 December 2020

Ref : H426/A/PW/AT/1077/1439/486



APPENDIX 2 - Summary of Financial Results

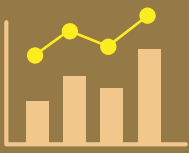
HONG KONG EDUCATION CITY LIMITED STATEMENT OF COMPREHENSIVE INCOME YEAR ENDED 31 AUGUST 2020

	<u>Notes</u>	<u>2020</u> \$	<u>2019</u> \$
Revenue	6	637,384	2,463,007
Project cost		(637,384)	(2,463,007)
Gross profit		-	-
Other income	7	49,098,033	45,770,950
Administrative expenses		(49,067,388)	(45,750,661)
Profit before tax	8	30,645	20,289
Income tax expense	9	248,236	-
Profit for the year		278,881	20,289
Other Comprehensive income :			
Items that will not be reclassified subsequently to profit or loss:			
Changes in general reserves			
- Utilization in staff activities		(27,706)	(49,531)
Total comprehensive income/(loss) for the year		<u>251,175</u>	<u>(29,242)</u>

The full set of this year's audited accounts including the notes will be available at the Hong Kong Education City Ltd office upon request.

HONG KONG EDUCATION CITY LIMITED
STATEMENT OF FINANCIAL POSITION
AT 31 AUGUST 2020

	<u>Notes</u>	<u>2020</u> \$	<u>2019</u> \$
Non-current asset			
Property, plant and equipment	11	3,941,495	4,341,556
Current assets			
Trade and other receivables			
Account receivables		2,284,217	730,077
Deposits and prepayments		1,898,172	1,787,632
Tax recoverable		-	90,841
Bank and cash balances	12	12,213,507	15,060,477
		16,395,896	17,669,027
Deduct: -			
Current liabilities			
Trade and other payables			
Creditors and accrued charges		4,860,942	5,128,010
Other deferred income		2,581,214	749,095
Government subvention related to income	14(a)	6,207,907	7,330,022
Provision for annual leave and contract end gratuity		1,060,387	349,026
Current portion of government subvention related to assets	14(b)	1,569,274	1,468,406
Current portion of non-monetary subvention related to assets	15	-	21,327
Current portion of deferred income	16	-	2,423,325
		16,279,724	17,469,211
Net current assets		116,172	199,816
Total assets less current liabilities		4,057,667	4,541,372
Non-current liabilities			
Deferred tax liabilities	13	90,354	338,590
Government subvention related to assets	14(b)	2,372,224	2,851,825
Provision for contract end gratuity		-	7,043
		(2,462,578)	(3,197,458)
Net assets		1,595,089	1,343,914



APPENDIX 2 - Summary of Financial Results

HONG KONG EDUCATION CITY LIMITED STATEMENT OF FINANCIAL POSITION AT 31 AUGUST 2020 (CONTINUED)

	<u>Note</u>	<u>2020</u> \$	<u>2019</u> \$
Equity			
Share capital			
Issued and full Paid:-			
2 ordinary shares		2	2
Reserves			
Accumulated profits		1,555,293	1,329,342
General reserve	17	39,794	14,570
		1,595,087	1,343,912
	
Total equity		<u>1,595,089</u>	<u>1,343,914</u>

HONG KONG EDUCATION CITY LIMITED
STATEMENT OF CASH FLOWS
YEAR ENDED 31 AUGUST 2020

	<u>Note</u>	<u>2020</u>	<u>2019</u>
		\$	\$
Operating activities			
Profit before tax		30,645	20,289
Adjustments for:			
- Depreciation		1,546,387	1,604,757
- Property, plant and equipment written-off, net		-	(11,190)
- Interest income		(218,761)	(296,315)
- Non-monetary subvention income		(21,327)	(22,677)
- Government subvention income		(44,616,450)	(41,675,721)
- Increase / (decrease) in provision for annual leave and contract end gratuity		704,318	(45,224)
		-----	-----
Operating loss before working capital changes		(42,575,188)	(40,426,081)
Increase in account receivables		(1,554,140)	(100,580)
(Increase) / decrease in deposits and prepayments		(110,540)	181,146
(Decrease) / increase in creditors and accrued charges		(267,068)	1,173,689
Increase in other deferred income		1,832,119	106,970
Increase in government subvention related to income		43,466,629	41,372,610
(Decrease) / increase in government subvention related to assets		(378,733)	316,099
Decrease in deferred income		(2,423,325)	(2,434,518)
		-----	-----
Cash (used in) / generated from operating activities		(2,010,246)	189,335
Income tax received / (paid)		90,841	(90,841)
		-----	-----
Net cash (used in) / generated from operating activities		(1,919,405)	98,494
		-----	-----
Investing activities			
Interest received		218,761	296,315
Purchase of property, plant and equipment		(1,146,326)	(1,957,370)
Proceed from sale of property, plant and equipment		-	70,383
		-----	-----
Net cash used in investing activities		(927,565)	(1,590,672)
		-----	-----
Net decrease in cash and cash equivalents		(2,846,970)	(1,492,178)
Cash and cash equivalents at beginning of the year		15,060,477	16,552,655
		-----	-----
Cash and cash equivalents at end of the year	12	12,213,507	15,060,447
		=====	=====

HONG KONG EDUCATION CITY LIMITED
INCOME AND EXPENDITURE OF SUBVENTED ACTIVITIES
AND NON-SUBVENTED ACTIVITIES
YEAR ENDED 31 AUGUST 2020

	Subvented Activities HK\$	Subvented activities - eResources HK\$	Non-subvented Activities HK\$	Total HK\$
Project Income	-	637,384	-	637,384
Project Cost	-	(637,384)	-	(637,384)
Gross Profit	-	-	-	-
Other Income				
Government subvention income	44,616,450	-	-	44,616,450
Bank interest income	188,116	-	30,645	218,761
Online Question Bank for Learning Assessment income	1,757,896	-	-	1,757,896
EdMall income	22,362	-	-	22,362
eRead income	2,263,712	-	-	2,263,712
EdConnect income	7,200	-	-	7,200
Non-monetary subvention income	21,327	-	-	21,327
Sundry income	190,325	-	-	190,325
	49,067,388	-	30,645	49,098,033
	49,067,388	-	30,645	49,098,033
Administrative expenses				
Staff costs	35,903,490	-	-	35,903,490
IT expenses	5,696,315	-	-	5,696,315
Business expenses	3,705,142	-	-	3,705,142
Administrative expenses	3,762,441	-	-	3,762,441
	49,067,388	-	-	49,067,388
Profit before tax	-	-	30,645	30,645
		(Note)		

(Note)

Project income for subvented activities - eResources included HK\$11,133 bank interest income which was generated from the subvention fund deposited into bank.



APPENDIX 3 - Performance Pledge

HKEdCity is committed to providing teachers and the public with high quality services. We take great concerns on user comments and satisfaction. In order to enhance our services and satisfy the needs of users, we set out the following targets:


Category	Service	Target	Achievement
User Account Opening/ Registration	• Process user account application (online application)	• Within 1 working day	• 100% achieved
	• Review and endorse School Account and Principal Personal Account application (written application)	• Within 3 working days upon all the required information and supporting documents being received	• 100% achieved
Web Service	• Provide accessible and stable web service	• 99.9% (24 hours every day and 7 days in every week in normal operation)	• 99.9% achieved
	• Inform user of scheduled maintenance work/ service suspension of web server	• 14 calendar days in advance	• 100% achieved
	• Resume web service in case of system failure	• Within 2 hours (excluding un-controllable external factors)	• 90% achieved
Customer Service	• Response to voicemail enquiries at the hotline on working days	• Reply within 3 hours (recorded before 3pm)/ Reply before 12pm on the next working day (recorded after 3pm)	• 99% achieved
	• Handle written (including emails) enquiries	• Within 7 working days	• 100% achieved
	• Handle written complaints	• Issue acknowledgement within 3 working days and reply within 20 working days	• 100% achieved
Publication	• Publication of annual report	• Within 4 months after the end of the financial year	• 100% achieved




Annual Report

September 2019 to August 2020

Prepared by
Hong Kong Education City
30 December 2020

 Sha Kok Estate, Shatin, N.T., Hong Kong

 (852) 2624 1000  (852) 2624 1088

 General Enquiry : info@hkedcity.net
Media Enquiry : pr@hkedcity.net
Technical Enquiry : support@hkedcity.net

