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About HKEdCity



Account Management



**Teacher Professional
Development**



**Learning and
Teaching Resources**



**Reading and Writing
Resources**



**Student Self-directed
Learning Platforms**



Parent Supports



About HKEdCity

www.hkedcity.net

► One-Stop Professional Education Portal

With a mission of being the market facilitator, HKEdCity is devoted to providing information, resources, interactive communities, online tools and services to strive for innovative learning and enhance teaching effectiveness, fulfilling its commitment to embrace new opportunities with different stakeholders in the digital era.

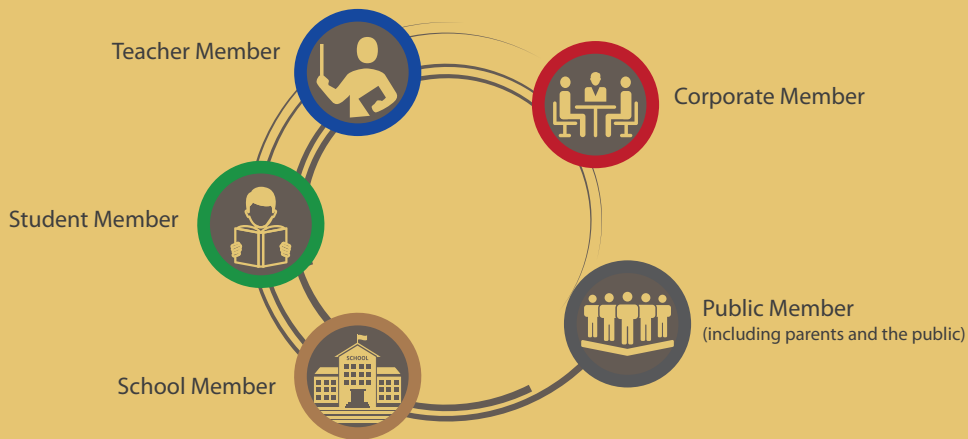
Developing Quality Online Services across the Region

- Facilitate exchanges in educational resources and information, building a professional teacher community
- Encourage students to make effective use of eLearning resources and develop self-directed learning habit
- Empower parents to nurture children's whole person development and lifelong learning

Connecting with Industry Partners

- Collaborate with parties in the field of ICT or / and Education
- Promote industry exchanges and expand business opportunities

HKEdCity Membership



Business-School Partnership

www.hkedcity.net/partner/frontpage

► Bridge between Partners and Schools

Services & Benefits

- **Partner Portal** - keep abreast of business opportunities and updated information
- **Event Calendar** - promote educational activities for free

Types of Partnership

- Support an activity or a campaign
- Jointly organise an activity or a campaign
- Jointly develop a project for a period of time

Join Us

Corporate Member application is open to:

- Government bodies
- NGOs
- Educational Associations
- Institutions in the field of ICT or / and Education

Collaboration Opportunities



- I. EdConnect
- II. EdMall / EdBookShelf
- III. eRead Scheme
- IV. eREAP (eResources Adoption Programme)
- V. Learning & Teaching Expo (LTE)
- VI. Learning & Teaching Resources
- VII Online Question Bank (OQB)

Account Management

Riding on the comprehensive HKEdCity membership system, schools can easily manage student and teacher accounts, enjoy single sign-on to multiple online platforms, and connect to WiFi network



DATACENTER

Become Our Member

www.hkedcity.net/join

Member Benefits

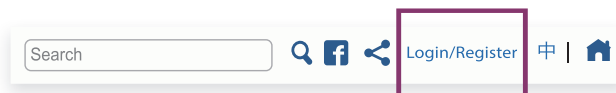
- Browse and subscribe to educational information
- Enjoy innovative and useful resources
- Participate in thematic seminars and events
- Interact with professionals and peers

► Enjoy School-based Services by Affiliating your Teacher Account

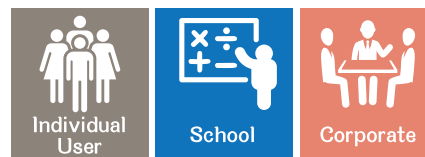
- Select **“Be a Teacher”** Information’ and search your school in **‘Settings’**
- Contact your school administrator to affiliate your account with the school

Simple Steps for Registration

- 1 Click ‘Login | Register’ on the top right corner of HKEdCity website



- 2 Choose membership type



- 3 Follow easy steps to register and activate the account



- 4 Update personal information and subscribe to **HKEdCity News*** in ‘Settings’



* Covering the latest educational topics and trends, comprehensive resources and services, and diverse activities and events

EdConnect

- ▶ **Single Sign-on to Learning and Teaching Resources, Platforms and WiFi Network**

WaaSchool WiFi Authentication Service

www.hkedcity.net/waaschool

- Log in to school WiFi with HKEdCity account
- Control WiFi access for a specific period / level or class of students / individual user
- Control the number of devices connecting to the WiFi network for each user at a time

540+

Schools

12

Service Providers

WiFi Testing Tool

www.hkedcity.net/waaschool/content/testing-tool

- Evaluate WiFi network performance by stimulating a real class situation
- Make an online reservation for testing
- Conduct the test(s) on your own or together with the network service provider



'Resources and Tools Management' Page

www.hkedcity.net/schoolpage

- Update account annually to access different platforms with single sign-on solution
- Set school email as HKEdCity login ID
- Manage resources connected with 'EdConnect Single Sign-on – Directory Services' with ease

www.hkedcity.net/goelearning

► Supporting Teachers to Embark on eLearning Strategies

Sharing Practical Experience







- Step-by-step video demonstration of different popular EdTech solutions
- Teachers share implementation tips and teaching experience
- Training workshop videos for review
- Downloadable resources like teaching plans, worksheet

270+

Videos

100+

Experienced Teachers

1		Classroom Interaction
2		Flipped Classroom
3		Collaborative Learning
4		Learning Management System
5	STEM	STEM Education
6		Assessment for Learning
7		Traditional and Virtual Field Trip

- One-stop Portal for Special Educational Needs (SEN) Teaching Strategies, Information and Resources

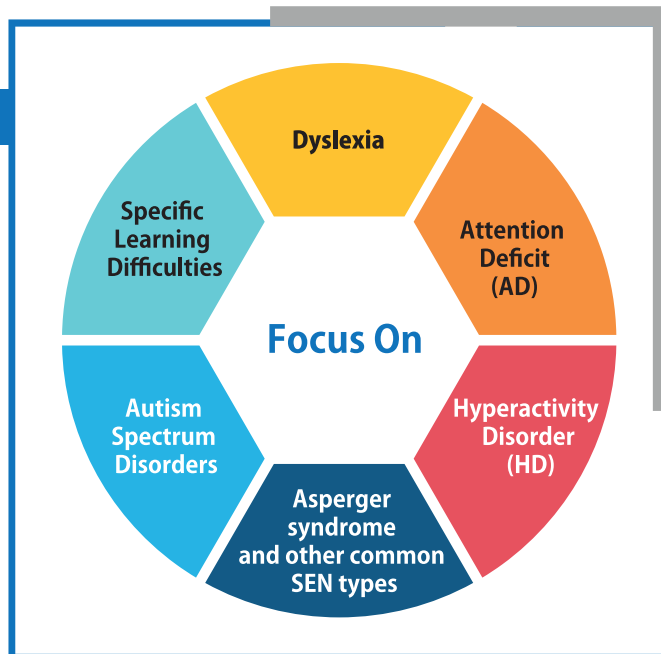
Practical Strategies and Resources

Teaching Strategies:

- Collaborate with Centre for Special Educational Needs and Inclusive Education of the Education University of Hong Kong to develop 'Wise Tips for SEN' for mainstream and special schools
- Regular thematic seminars for teachers and parents to share ideas and practices

SEN Resources:

- Electronic teaching kits for students with different special educational needs
- Case studies of experienced schools



30+

Seminars

350+

SEN Articles

20+

'Wise Tips for SEN'
Videos

15+

Teaching Resource
Packages



www.hkedcity.net/ttv

- ▶ **Online Channel of Extensive Education Videos Supporting Professional Development and Idea Exchange of Teachers**

Continuing Professional Development Anytime, Anywhere

- Support different browsers and devices
- Viewing records for teachers to apply for CPD hours
- Teachers can exchange ideas and learn from fellows
- Featured videos including 'Learning & Teaching Expo', 'Teachers' Professional Experience Sharing Month', etc.

900+

Videos



Learning & Teaching Expo

www.hkedcity.net/lte

► Platform Converging Educators Worldwide to Exchange Professional Education Ideas and Experience

- One of Asia's leading education shows with professional seminars, workshops and exhibitions
- Introduce latest education trends and EdTech to facilitate innovative learning and teaching
- Free admission for educators and industry stakeholders
- Schools can arrange a visit to LTE as professional development programme for teachers

13,000+

Visitors

300+

Exhibition Booths

200+

Seminars/Workshops/
School Visits



Keynote Presentations:

World-class scholars and experts foster professional exchange on hot educational topics



Seminars:

Experts and educators share experience in eLearning, Special Educational Needs, Early Childhood Education, Vocational and Professional Education and Training, etc.



Lesson Demos:

Experienced teachers demonstrate how to implement eLearning in lessons of different subjects



Diverse Exhibits:

Wide range of eLearning products and services from learning suites to classroom furniture



School Visit:

Local schools unfold innovative teaching practices on campus



Event Calendar

www.hkedcity.net/eventcalendar

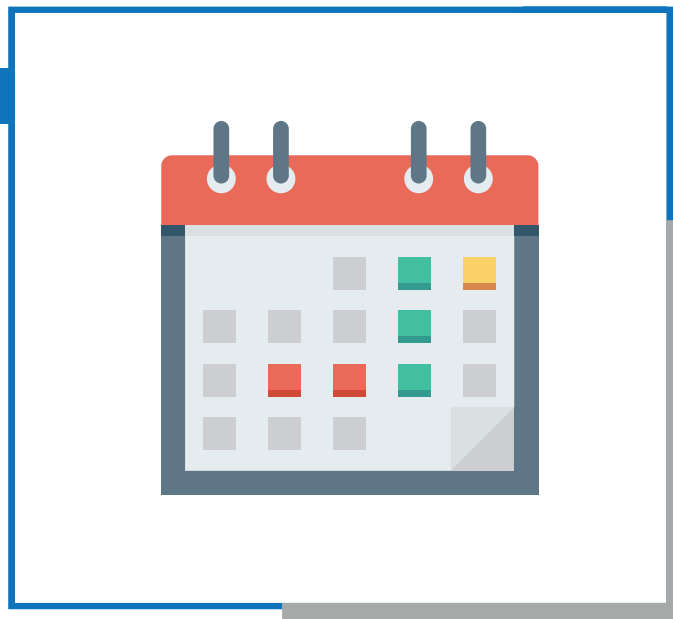
- ▶ **Information of Education-related Activities around Hong Kong**

Convenient Searching for Events

- Search by categories, such as learning area, target, nature, date, etc.
- 'Hot Categories' highlight events in popular themes, including STEM and SEN
- Support different devices

Easy Scheduling

- Online registration system connected with individual event page(s)
- Link up personal online calendar for easy arrangement of schedule



-  Training Workshops
-  Seminars
-  Exhibitions and Other Learning & Teaching Related Activities

Learning and Teaching Resources

Gathering local and overseas resources to support teachers to implement innovative and diversified education strategies and shape a student-centred teaching model, e.g. assessment for learning, flipped learning and virtual learning environment (VLE), to enhance learning and teaching effectiveness





RESOURCES DEPOSITORY

www.hkedcity.net/resources

► One-stop Portal Inspiring Lesson Preparation and Instructional Design

Level: P1 - S6

Subject: All Learning Areas and Interdisciplinary Subjects

Quality Learning and Teaching Resources

- EDB One-stop Portal for Learning and Teaching Resources (www.hkedcity.net/edbosp)
- ETV (www.hkedcity.net/etv)
- Resources from experienced teachers and NGOs
- Easy searching by keyword, learning area or resource type

17,000+

Resources



STAR

star.hkedcity.net

► Online Assessment System for Strengthening Students' Basic Competency

Level: P1 - S3

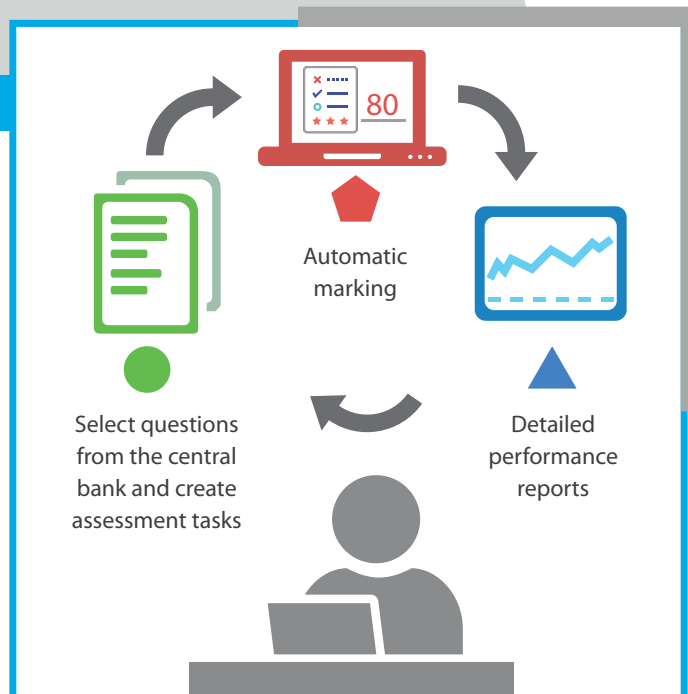
Subject: Chinese Language, English Language,
Mathematics (Chinese and English Contents
Available)

Diversified Online Assessment Items

- Upgraded version of the 'Student Assessment' system which supports different web browsers and devices
- Teachers can select questions from the central item bank to create assessment tasks
- Assessment items designed according to 'Basic Competency' (BC) of different 'Key Stages'
- Computerised assessment marking system provides students with instant feedback, simplifying administration

Performance Reports for Analysis

- 'Possible mistakes and misconceptions' to identify students' learning difficulties
- Teachers can refer to information on EDB's 'Web-based Learning and Teaching Support' website and follow up students' progress accordingly
- Downloadable reports for further analysis



280+

Schools

75,000+

Students

► **Assessment System with DSE and Related Online Past Papers**

Level: S4 - S6

Subject: Chinese Language (Listening), English Language (Listening), Mathematics, Physics, Biology, Chemistry, Economics, Geography, Information and Communication Technology, Business, Accounting and Financial Studies, Tourism and Hospitality Studies, Physical Education, Liberal Studies

Question Bank with Rich Contents

- Past papers from HKEAA and free questions from different publishers, institutions, school teachers, etc.
- Questions categorised in three levels of difficulties (Easy, Medium and Hard) catering for learning diversity
- Various test modes, such as simulated tests and instant answer review
- Computerised assessment marking system provides students with instant feedback, simplifying administration

Detailed Evaluation Reports

- School-based assessment reports help teachers fine tune teaching strategies
- Students can access performance reports for self-evaluation

Flexible Subscription Packages

School-based subscription:



Package and individual subject(s)
(1-year, cross-year)

Individual subscription:



Individual subject(s) (1-year)



450+

Schools

2,500+

Free Questions

33,000+

Students

7,900+

Assessment

VLE

vle.hkedcity.net

► Cloud-based System to Integrate and Manage Learning, Teaching and Assessment

Level: P1 - S6

Subject: All Learning Areas and Interdisciplinary Subjects

- Promote whole-school adoption of Virtual Learning Environment (VLE) to deepen eLearning
- Insightful experiences shared among pilot schools
- Establish a healthy eLearning ecosystem in Hong Kong

10+

Pilot Schools

Advantages of Virtual Learning Environment (VLE)



School leaders

- Student profile management
- Teaching resources depository
- Paperless, eco-friendly school



School administrators

- Single cloud-based platform and account management



Teachers

- Time-saving and easy resources organisation
- Flexible import and export of resources



Students

- Unified user experience
- Learning progress tracking
- Self / collaborative learning channels
- Multi-sensory learning experience anytime, anywhere



EdV and VLE for Flipped Classroom

► Multimedia Platforms Catering for Different Learning Modes

Level: P1 - S6

Subject: All Learning Areas and Interdisciplinary Subjects

Flipped Classroom via VLE

www.hkedcity.net/flip

- VLE stands for Virtual Learning Environment, a learning management system for schools, teachers and students
- Teachers can freely construct materials in their virtual 'course' space, school can inherit the produced materials and pass them to other teachers
- Flexibly embed videos or multimedia resources from various sources including popular channels
- Auto-marking and feedback to students

250+

Flipped Videos

12

Question Types

Flipped Classroom via EdV

www.hkedcity.net/edvscheme

- EdV stands for 'Educational Video', a free school-based video platform
- Teachers can set multiple-choice questions as assessments
- Grab-and-go educational videos provided in a special HKEdCity EdV channel
- Commercial-free channel
- Auto-marking and feedback to students

300+

School Users

400+

Videos

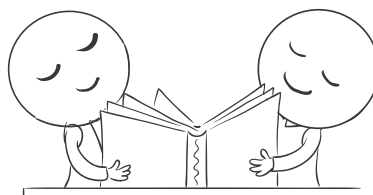


- Encourage video production with creativity and educational value
- Build a local video library to promote resource sharing culture
- Awarded videos will be uploaded for teachers' use on EdV and VLE every year

Reading and Writing Resources

Cultivating students' interest in reading and writing, fostering a 'Read and Share' culture in schools with one-stop services





1. Getting Extensive Book Information

Book Collection

- Easy to browse / search for books
- Quick access to Public Libraries, e-versions, etc.

Book Recommendation

- Themed Booklists — Introduce good reads for children and teenagers
- Celebrity Picks
- Award-winning Books



Annual 'Top Ten Book Picks'

- Students and teachers vote for favourite books and celebrate with authors and publishers
- 'Best Participation Awards for Schools' presented to schools committed to promoting reading

6,000+

Book Titles

4,000+

Books with Preview

Student Award Scheme



Reading Contract

- Students record reading progress using 'My Reading Log' tool
- School and student awards available
- Electronic Reading Badges (Gold, Silver and Bronze) as students' achievements
- 'Reading Challenges' for designated titles to arouse students' interests



2. Joining Hands to Promote Reading

School-based eBook Subscription Service

Free Packages

- English Classic Series, NET Series, Chinalane

Paid Packages

- 100 /200 eBooks Packages
- Core eBooks and Selective eBooks
- Chinese and English eBooks in diverse categories and levels
- Enjoy at least 100 books with around HK\$10 per student

150+

Schools

370+

Free Books

Brand New Reading and Feedback Experience

- Students can read the same title at the same time
- Students' data, e.g. no. of eBooks read, reading time and completion rate, are available
- Distribute books to students easily





3. Subscribing to eBooks



Flexible Shopping Options

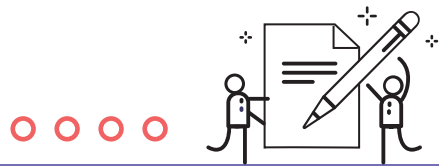
- Payment by Credit Card (Visa/Master) or cheque (Schools Only)
- Multiple product delivery options, e.g. downloadable file, key activation, physical delivery
- Members can assign the products to designated HKEdCity accounts
- Segmented pricing and discount for different groups or on bulk purchase
- Diversified learning and teaching resources and tools available

4. Reading eBooks



Multi Functional ebook Reader

- Support Android, iOS and web browser
- Settings and footprints synchronised in the cloud
- Offline reading on tablets
- Text-To-Speech function in Cantonese, Putonghua and English
- Support multimedia contents, e.g. audio, videos, interactive exercises



5. Unleashing Creativity



Submitting Masterpieces

- **Primary School Division:** Themed Writing, Illustration Writing, Book Reviews and Essays
- **Secondary School Division:** Themed Writing, Stories, Essays, Poems, Illustration Writing and Book Reviews

eWorks Award Scheme

- School and student awards to encourage creative writing
- Winning entries will be published as free ebooks on EdBookShelf

180+

Schools

1,600+

Students

2,200+

Submissions

知識趣

Chinese Campus

www.hkedcity.net/chinese

► Supporting Chinese Learning and Teaching for Primary and Secondary Schools

Level: P1 - S6

Subject: Chinese Language

- **Reading Comprehension**
Auto-marking online gamified exercises
- **Classical Chinese**
Chinese classics mini-games
- **Language Knowledge**
Fun games about Chinese language knowledge
- **Vocabulary**
Mini-games to arouse NCS and primary school students' interest in learning Chinese

100+

Reading
Comprehension

50+

Self-Learning Games

Self-learning exercises and games in 3 main learning areas



- Reading



- Chinese Language Knowledge



- Self-learning of Non-Chinese Speaking (NCS) Students

Student Award Scheme



Chinese Master

An award scheme developing students' Chinese knowledge and language ability through interactive exercises and fun games

490+

Schools

6,000+

Students

www.hkedcity.net/english

► **Offering Engaging and Practical English Learning and Teaching Resources**

Level: P1 – S6

Subject: English Language

Engaging Contents

- Latest English film information
- Interactive videos with built-in dictionary and subtitle functions
- Feature articles of diverse topics to enhance students' knowledge

300+

Articles and Videos

Resources:

English grammar,
vocabulary and common
errors etc.

Student Award Schemes



TVNews Award Scheme

- Weekly online exercises based on English news videos
- Vocabulary, comprehension exercises and discussion questions in each module
- Junior and Senior levels with teacher reports available
- Local news videos in Chinese and English available on News Archive

500+

Schools

13,000+

Students



Summer English / Winter English

- Exclusive for primary school students
- Online learning games available
- School and Student Awards presented to outstanding participants

200+

Schools

7,000+

Students

► Game-based Interactive Learning Platform

Level: P1 – P6

Subject: Chinese Language, English Language,
Mathematics, General Studies and Other Subjects

Interactive Learning Games

- Learning games categorised in subjects
- Students can complete games and tasks to get virtual coins for buying designed items
- Build financial concept through time deposit of coins

50+

Games

99,000+

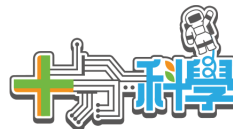
Users

Fun Post



- eNewsletter exclusive for primary students
- Monthly publication with interesting comics and articles for students to learn general knowledge

Student Award Schemes



10-Minute Science

- Online self-learning General Studies exercises
- Cover Health, Science, Environment, Information Technology Education curriculum
- Teachers can adjust teaching strategies by understanding students' progress with reports

270+

Schools

12,000+

Students



Summer Science

- Enhance students' knowledge in Science, Mathematics and General Studies
- Motivate students to learn with fun games

280+

Schools

21,000+

Students

www.hkedcity.net/teencampus

► **Learning Platform with Knowledge of Life Education and Personal Growth for Teenagers**

Level: S1 - S6

Subject: Liberal Studies and Personal Growth

Exploring Knowledge in Life

- Developing students' sense of social awareness with the theme 'Explore New Knowledge in Life'
- Discussions on social issues for students to gain new knowledge and develop critical thinking skills

Guidance and Tips for Personal Growth

- Useful articles about personal growth
- Practical suggestions for teenagers to cope with life challenges

Student Forum

- Discussions on social and youth-related issues



200+

Videos

190+

Articles

Parent Support

Facilitating parent-school cooperation,
encouraging parents to understand
students' needs and embrace upcoming
challenges in the journey of parenthood



► One-stop Online Resources Platform

Covering Important Areas of Parenting

- Articles, videos and information from professional institutions and experts
- Diversified columns for parents to understand kids' needs

Seminars and workshops

- Organise free seminars and workshops together with the Education Bureau (EDB) and professional institutions
- Hot topics including information literacy, emotion regulation, the care of SEN children, eLearning, STEM education, etc.

1,100+








Articles

1,000+

Participants




Topics include:

-  Challenges of growing up
-  School-parent cooperation
-  eLearning
-  Further studies
-  Special educational needs (SEN)
-  Parent-child reading
-  Recommended leisure activities




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