



香港教育城  
HKedCity

EdConnect

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Learning & Teaching Expo



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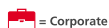
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**EdV ([www.hkedcity.net/edv](http://www.hkedcity.net/edv))**, known as Educational Video, is a free school-based video platform facilitating multimedia learning and teaching. The platform not only enables schools to manage their video channels, but also allows teachers and students to share valuable learning and teaching resources with their peers.

### School-based EdV Services

- Schools can rest assured that the EdV platform contains no commercial or advertising elements;
- Schools can manage the platform by assigning access rights to different groups. Video clips can be made accessible to the general public or exclusively to the designated classes or students via a particular channel;
- In addition to school-based channels, HKEdCity EdV channel ([www.hkedcity.net/edv/hke](http://www.hkedcity.net/edv/hke)) provides diversified educational videos from various organisations, EdV Award Scheme, etc, which cover a wide range of subjects such as Chinese and English Reading, Science & Mathematics, General Studies, Social Issues, as well as Moral Education.



### “Flipped Classroom” with EdV

- In the traditional learning and teaching, teachers teach in classes and students complete the assignments at home. “Flipped Classroom” is the reverse way of this, asking students to learn the basic concepts in advance at home, and teachers can spend more class time for in-depth discussions and other activities that tackling more difficult learning areas;
- EdV enhances its feature to support “Flipped classroom” by allowing teachers to set MC questions based on contents of videos as an assessment which provides instant auto-marking, and through the assessment report, teachers can thus have an overview of students’ performance to adjust their teaching strategies accordingly.

### EdV Award Scheme

- The annual award scheme ([www.hkedcity.net/edv-award](http://www.hkedcity.net/edv-award)) encourages teachers, students and pre-service teachers to produce and share outstanding educational videos covering areas from class demonstrations, experiments, project-based studies, school activities to knowledge of everyday life. Professional judges and the public will vote for the outstanding works. Video production workshops are also organised for educators to master video production skills and video editing applications.



**English Campus ([www.hkedcity.net/english](http://www.hkedcity.net/english))** is an interactive English eLearning platform for teachers and students. Featured with online self-learning and assessment functions, it engages students in self-directed learning for language improvement through multimedia resources, including English videos, local English news clips and online exercises.

- Online news exercises at TVNews are updated on a weekly basis, featuring English news clips of one to two minutes, coupled with vocabulary, comprehension exercises and discussions to help students develop critical thinking and awareness of social issues;
- Equipped with an auto-marking function, TVNews offers exercises on Junior and Senior Levels to meet the different needs of primary and secondary students;
- News Archive collects local bilingual news clips for the last 12 months, matching them up closely with current affairs;
- In collaboration with English Central, English Campus introduces English videos with a variety of themes as learning and teaching resources. All videos come with subtitles and a dictionary function, which is able to display pronunciations, explanations and examples. The highlighted videos are equipped with vocabulary learning functions, while students can record their speech and get scored.



HKEdCity launches its Chinese resources platform during the academic year 2014/15 which collects materials to support Chinese Language teaching and students' self-learning. HKEdCity will continue to update the platform with more resources and self-learning activities to arouse students' interest and learning motivation in Chinese Language.

- The platform comprises 6 major learning areas, including reading, writing, listening and speaking, literature, Chinese culture, moral education, knowledge about languages, and learning materials for non-Chinese speaking students;
- Diversified learning and teaching resources have been categorised in primary and secondary levels, and allocated to every learning area to cater for the different needs of teachers and students;
- The platform recommends high-quality websites and resources about Chinese learning and collects teaching materials and ideas compiled by Chinese experts to assist teachers prepare lessons in an easy way.



**Hong Kong Reading City ([www.hkreadingcity.net](http://www.hkreadingcity.net))** is one of the HKEdCity's most popular services among education stakeholders. It is designed to support schools in fostering a "Read and Share" culture, in which students are motivated to learn from reading and develop good reading habits.

- The platform connects the education sector with the publishing industry to produce various web contents such as "Trial Reading", "Reading Focus", "Authors Online" and "Reading Sofa";
- It provides schools with comprehensive reading services, including "Reading Contract", "Reading Board", "Reading Ambassador" as well as other online resources;
- "Reading Contract" encourages students to record their reading progress, inspirations and thoughts systematically. Through the online management system, teachers can understand the reading habits and capabilities of students, which helps formulate reading strategies within the school;
- Students can share the joy of reading with peers by the recommendation function;
- An annual event, "10 Books Selection", is organised to invite students to vote for their favourite books and authors. Not only is it positive encouragement to authors and publishers, it also grasps a picture of students' reading preferences.



**Online Question Bank (OQB) ([www.hkedcity.net/oqb](http://www.hkedcity.net/oqb))** is an online learning platform designed to facilitate “Assessment for Learning”. Through exercises and detailed school-based and personal evaluation reports, students’ learning progress and performance can be understood. This enables teachers to adjust teaching strategies to further explore their potentials and cater for learning diversities. Moreover, the platform motivates students with self-directed learning and helps them strengthen various learning areas according to their individual needs. Partnership with Hong Kong Examinations and Assessment Authority (HKEAA) since 2009 and different content providers has enriched subject range and question base of OQB.

- The platform has won the Gold Award for Best Lifestyle Award (Learning & Living) at the Hong Kong ICT Awards 2011 and the Merit Award in the eLearning category at the Asia Pacific ICT Awards 2011 for its significant achievements;
- OQB provides items from content providers and past papers from HKEAA with an annual addition of the latest questions from the Hong Kong Diploma of Secondary Education Examination (HKDSE). OQB now boasts a collection of over 6,000 questions spanning from Chinese Language, English Language, Mathematics, Physics, Chemistry, Biology, Economics, Geography, ICT, to Liberal Studies;
- Teachers can establish a personal or school-based question bank, which can be shared among peers to enhance resources sharing and avoid repeat work;
- All questions are categorised by subject, topic, level of difficulty and year. Some also come with relevant information and detailed elaboration;
- Widely compatible with desktops, tablets and other devices, OQB offers different test modes such as simulated tests or instant answer reviews;
- Schools may access reports on monthly usage and test papers distributed by teachers. Besides, students’ performance comparisons and study progress reports are available for teachers while test paper analyses and personal performance reports are accessible to students.



**Inclusion Pavilion ([www.hkedcity.net/sen](http://www.hkedcity.net/sen))** is a multifunctional information and resources platform geared to the needs of inclusive education development. It is well-stocked with articles, teaching strategies and school-based experiences relating to special educational needs (SEN) aiming to enhance the knowledge and understanding of teachers and parents about common SEN and inclusive education policies. This will assist teachers and parents in developing proper pedagogies and methodologies that effectively address learning diversity, promote inclusive culture and achieve whole person development.

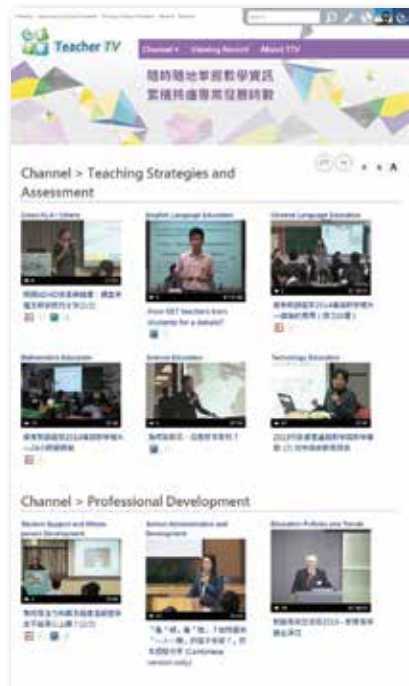
- In collaboration with professional institutions, seminars on different SEN topics are held for teachers and parents;
- Various resources and information regarding SEN are compiled and categorised, making online searching easier for teachers and parents;
- Information of each SEN category consists of basic information, teaching materials, counselling strategies and cases and other related resources. Specific categories such as social interaction, diversified training, emotion and behaviour management and pre-service training are also included;
- The platform joins hands with various professional bodies and specialists to provide online counselling services on 'Inclusive Education Forum';
- The platform provides useful links to websites of relevant institutions which teachers and parents may seek professional advice from.





**Teacher TV (TTV) ([www.hkedcity.net/ttv](http://www.hkedcity.net/ttv))** is an online video station designed to support the professional development of teachers. It provides teachers with interactive videos for online self-learning, class observation and good teaching practices from other schools. Teachers can learn anytime and anywhere based on their personal needs, while accumulating Continuing Professional Development (CPD) hours at the same time.

- TTV underwent a complete overhaul in 2014. Simply by logging in with HKEdCity teacher accounts, teachers may now gain full access to more than 500 videos on two major channels, namely “Teaching Strategies & Assessment” and “Professional Development”. The content covers teaching strategies, online class observation, assessment methods and other relevant teaching areas;
- The new platform supports different browsers and devices including desktops, tablets and smartphones. Teachers can now access information on education and professional development on-the-go;
- By pooling resources and experience of teachers and educators, as well as case studies of schools that have successfully reformed in recent years, TTV provides education professionals with an invaluable opportunity to learn from one another;
- Teachers can leave comments or share their views on the videos, as well as make reflections on teaching experience.





In response to the growing trends of eBooks as well as to promote eLearning, HKEdCity has launched its brand new **EdBookShelf** service ([www.hkedcity.net/EdMail-ebs](http://www.hkedcity.net/EdMail-ebs)) in August 2014. Unlike any ordinary electronic bookshelves, schools and parents can easily disseminate eBooks to students through a simple process of ordering, delivery, activation and reading with just a few clicks.

EdBookShelf provides users with a unified, integrated platform for reading different eBooks. In an effort to promote eLearning, HKEdCity also cooperates with publishers, institutes and schools to offer a diversified range of learning and teaching eResources.

- EdBookShelf has a unique cross-platform feature with single sign-on function and cloud synchronisation, to construct personalised learning environment;
- EdBookShelf provides all-in-one interactive learning tools including Cantonese / Putonghua / English Text-to-Speech, free-drawing, book-marking, note-taking and annotation functions;
- EdBookShelf supports multimedia contents, such as 2D and 3D pictures, videos, hyperlinks and animation clips with interactive exercises including drag and drop, matching, multiple choice questions as well as auto-marking functionality, making learning experiences more diversified and interactive, so as to motivate students for self-directed learning;
- EdBookShelf, integrated with EdMail, enables users to enjoy one-stop service from eBook subscription to browsing, simply by logging in with their HKEdCity account. Over 100 free eBooks are now available in EdMail while the inventory keeps growing.



**EdMall (EdMall.hkedcity.net)** is a one-stop online marketplace for learning and teaching resources that integrates information and resources with interactive communities, providing schools, teachers, students, parents and business partners with quick, easy and secure online transaction service, which drives the education sector to research and develop more high-quality learning resources, as well as enrich learning experiences of students. EdMall has also unlocked considerable business opportunities for the stakeholders in the growing eLearning trend today.

- Vendors can set up their own online EdStores by simple registration procedures and taking up affordable monthly fees. Operating costs are minimized and vendors can easily manage the store design, product range, orders and customer contacts of their own stores;
- EdMall is endowed with a large number of diversified high-quality learning and teaching resources from Hong Kong and overseas. All resources are categorised by subject, level and type. Pictures and detailed product descriptions are provided to help users search with ease;
- Vendors can set discounts for bulk purchase and adopt segmented pricing for schools, teachers, students and other user groups. Free products and services are welcome for schools or individuals from time to time;
- Payment methods are flexible and user-friendly to cope with the different needs of schools, teachers and other users;
- Products are available for instant download. Schools, teachers and parents may buy and assign services and products through their HKEdCity accounts to designated groups or individual student;
- HKEdCity works closely with vendors in marketing and promotional activities to benefit users.



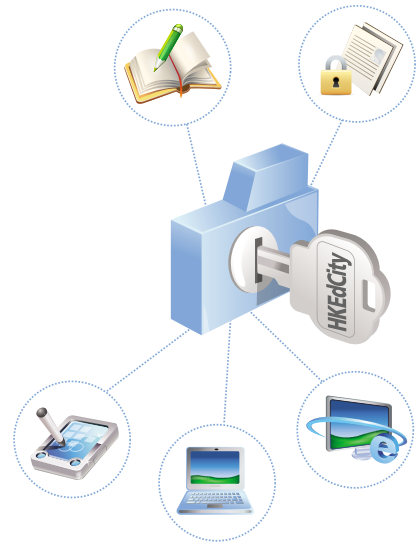
In tandem with the eLearning trend, **EdConnect ([www.hkedcity.net/emads](http://www.hkedcity.net/emads))** is launched riding on the comprehensive HKEdCity membership system. Via EdConnect, eLearning service and product providers can offer their users a single sign-on access solution. Besides of easy and simple access for schools, this solution also removes the hassle of obtaining user directory data under specified accounts for service providers.

## Single Sign-on Service

- With the single sign-on service, each user is able to employ the single account provided by HKEdCity to connect to different online eLearning platforms from various service providers.
- Schools can eliminate the effort of creating and maintaining different user accounts in order to access the different online platforms they have subscribed to. This service is also able to circumvent the hassle of collecting and creating user accounts for each service provider.

## WiFi-as-a-Service (WaaS)

- Building on this single sign-on service, HKEdCity, with coordination by the Association of I.T. Leaders in Education, advocated “WiFi as a Service” – a new WiFi service subscription model to assist schools to easily equip campus with WiFi.
- The project, named WaaSchool (WiFi as a Service School Partnership Project) is promoting the WiFi service subscription model along with using HKEdCity’s accounts for authentication. EdConnect provides a free authentication function to WiFi service providers, for authorising legitimate school users who connect to WiFi in schools.
- Besides not burdening the administrative and professional infrastructure work that school administrators otherwise require for maintaining user accounts and designing WiFi infrastructure, it also greatly reduces the investment in account management for service providers.



# Learning & Teaching Expo



**Learning & Teaching Expo (LTE)** ([www.hkedcity.net/lte](http://www.hkedcity.net/lte)) is an annual platform for school leaders, teachers and educators to exchange professional ideas and experience, with an aim of creating mutual benefits for learning and teaching. LTE is expected to become an occasion for elite educators and industry stakeholders from Hong Kong, the Asia Pacific region and other parts of the world to introduce innovations for learning and teaching.

- As a major expo unrivalled in the education sector, LTE features a series of seminars and forums by world-class scholars and experts to foster professional communications on different areas including eLearning, IT in education, education trend in the 21st century, curriculum strategies and roles of school leadership, as well as inclusive education;
- It showcases the latest trend in education development and innovation, with a comprehensive list of products and services including eLearning, cross-curricular resources, innovative school design and construction services, school facilities, classroom furniture and equipment, network solutions, etc;
- LTE has assembled a variety of exhibitors of educational products and services covering a wide range of sectors, including local and international IT companies, educational publishers and academic associations. Through the platform, participants are able to achieve multiple goals including releasing new products, collating market intelligence, promoting existing products, tracking customer needs and reaching target customers;
- Educators and industry stakeholders can enjoy free admission and access to understanding the latest trends in learning and teaching resources and technologies, as well as the future development of education policies;
- School visits for educators are hosted, through which visitors may gain insights from successful cases, ranging from practical experiences, teaching methods to facilities on campus.



**Small Campus ([www.smallcampus.net](http://www.smallcampus.net))** is a game-based interactive learning platform tailor-made for primary students to stimulate their learning motivation and self-directed learning habit through curriculum-based contents, online reading, interactive learning games and relevant resources. Small Campus introduces “Small Tasks” on a regular basis, as well as organises competitions and events so that students can grow fond of learning, devote themselves to learning and build a solid foundation for further studies.



- Small Campus has two game-based learning areas under the themes of “Learning Centre” and “Game Centre”. In order to cater for learning diversity of primary students, Small Campus offers a wide range of mind-building games to assist learning of different subjects including Chinese Language, English Language, Mathematics and General Studies;
- Members can earn tokens by completing different games and tasks. These tokens can then be used to purchase furniture or personal accessories or to put in eBanking to earn interest. All games have an upper limit on tokens earned to educate children building self-management in playing games;
- Members can build personalised learning environments by setting characters and avatars based on their own preferences, as well as befriending students with different interests from the schoolmates list;
- Small Campus has recently introduced a number of adorable Small Campus pets to raise students’ awareness about animal care;
- A monthly online magazine “Fun Post” is now available on Small Campus. With contents covering areas such as language, general studies and book recommendations, it helps primary students learn more about everyday life while expanding their horizons;
- Small Campus provides a wide range of interactive resources covering various subjects and learning areas to encourage self-directed learning. These resources include “10-Minute Science”, “Summer Science”, “Hong Kong Reading City”, “eWorks” and “TVNews”.



**Teen Campus** ([www.hkedcity.net/teencampus](http://www.hkedcity.net/teencampus)) is a healthy learning platform established for teenagers with mission to unleash their personal potentials. With diversified and interactive learning resources and activities, the platform encourages teenagers to learn beyond the classroom and equip themselves with 21st Century skills, and thus become a new generation who love to explore and share.

- With the theme “Explorer New Knowledge in Life” and to support Liberal Studies and other learning experience, the platform encourages students to explore around and develop a sense of social concern. Through events such as workshops, seminars, visits, interviews, volunteer services under “Student Explorer” Programme, students are encouraged to reflect on topics relating to their personal lives, society and the world, thus stimulating their learning initiatives;
- “Multiple Pathways” assembles information about further studies, career planning and counselling resources from the Education Bureau, various professional institutions, academic experts, senior management professionals in human resources, and higher education institutions, to provide teenagers with appropriate support for future development;
- “Guidance & Tips” collects real-life examples about pressure, confusion and anxiety that teenagers face. It leads students to conduct self reflection with simulated cases, and helps students solve bottled-up questions with practical “Expert Tips” from social workers so that students can adopt a positive attitude towards challenges of life. Additionally, students can express their emotions and questions, while professional social workers are always ready to reply and answer all questions one by one;
- The platform provides all-round online learning resources and services including “eWorks”, “Online Question Bank”, “English Campus” and “EdV” to improve students’ effectiveness in learning.



**Parent Academy ([www.hkedcity.net/parent](http://www.hkedcity.net/parent))** is an one-stop online resources platform for parents. It collects articles, videos and information from various professional institutions and experts, and groups them into three major aspects of “Parenting and Growth”, “Learning Support”, and “Future Planning”. Focused on more than just school results, the platform is committed to helping parents develop their children’s proper behaviours, attitudes and positive values, so as to nurture whole person development for the new generation and allow parents to learn and grow with their children.

- All resources are categorised into three learning stages (namely, pre-school, primary school and secondary school) to allow easy access to resources relating to the various stages of children’s growth. Parents can look for resources with search by keywords and authors;
- Parents are welcome to share their opinions on different articles and exchange ideas in child development by the reply function and discussion forum;
- The platform joins hands with different professional institutions in organising free seminars for parents where professionals are invited to share ideas on taking care of children with special education needs, eLearning and other related topics;
- A series of parent seminars is designated to explain the notion of eLearning by industry experts and institutions, so that parents can gain a clearer picture of the latest news and development trends of eLearning in Hong Kong.





[www.hkedcity.net](http://www.hkedcity.net)

