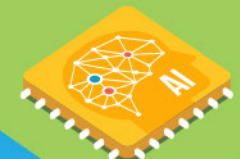
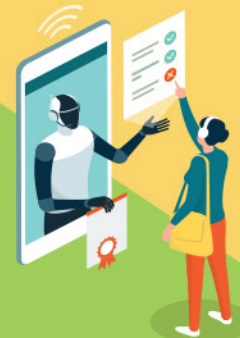




# Annual Report

2020-2021



EdCity.hk





# TABLE OF CONTENTS

<b>THE THE COMPANY</b>	3
<b>MILESTONES</b>	4
<b>MESSAGES FROM THE CHAIRMAN</b>	5
<b>EXECUTIVE DIRACTOR'S REPORT</b>	6
<b>ACHIEVEMENTS</b>	7
<b>SERVICE HIGHLIGHTS</b>	7
<b>AWARDS AND HONOURS</b>	9
<b>KEY INITIATIVES</b>	10
<b>EDCITY 20TH ANNIVERSARY</b>	10
<b>LEARNING, TEACHING AND ASSESSMENT RESOURCES</b>	12
<b>ASSESSMENT FOR LEARNING</b>	12
<b>DIGITAL READING</b>	14
<b>VIRTUAL LEARNING ENVIRONMENT (VLE)</b>	16
<b>INTERACTIVE LEARNING PLATFORMS FOR STUDENTS</b>	16
<b>STUDENT SCHEMES</b>	17
<b>PROFESSIONAL DEVELOPMENT OF TEACHERS</b>	19
<b>KEY EVENTS AND ACTIVITIES</b>	22
<b>TECHNOLOGY DEVELOPMENT</b>	27
<b>SUSTAINABLE DEVELOPMENT</b>	29
<b>CORPORATE GOVERNANCE</b>	29
<b>FINANCIAL REPORT</b>	31
<b>CORPORATE SOCIAL RESPONSIBILITY</b>	32
<b>APPENDIX 1: GOVERNANCE STRUCTURE</b>	33
<b>APPENDIX 2 : SUMMARY OF FINANCIAL RESULTS</b>	47
<b>APPENDIX 3 : PERFORMANCE PLEDGE</b>	57



Established in 2000 with support from the Quality Education Fund, Hong Kong Education City (EdCity) was incorporated in 2002 to become a wholly-owned company of the Government. Its mission is to enable better adaptation to changing curriculum initiatives through technology.

As the prime one-stop professional education portal in Hong Kong, the EdCity portal ([EdCity.hk](http://EdCity.hk)) is replete with information, resources, interactive communities and online services, and promotes the use of information technology (I.T.) to boost the effectiveness of learning and teaching. It is also devoted to seizing new opportunities arising within the education sector.

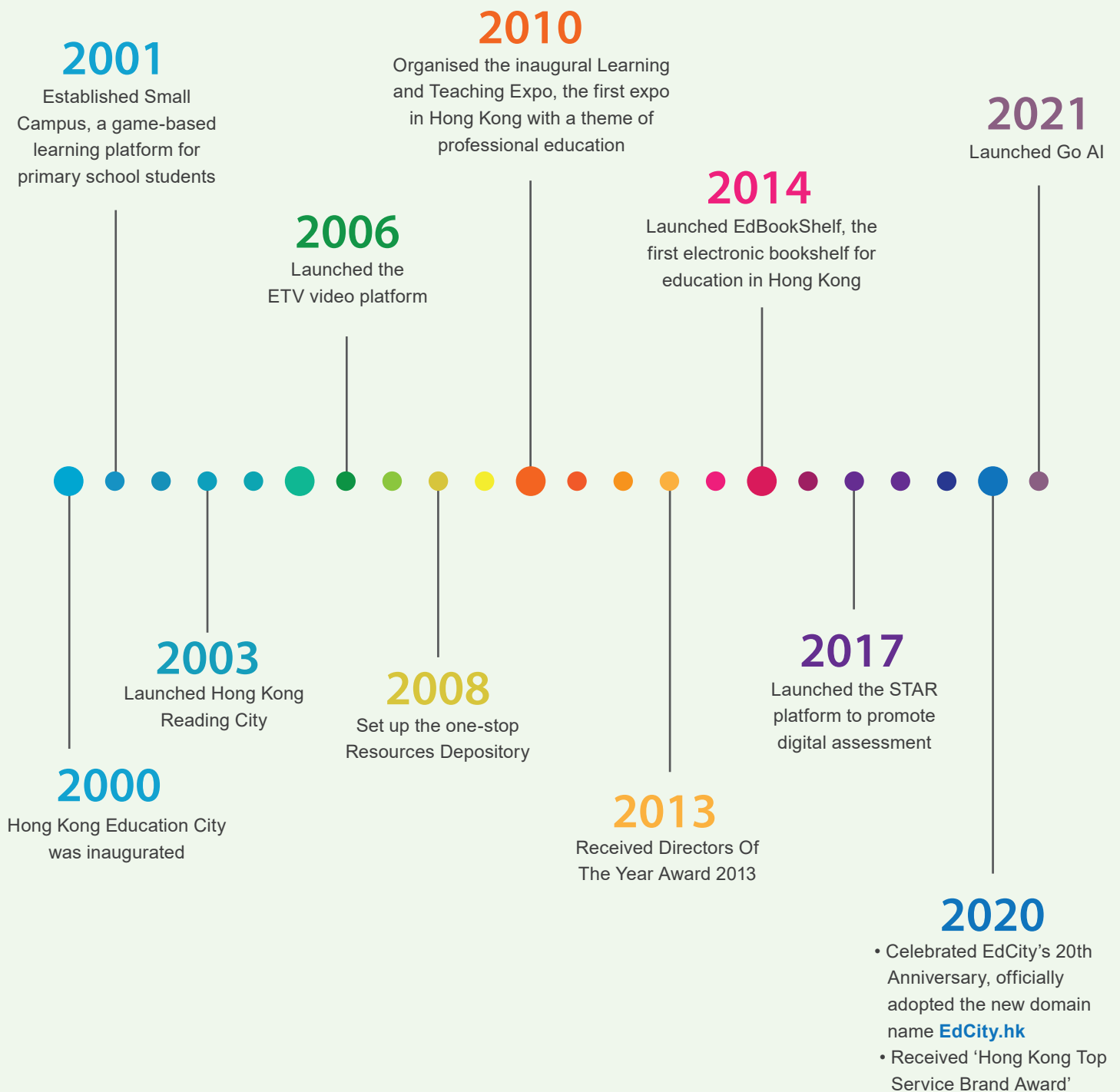
EdCity is dedicated to developing high-quality online services across the region, with the aim of:

- Facilitating exchanges in educational resources and information among schools and teachers, while building a professional teachers' community;
- Encouraging students to make effective use of eLearning resources, as part of the growing trend of student-centric self-directed learning; and
- Empowering parents to nurture their children's whole person development and encourage them to become lifelong learners.

Through synergy arising from teachers, students and parents, and closely collaborating with our partners, we are proactively building an interactive service platform that is beneficial to both learning and teaching.



# MILESTONES





# MESSAGE FROM THE CHAIRMAN



Hong Kong Education City (EdCity) has been playing a pivotal role in promoting education technology and e-learning for enhancing effectiveness in learning and teaching since its establishment. I am greatly honoured to have been appointed as Chairman of the Board of Directors of EdCity in May 2021. This provides me a great opportunity to contribute to innovative education and e-learning in Hong Kong.

Amid the COVID-19 pandemic, the education sector has started new teaching modes. Blended learning with combined online and offline learning has become the 'New Normal'. As stated in the Policy Address 2020, the Government set aside HK\$2 billion in the Quality Education Fund to launch a three-year programme, to further support schools and teachers in implementing this blended mode of teaching and learning, including through subsidising schools to purchase mobile computer devices for loan to needy students, as well as the provision of Internet services. HK\$500 million of the fund was reserved for supporting the provision of ancillary facilities for e-learning, such as setting up a platform for sharing learning

and teaching resources as well as encouraging the sharing of quality teaching materials by teachers. In July 2021, after an in-depth discussion by the Board of Directors of EdCity, a forward-thinking development blueprint for EdCity during 2021–2024 was formulated. We will develop a new learning and teaching resources platform, assist the introduction of standardised e-learning technology into Hong Kong, and support education, publication and technology sectors as well as innovative technology companies in creating a rich, quality and sustainable education resources depository.

Over the past few years, strategic services developed by EdCity have recorded significant achievements. The majority of the projects substantially exceeded the set Key Performance Indicators for 2020/21, including the 'eRead Scheme' being adopted by over 900 schools, and eBook recording over 10 million downloads; the numbers of users in digital assessment grew substantially, including STAR and Online Question Bank (OQB) users increased by over 125,000 and 26,000, respectively; and the total number of student users of the EdCity platforms has reached 370,000, which is double the figure of 2015/16. The EdCity technology team will continue improving and upgrading platform functions to offer more advanced and reliable services to the education sector.

Due to the pandemic, the 'Learning & Teaching Expo (LTE) 2020' jointly organised by EdCity and Bailey Communications HK Limited was postponed to 2021. In response to the surging demand for professional development of teachers and to help the education sector keep abreast of the latest educational developments during the pandemic, EdCity launched 'Learning & Teaching Expo Online' ('LTE Online') for the first time in July 2021. This provided themed seminars covering various topics in a timely, professional and comprehensive manner. Feedback from the participants was positive. Currently, we are devoting all efforts to preparing the 'Learning & Teaching Expo 2021', striving to offer the largest scale of professional training to the education sector in this region and strengthen Hong Kong's role as a regional education hub.

I would like to thank Mr Wilfred Wong Kam-pui, the previous Chairman, for his excellent leadership, especially in leading EdCity to be awarded the 'Hong Kong Top Service Brand Award 2020'. My heartfelt thanks also go to our retiring Directors, including Ms Amy Fung Dun-mi, Dr Timothy Hew Khe-foon, Ms Claudia Christian Ling Wai-shan, Ms Shirley Marie Therese Loo and Mr Gabriel Pang Tsz-kit. All of them have significantly contributed to the success of EdCity. On the other hand, I am delighted to welcome Mr Ned Au Tsun, Ms Carmen Ho Tsz-mei, Prof Kong Siu-cheung, Mr Howard Ling Ho-wan and Mr Foster Yim Hong-cheuk to join our Board. I believe that, with the support of all our partners from schools and other sectors, EdCity will be fully committed to pursuing excellence, and to driving Hong Kong to scale new heights in innovative education.

**Armstrong Lee Hon-cheung**  
Chairman, Board of Directors



# EXECUTIVE DIRECTOR'S REPORT



The year 2020 was the 20th anniversary of Hong Kong Education City (EdCity), and thus EdCity officially entered its third decade in serving the education sector in 2020/21. In the early days, when EdCity was newly established, the Internet and e-learning were not popular. The pioneering platforms and services provided by EdCity were thus unique. The gamified learning platform 'Small Campus' launched by EdCity in the early days is still very popular among primary students today, and is a childhood memory for many people. E-learning is no longer something new. With the impacts of the pandemic, teachers have commonly accepted e-learning is an indispensable part of learning for the new generation. Schools can implement e-Learning according to their situations, and students can learn at their own pace, matching the global trend of promoting personalised learning.

In recent years, EdCity has focused our services in five areas: learning, teaching, assessment, reading and professional development of teachers. We progressively transformed our overall service from providing a teaching resource repository to providing platforms for interactive learning, reading and assessment. We also promoted innovative education on the foundation of e-learning. With the vision of 'Actualising Future Ready Education', we endeavour to collaborate with the education sector in promoting innovative education.

This year, EdCity has officially adopted the new domain name 'EdCity.hk', which signifies EdCity's determination to provide simple, easy-to-use and efficient learning and teaching services for the education sector amid the complex and volatile technology environment. Moreover, to encourage the education sector to make good use of educational technology in innovative practices, the first edition of the 'Innovative Teacher Awards' was organised to recognise teachers who effectively adopted educational technologies, applied education theories and innovative pedagogies, and successfully actualised innovative education. It is encouraging that the award-winning teachers have been invited by the Organisation for Economic Co-operation and Development (OECD) to publish their projects on the 'Global Teaching Insights', to share with world-wide educators the outstanding examples of innovative education in Hong Kong.

In 2020/21, the performances of almost all the major services of EdCity exceeded the targets. In particular, the active student users reached 370,000; this figure has doubled in the past four years. The 'Go AI' piloting of AI Education was launched this year and received good feedback from participating schools. Through accumulated experience, EdCity will formulate a blueprint to support AI education and other educational technologies for establishing a solid foundation in nurturing technology talents and popularising AI Education in Hong Kong.

Lastly, I would like to thank the Board of Directors of EdCity, the Education Bureau, and a large number of education and business partners for their great support to EdCity in the past year. I would like to thank Mr. Wilfred Wong Kam-pui, the former Chairman of the Board, and other Directors who retired in May 2021 for their important contributions to EdCity. At the same time, I welcome the new Chairman of the Board, Mr Lee Hon-cheung, and other new Directors. I have full confidence that the Board will lead EdCity to new heights in a future that is full of challenges and opportunities.

The achievements and development of EdCity relied on the unfailing support of numerous education practitioners and business partners over the past 20 years. I would also like to thank the staff of EdCity for their devotion and dedication with unreserved efforts to create and promote EdCity's various services, achieving outstanding results during the pandemic of the past year. With the support of all parties, I strongly believe that EdCity will achieve the vision of 'Actualising Future Ready Education' and further contribute to innovative education in Hong Kong.

**Victor Cheng Pat-leung**  
Executive Director

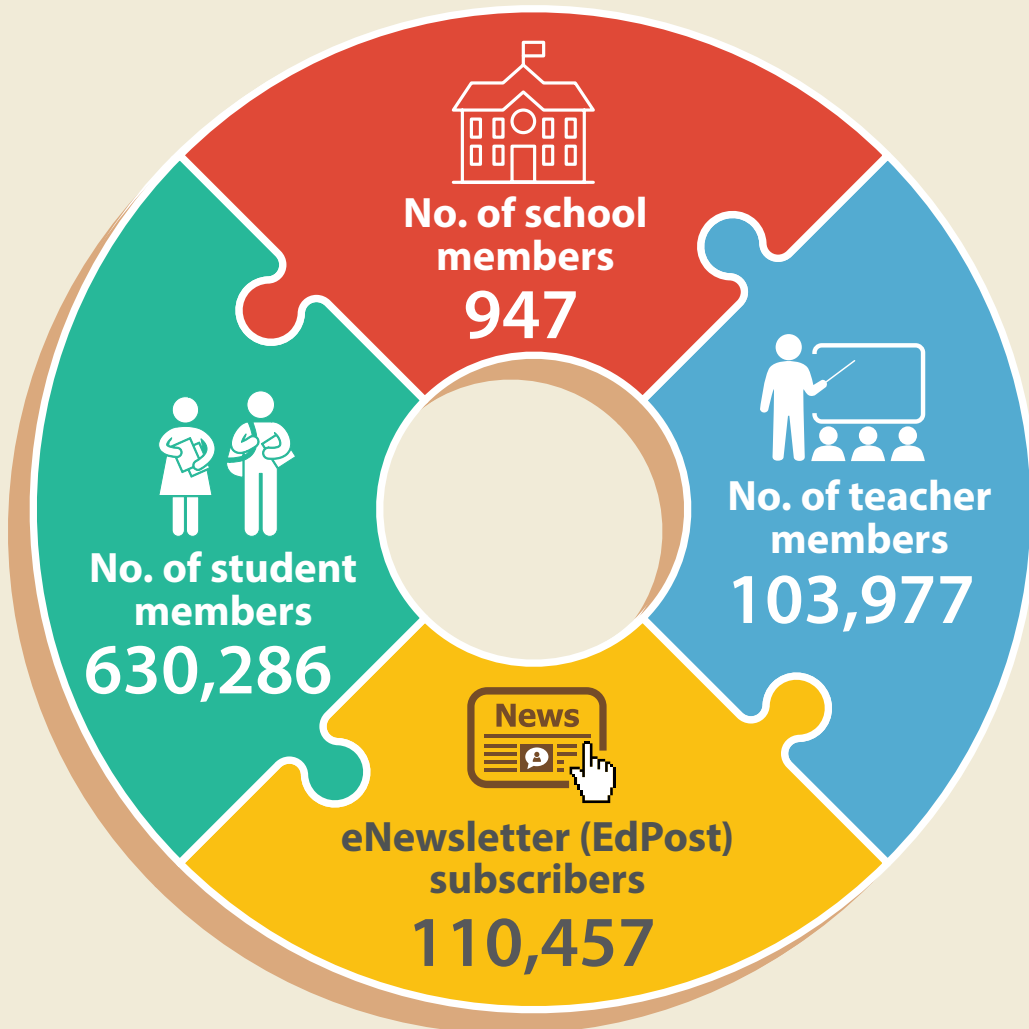


# ACHIEVEMENT

## Service Highlights

### Summary of Annual Performance

#### Membership





# ACHIEVEMENT

## Services



• Note 1: The count may include downloads by automatic indexers.

• Note 2: Scheme including Teen Campus, TVNews, 10 Minute Science, eWorks and Summer Science

## Awards and Honours

In 2021/22, EdCity continued receiving recognition from the industry and society, which commended us on motivating schools to practise innovative education through applying science and technology to improve the quality of learning and education, and as a role model for high-quality service providers in Hong Kong. We received the honour of 2020 Hong Kong Top Service Brand for the first time, and the Social Capital Builder Logo Award 2020, in recognition of the past contributions of EdCity to the education sector.

We were also commended on our contributions in showing care for employees and the community, enhancing our employees' retirement benefits, and facilitating family-friendly measures. The honours won by EdCity included the 10 Years Plus Caring Company Logo for the tenth consecutive year; and Good MPF Employer for the seventh consecutive year, as well as e-Contribution Award and MPF Support Award. Also, EdCity has become a signatory of the Good Employer Charter 2020 and was awarded the Family-friendly Good Employer Logo in recognition of our efforts in implementing family-friendly employment practices, helping employees fulfil their family responsibilities, and creating a harmonious workplace together.

Moreover, EdCity's one-stop professional education website has been certified as a 'User Friendly Website' by the Web Accessibility Recognition Scheme. This recognises the barrier-free design of our website for all users, including people with disabilities, and EdCity's efforts towards building a harmonious and inclusive society. EdCity also received the Financial Education Champion 2020, which recognised our efforts in promoting local financial education and improving individual financial well-being.





The COVID-19 pandemic caused unprecedented challenges to the education sector in 2020/21. It resulted in a total suspension of school classes, followed by partial resumption of classes in the middle of the reporting period, with a return to half-day classes in the later stage. In response to the needs of the new normal, the education sector catalyses educational innovation and transformation, and creates opportunities for the popularisation of e-learning. Therefore, demand from stakeholders of the education sector for EdCity services continues increasing, especially regarding the professional development of teachers and high-quality learning, teaching and assessment resources. The year marked the 20th anniversary of EdCity, which remains true to the vision of 'Actualising Future Ready Education'; and actively promotes and supports the implementation of eLearning and innovative education in all schools in Hong Kong.

## EdCity 20th Anniversary

2020 marked the 20th anniversary of EdCity. Despite the COVID-19, EdCity held diverse activities with the theme 'Actualising Future Ready Education', to share the joy and achievements of the 20th anniversary with schools and the industry.

### 'Simplicity Matters' –EdCity adopts New Domain, 'EdCity.hk'

Hong Kong Education City (EdCity) has officially adopted the new domain name **EdCity.hk**, which signifies our provision of more simple and user-friendly learning and teaching services customized for the need of education sector. The original domain name, **hkedcity.net**, can continue to be used. With the new domain name enabled, EdCity continues to bring forth new ideas, and has launched a 'School-based Teacher Account' to enable each school to more safely and easily manage the teacher accounts of the whole school, so as to help the schools promote the application of e-learning platform for teachers in the whole school, properly save learning data and easily pass on teaching resources. Plus, 'My Dashboard' allows students to experience a more personalised online self-study journey, as we continue supporting innovative learning and teaching.



### The first edition of 'Innovative Teacher Awards'

EdCity has always been committed to encouraging schools to make good use of educational technology to implement innovative education. During EdCity's 20th anniversary, the first edition of the 'Innovative Teacher Awards' was organised, to recognise teachers who effectively adopted various educational technologies, applied education theories and innovative pedagogies, and successfully actualised innovative education. At the same time, teachers who facilitate innovative education through collective enthusiasm, respond to the changes of the times and equip students with skills for the future jointly build a mutual aid community, to continue enhancing learning and teaching.

'The Innovative Teacher Award is a recognition of my work in recent years. Every new attempt at innovative teaching impacts the existing framework and brings students a deeper learning experience.'

'Innovative Teacher Award' Awardee,  
Mr. Fung Kin Kong, Kowloon Bay St. John The Baptist Catholic Primary School

## 'eLearning Builder Awards' held again

Schools were commended for making good use of the online platform to promote students to actively participate in various self-study fields. This year, 'EdCity's 20th Anniversary—eLearning Builder Awards' were specially organised. Schools entitled to the award have the highest accumulated participation rates in all student award schemes.

## Unleashing students' creativity

To echo the theme of EdCity's 20th Anniversary, 'Actualising Future Ready Education', and broaden students' horizons in future education, we launched the Creative Micro-Animation Competition themed 'My Future-ready Learning Spaces' for primary and secondary school students. They can make full use of digital creativity, present their yearning and imaginative vision for future learning through micro-animations, and move towards a more fulfilling, enjoyable learning journey with a flexible learning environment and mode. In addition, the third phase of the eWorks Award Scheme, with the 'Writing Theme' focused on '20', allowing students to create '20' stories with words and imagination!



## '20th Anniversary Stamp Pack'

In order to sincerely thank the education industry for its support, EdCity specially presented an elaborate '20th anniversary Stamp Pack' to express our gratitude, and look forward to continuing to work with the education community regarding 'Actualising Future Ready Education'.





## Learning, Teaching and Assessment Resources

EdCity actively promotes local sharing of resources through the ‘Resources Depository platform’, which integrates the quality learning and teaching resources of the Education Bureau, teaching professionals, NGOs and educational institutions, to provide teachers with teaching resources, including diverse teaching plans, multimedia assessment items and books, etc. It aims to assist teachers with using resources wisely, and with enriching their lesson design, improving learning and teaching efficiency, and improving the user experience. During the school year, a new optimised interface for the ‘Resources Depository platform’ was launched together with improved functions, including new resource pages, so that users can view and select resources in the categories ‘All Resources’, ‘Education Bureau Resources’ and ‘EdCity Resources’. Other new functionality includes faceted search, to integrate the screening function and list the number of screened resources such as ‘Learning Area’, ‘Learning Stage and keywords, which helps users to quickly search for appropriate resources; and add a shortcut, so users can share resources, copy links anytime, anywhere, or share to different social media.



The platform offers about 12,000 resources, covering Chinese Language , English Language , Mathematics, Science, Personal, Social and Humanities Education, Technology Education, Physical Education, Arts Education, General Studies, Liberal Studies, and Cross Key Learning Areas/Curricula. By the end of the school year, about 1.85 million downloads<sup>(Note1)</sup> from the platform were recorded.

## Assessment for Learning

Analysing learning data helps teachers to identify each student’s learning progress and difficulties, so they can develop personalised learning solutions and cater for differences in learning aptitude. EdCity provides online assessment systems for primary and secondary schools. The systems feature a central assessment item bank, a function for creating assessment tasks by selecting questions, computerised marking and detailed reports on student performances – allowing teachers and students to benefit from online assessments.



Suitable for students from Primary 1 to Secondary 3, the ‘STAR’ online assessment platform offers more than 59,000 assessment questions, covering Chinese Language, English Language, and Mathematics. Since October 2020, to continuously promote the effectiveness of learning and teaching, take care of students’ learning diversity and strengthen the ‘Assessment for Learning’ and assessment literacy, the platform has gradually expanded from covering basic competency to the overall courses of Chinese Language, English Language and Mathematics. The Languages content also covers more listening, speaking and writing courses, while Mathematics has expanded the learning focus on non-basic subjects from Secondary 1 to 3. The new features include a split-screen display of reading assessment courses; additional open-ended questions in Languages; teachers can input / select comments on open-ended questions, view graphical performance reports, listen to assessments in the form of central / class broadcasts; and support for speech assessment (including through recording, uploading and downloading attachments). The platform can report the overall correct rate of responses to the assessment questions in a specified period; and provide more question types and categories of assessment questions.

Note 1: The figures include part of the downloads from the ‘Automated Web Indexing Program’.

In addition to creating assessment tasks and offering computerised marking and student performance reports, the platform also shows details of students' common mistakes, which help teachers to understand the difficulties students encounter while learning. The system also links to the Education Bureau's Web-based Learning and Teaching Support (WLTS) platform, which provides appropriate follow-up to students. By the end of the school year, the platform had attracted 442 schools and a total of 125,229 users.

'The STAR platform provides comprehensive and varied levels of reading, speaking, writing and listening exercises, to provide students with personalised learning experiences, thus enhancing the effectiveness of their self-learning. These resources can not only be used for cumulative assessments, but also serve as an ideal tool to foster the progressive learning assessment. The reports in the platform clearly show the language skills of students being assessed, so teachers can adjust their teaching strategies to improve students' results.'

Ms. Candy Chu Tsz Ying,  
Chair, English Panel,  
Shak Chung Shan Memorial Catholic Primary School

The award-winning online learning platform 'Online Question Bank (OQB)', which integrates the past question papers of HKDSE, is designed for students in Secondary 4 to 6, enabling them to benefit from 'Assessment for Learning' and 'Assessment as Learning'. In collaboration with HKEAA, publishers, institutions, school teachers, etc, the platform provides over 9,100 free and paid questions, covering 10 subjects. The questions are categorised into three levels of difficulty: easy, moderate and hard, enabling teachers to cater for differences in learning aptitude. Students can create their own assessments and access reports to review their own learning progress. By the end of the school year, the services had attracted 26,381 users from 192 schools.

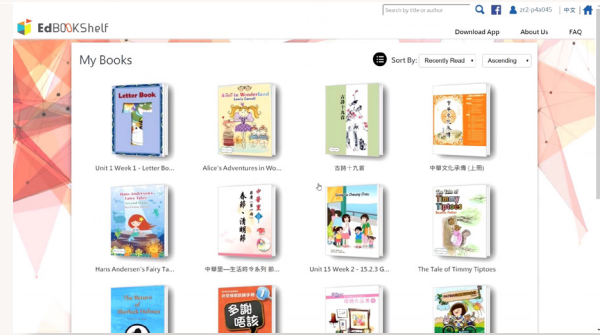


'The Online Question Bank (OQB) is equipped with functions to encourage students' self-learning, such as storing 'Multiple-choice questions' for subjects of different public exams, and has a unique 'Creating Practice' function, so that students can make targeted practice assessments in preparing for public exams according to their own learning progress and needs. In addition, the OQB makes a learning report for each comprehensive assessment, which records the students' scores for each assessment, so they can refer to and reflect on the parts did not know so well when reviewing, to promote students' independence.'

Ms. Yau Man Wai,  
Mathematics Teacher,  
Kwok Tak Seng Catholic Secondary School

## Digital Reading

'Reading to Learn' is one of the four key areas of curriculum reform. EdCity assists schools in making effective use of education technologies, such as through providing one-stop digital reading services – ranging from search, recommendations and previews to whole-book reading, personal records and reading data – in order to comprehensively help schools to promote a 'Read and Share' culture and develop students' reading interest and habits.



In collaboration with publishers, public libraries, Hong Kong Teacher-Librarians' Association and authors, 'Hong Kong Reading City' provides the education sector with abundant book resources, including information on more than 10,000 high-quality titles, more than 8,000 of which are available for preview; while some of the books are connected to public libraries and eBook versions, enabling readers to instantly experience reading. In addition, to assist schools with the promotion of reading, Hong Kong Reading City provides children and teenagers with 'Themed Booklists', 'Celebrity Picks' and 'Award Winning Books', as well as 'My Reading Log' for students to build their personal libraries and set reading goals to systematically record their progress and develop a habit of self-directed reading. By the end of the school year, 23,999 students from 818 schools had used these tools.

The annual 'Reading Contract award scheme' helps schools with encouraging students to review books after reading them. To recognise students' reading achievements, Gold, Silver and Bronze Reading Badges are presented. There are also school and student awards, to honour schools' efforts in promoting reading. By the end of the school year, 8,423 students from 498 schools had participated in the scheme. Reading Challenge aims to help teachers to further understand students' reading abilities. Based on selected books, gamified quizzes in challenge format are set to boost students' reading abilities. By the end of the school year, 5,577 students from 464 schools had participated in the scheme.



In addition, EdCity organises the annual 'Top Ten Book Picks', to recognise the contributions of authors and publishers. Teachers can recommend good books, while students can vote for their favourite books and authors.

With consent from publishers, EdCity offered previews of all nominated books, and the vote on the award-winning books was held online and by voting using printed ballots. This year, nearly 30,000 students and teachers from 558 schools cast their votes.

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‘Thank you EdCity and Advisory Committee for organising Top Ten Book Picks, which is such a meaningful activity for the education sector, while allowing our publishing colleagues to promote our works to the education community through this platform. The comic book STEM Junior Detectives gained the support of students and teachers and was selected as one of the top three first-time entries. We and STEM Sir are very encouraged by such a good result, which also increases our confidence in publishing about local culture. Summing up the award-winning experience, we see the organiser’s efforts in preparatory work, and thank them for arranging a successful on-site award ceremony during the influence of COVID-19. We will further improve the comic book STEM Junior Detectives, with the goal of reaching over 18 districts in Hong Kong. We hope that students can learn STEM knowledge and deepen their understanding of the living community, through daily observations; we can find that STEM is everywhere in our lives.’

Mr. Cheng Kwun Yam,  
Editorial Director,  
Plug Media

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The ‘eRead Scheme’ helps schools to promote extensive reading by providing free and paid reading packages. With around 2,000 featured overseas and local Chinese and English eBooks by over 40 publishers, schools can select the books based on their needs and build their own school-based reading packages. All the teachers and students have unlimited access to the selected books on the cross-platform ‘EdBookShelf’ during the service period. The platform provides student reading data, helping teachers to learn more about their reading habits in order to formulate suitable reading strategies. By the end of the school year, 175,699 teachers and students from 901 schools had downloaded a total of 9,933,252 eBooks from EdBookShelf.

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‘With the support of colleagues in EdCity, our school began using EdBookShelf for electronic reading a few years ago, to broaden the students’ reading range. Since then, the school has stopped in-person classes due to the pandemic, and the library has been closed. EdBookShelf has come into great use. Students can still read books on different topics every week. In addition to promoting reading, given considerations regarding the diversity of students’ learning, the school is committed to developing and using electronic elements for learning and assessment. Colleagues in EdCity also assist teachers in making use of the STAR platform to formulate appropriate practice questions for students of different levels, plus there are an automatic correction function and data analyses, helping us understand the strong and weak parts of students’ learning, providing feedback regarding teaching. This improves the efficiency of learning and teaching.’

Ms. Chan Fung Yee,  
Assistant Principal,  
Xianggang Putonghua Yanxishe Primary School of Science and Creativity

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‘Since the 2019–2020 school year, the school has participated in the eRead Scheme, to enable students to read e-books anytime and anywhere through different electronic devices, enjoy the fun of reading and establish independent and continuous reading habits. The eRead Scheme can be used by schools to select books according to school-based needs. Its trial reading service helps teachers to evaluate the content and degree of books when selecting books, and select appropriate books to suit students’ levels and interests. Moreover, the platform has different functions. In addition to searching for and selecting books for teachers and students, teachers can also cooperate with the course to distribute books and fully understand students’ reading performance and preferences through assessing students’ reading data, which will help the school to continue planning and promoting reading. The eRead Scheme allows all teachers and students to read unlimited times, and more than one person can read the same book at the same time. It helps to promote school-wide or graded reading activities, such as cross curriculum reading. Its carrying capacity is not comparable to that of other local reading platforms.’

Ms. Chan Pui Shan,  
Teacher-Librarian,  
Bishop Ford Memorial School



## Virtual Learning Environment (VLE)

'Virtual Learning Environment (VLE)' is a cloud learning management system which adopts an open standard, helping schools to flexibly plan and carry out teaching, learning and assessment, while providing learning data. The system can be used together with innovative teaching methods, including flipped learning, collaborative learning, mastery learning and blended learning. The service users include schools and individual teachers. By the end of the school year, 23 schools and 10,230 teachers and students had participated in the scheme. Also, EdCity works with various teacher associations and institutions to build a pool of teaching resources in the system, which are exclusively for the Hong Kong education sector. At present, the platform has 446 shared resources.



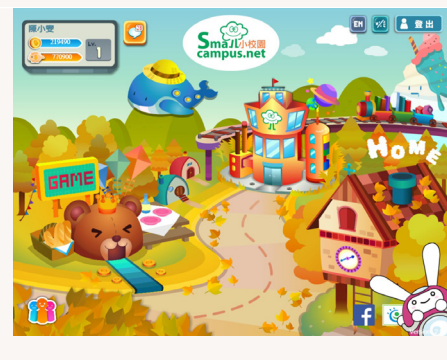
In response to the new normal mode of professional teacher training during the pandemic, EdCity supported the Education Bureau's online courses for professional teacher training with Virtual Learning Environment (VLE). By the end of the school year, it had supported more than 80 courses.

'During the 2020–2021 school year, VLE was implemented on a trial basis. Thanks to the VLE team colleagues of EdCity – who provide professional advice and continuous support through planning, implementation and review. Through meetings and workshops, they help schools and teachers experience the ways VLE benefits learning and teaching during the new normal. This year, the school continues to promote e-learning, and officially uses VLE as the LMS for daily teaching in most classes. VLE promotes hybrid learning and has become an indispensable system for students' learning, both inside and outside the classroom. Thank you again for your professional and timely support!'

Ms. Chan Yin Man,  
Fanling Rhenish Church Secondary School

## Interactive Learning Platforms for Students

'Small Campus' offers primary school students a safe virtual environment for stimulating their learning motivation through games. All games on the platform are subject-based; students can earn virtual coins and decorate the virtual environment after finishing the games, or save the coins as a deposit to accumulate interest, which helps develop students' financial management skills. The platform features an AI buddy, 'Too Easy', to answer students' questions, recommend games and share fun facts. By the end of the school year, Small Campus had attracted participation by over 100,000 students. Designed for primary school students, 'Fun Post' is a monthly newsletter that features interesting comics and articles for students to enrich their extra-curricular knowledge and broaden their horizons. It attracted an average of 17,353 monthly views.

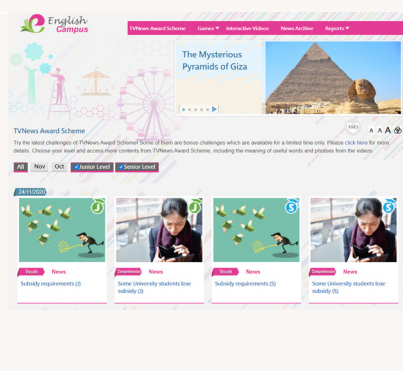


'Teen Campus' is an information platform offering life education and personal growth knowledge for secondary school students. With the theme 'Explore Life and New Knowledge', the contents help teenagers develop social awareness. Their multi-perspective thinking skills can be developed through reading life-related articles and current affairs commentaries; from feature articles discussing issues related to personal growth, teenagers can get suggestions on dealing with problems they face in their life journeys to adulthood. The platform cultivates students' information literacy and digital citizenship through animations, online exercises and competitions. By the end of the school year, it had attracted an average of over 10,000 monthly views.



## Student Schemes

English Campus is a gamified English self-learning platform. With its contents derived from everyday life and news videos, the games encourage students to enrich their English vocabularies, enhance their knowledge of grammar and strengthen their comprehension skills through games. The Interactive Videos allow students to 'Watch, Learn, Speak', thus enhancing their English listening and speaking abilities. With English news clips as the content focus, the TVNews Award Scheme offers weekly online exercises for students to learn key vocabulary items, and enhance their comprehension skills and social awareness. The News Archive features Chinese and English local news videos for students to conduct research on current affairs. By the end of the school year, the scheme had attracted participation by over 8,488 students from 626 schools.



'One of the best ways to cultivate students' English ability is to encourage them to read extensively about real life. Students' participation in TVNews helps them improve their listening, speaking, reading and writing skills.'

Mr. Chau Nam Hoi,  
Po Leung Kuk Lee Shing Pik College

To encourage primary school students to read and learn English during long holidays, EdCity organised 'Summer English' with Bayard Presse Asia during the summer holidays. The scheme helps cultivate students' reading interests and sharpens their English through learning games on different topics, including non-fiction and situational stories. The scheme attracted participation by 8,418 students from 295 schools.



'Chinese Campus' is a self-learning platform that helps students enhance their Chinese knowledge. There are games categorised into comprehension, classical Chinese literature and language fun, with an auto-marking system that provides feedback. They help students to strengthen their comprehension abilities, appreciate the beauty of Chinese literature, and enrich their Chinese language knowledge, such as through differentiating phrases used in spoken / written contexts and identifying misused words. With language, classical Chinese literature and comprehension as themes, the 'Chinese Master award scheme' allows students to continuously sharpen their Chinese language abilities and knowledge through interactive exercises and fun games. By the end of the school year, the scheme had attracted participation by 11,358 students from 670 schools.



# KEY INITIATIVES

'eWorks' is an online platform that encourages students to write and share. The corresponding award scheme recognises outstanding writings submitted by primary and secondary school students. The platform attracted 2,831 submissions during this school year, with participation by 1,998 students from 404 schools.

'10-Minute Science' encourages students to self-learn General Studies knowledge online. Topics range from health, science, environment and information technology. The scheme was implemented in the first and second terms, and attracted participation by 11,845 students from 355 schools. 'Summer Science' encourages continuous learning, and broadens students' Mathematics, Science and General Studies knowledge during summer holidays. By the end of the school year, the scheme had engaged participation by 31,668 students from 373 schools.



'The school is committed to cultivating students' self-learning ability. In the new normal teaching environment, we plan to allow students to carry out diversified self-learning in their spare time. The programme covers a wide range of areas. It is not only related to academic knowledge, but also has a lot of interesting extra-curricular knowledge to broaden students' knowledge. Moreover, the implementation of the 'scoring system' can stimulate students' motivation to participate. The school also promotes interclass competition by publishing the rankings of the students with the highest scores in each grade every week. There are also a number of highest score awards and participation awards in each semester, encouraging students to participate and challenge themselves, so that they can gain more from self-learning.'

Mr. Yu Ho Yan, Ms. Lee Hoi Lin and Ms. Ng Li Wah,  
Yan Chai Hospital Law Chan Chor Si Primary School

'Summer Science provides a game-based electronic platform for students to self-learn during the summer holidays, which can meet the development needs of the school. The game design is interesting, and the abundant images also attract students. The platform is user-friendly and the content classification is clear, so that students can clearly understand what categories of knowledge they can learn through each game. The programme has different levels, suiting students of different grades and with varied challenges. The school has participated in Summer Science for many years, and will continue encouraging students to participate in future.'

Ms. Yuen Tsz Wa,  
Taoist Ching Chung Primary School (Wu King Estate)

## Professional Development of Teachers



The 'Learning & Teaching Expo (LTE)' in 2020/21 could not be held as the COVID-19 pandemic was becoming more severe in late November 2020. The pandemic has brought unprecedented challenges and opportunities to the education sector, and a surging demand for professional development of teachers. In order to help schools keep abreast of the latest educational developments, Bailey Communications HK and Hong Kong Education City (EdCity) have scheduled the eleventh Learning & Teaching Expo (LTE) to be held at the Hong Kong Convention and Exhibition Centre from 8–10 December 2021. It will include two years of highlights. The discover programmes and educational

services have been featured in 'LTE online', held from 20–23 July 2021.

LTE Online featured 13 live keynote speeches and more than 40 seminars, inviting well-known scholars and industry representatives from Hong Kong and overseas to share their expertise – including Prof. Cheng Kai Ming, emeritus professor of the University of Hong Kong; Prof. Chiu Chi Yue, Dean of Social Science, Choh-Ming Li Professor of Psychology, The Chinese University of Hong Kong; Dr Ho Yuk Fan, Convener of the Jockey Club Project Well-being; Dr. Eyal Doron, researcher, bestselling author and enterprise lecturer; Mr. Larry Nelson, Head and General Manager of Education Business of Microsoft Asia Pacific; Prof. Meng, Mei Ling, Co-Principal Investigator, Curriculum Development Team Head of CUHK Jockey Club AI for the Future Project; Prof. Hau Kit Tai, Choh-Ming Li Professor of Psychology, The Chinese University of Hong Kong; and other renowned guests. Keynote speeches and seminars covered a variety of areas, from the educational reform resulting from the new normal after the pandemic to the reconstruction of education in the 21st century. The topics included 'New Normal in Learning and Teaching during and after COVID-19', 'Computational Thinking', 'Science, Technology, Engineering and Mathematics / Makers', 'Flipped Learning', 'Special Educational Needs', 'Hybrid Learning', 'Early Childhood Education', 'Assessment and Data', 'AI Education', 'Reading Literacy', 'Gamified Learning' and 'Physical and Mental Health and Social Emotional Education'.

Moreover, in order to help the education sector respond to the pandemic and promote global education reform with science and technology, the online Expo had more than 300 virtual booths to display diverse, abundant and selected innovative education resources echoing the theme of LTE Online. LTE Online recorded 31,868 views.

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Having participated in EdCity's events in the past year, I appreciate the delightful campus, the invigorating learning corner, and the inviting sharing platform EdCity has created for Hong Kong's teachers. On EdCity's fertile soil, nourished by the citizens' labor of love, my spirit was enlivened to see a seedling turned into a gorgeous flowering plant. One may ask, 'How was this wall-less city built?' May the answer be: From the shared commitment to be something better than the self!

Prof. Chiu Chi Yue, Dean of Social Science, Choh-Ming Li Professor of Psychology,  
The Chinese University of Hong Kong

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'EdCity held LTE Online for the first time. In response to the pandemic, it adopted a new way to present teaching information, which helps to promote the professional development of teachers. The content is close to the needs of the education community, results in more reflection on education after the pandemic, and creates a wonderful online Expo for the education community. It is a good arrangement! It provides very useful information, which merits participation by teachers and educators!'

Ms. Rachel Chan Hiu Mui, Head of E-Learning Committee,  
Yan Chai Hospital Law Chan Chor Si College

Also, over 134 online and physical conferences, seminars and workshops were organised during 2020/21 in response to the needs of the education sector amid the pandemic. Experts and scholars from different fields were invited to explore topics including online teaching, the new normal of education, eLearning and eAssessment, innovative teaching pedagogies, digital reading, application of eResources and eTools, and support for special educational needs in both special and mainstream schools. The events attracted participation by a total of 5,611 teachers.



'Go eLearning' is a one-stop professional development platform, featuring videos on innovative learning and teaching for inspiration. The videos cover local and overseas education professionals' sharing on global education trends, as well as experienced teachers' demonstrations of eTools and implementation tips. The platform supports teachers to self-learn online, and keep abreast with education trends and innovative strategies, thus consolidating their professional knowledge. It automatically logs the viewing time, for claiming CPD hours. EdCity has partnered with over 1,700 experienced educators in the production of more than 1,600 videos. By the end of the school year, over 1,256,000 minutes of viewing time had been recorded.



'The pandemic has directly stimulated the demand for e-learning in the education sector. The online resource depository of EdCity – especially the Go eLearning website, which gathers the experience of front-line teachers in applying science and technology to learning and teaching – is needed during the new normal.'

Mr. Yan Pak Yin,  
Student Affairs Director, Director of Chinese History Department,  
Coordinator of Humanities Education Curriculum,  
Lai King Catholic Secondary School

'Inclusive Pavilion' is a multifunctional information and resources platform, gathering teaching strategies, resources and information geared to special educational needs. EdCity launched the 'SEN Tips' video clips with the Centre for Special Educational Needs and Inclusive Education (CSENIE) of the Education University of Hong Kong, sharing teaching tips applicable to mainstream and special schools. In this school year, we began to collaborate with the Master of Arts courses in the Department of Educational Psychology of the Faculty of Education School of the Chinese University of Hong Kong, to enrich the content of 'Smart Arcade', which offers games on different academic subjects and to nurture brain development, with adjusted levels of difficulty and interfaces catering for the individual needs of students with SEN. By the end of the school year, over 490 resources and more than 30 games had been made available on the platform.



'In addition to the rich teaching resources in the integrated library, the Smart Arcade games can also bring interesting learning experiences to students with different abilities. Some games for training executive functions have teaching tips to make it easier for teachers to combine games with classes. It is very valuable!'

Mr. Li Siu Ting,  
Hong Chi Shiu Pong Morninghope School

'Parent Academy' is a one-stop online resources platform for parents, featuring articles, videos and information from various professional institutions and experts. The rich contents cover the key areas in children's learning journeys, for parents to gain information and understand their children's needs. By the end of the school year, six free seminars and workshops for parents had been organised in collaboration with the Education Bureau and professional institutions, with popular themes including information literacy, emotion management, eye and bone health, eLearning and parent-child communication. Over 800 parents participated in the events.



## Key Events and Activities

In 2010/21, EdCity organised, supported and co-organised more than 130 learning and teaching activities, including competitions, workshops, seminars and conferences, which served as exchange and practice platforms for schools, teachers, parents, students and related parties in the education sector.

Events organised by HKEdCity

163

Events supported or co-organised by HKEdCity

74

No. of participants of HKEdCity events

7,422

## Teacher Events and Activities



Online Sharing on 'Satisfy Students' Appetite in Learning Chinese Language with Reading Curriculum'



Webinar on 'New Normal of Blended Learning: School Information Security and Data Management'



Webinar on '12 Prescribed Classical Chinese Texts Flipped Classroom Series'



'Innovative Teacher Award' 2020 Online Prize Presentation Ceremony cum Forum of 'Innovative Learning and Teaching in 21st Century'

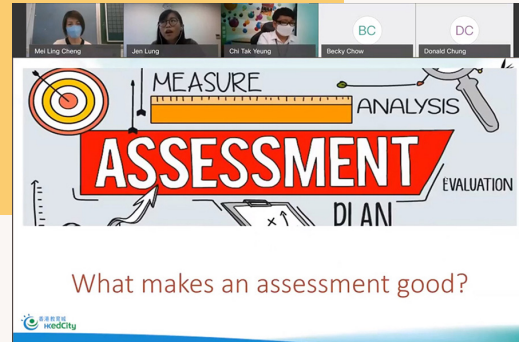




# KEY INITIATIVES



Online Briefing Session for Go AI Scheme



Implement Effective Learning, Teaching and Assessment with eTools: Teacher Experience Sharing



## Student Events and Activities



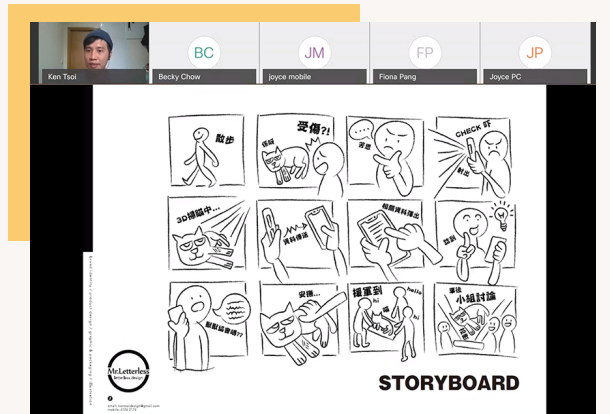
'Master Code 2020: Create a Zero Hunger Future with AI' Award Ceremony cum 'Master Code 2021: Reimage Health and Wellbeing with AI' Kick-off Ceremony



'Code2App Challenge 2021: Healthy Lifestyle in the New Normal' - Application Development Contest



Summer Science 2020 Final



Creative Micro-Animation Competition - My Future-ready Learning Spaces -'From Concept to Product' Creative Design Sharing Session (Webinar)



## Parent Events and Activities

了解孩子在適應網絡課堂時，可能會出現的負面情緒，如焦慮、懼怕、憤怒、退縮或抗拒行為。

### 處理孩子情緒三步曲

- 1. 冷靜**  
家長面對孩子負面情緒，實是煩心及容易被引發怒氣，先要平復自己的心情，穩定情緒。家長可嘗試深呼吸或喝口涼水，有助舒緩憤怒。在良好榜樣下，孩子們就能從家長的身上學習。
- 2. 聆聽**  
細心聆聽孩子的語言，包括身體語言，嘗試了解他/她負面情緒的原因，以提問和關心的態度，引導孩子將感受說出來。
- 3. 回應需要或反映情緒**  
若孩子感到口渴，專注力下降或未掌握操控電腦時，家長儘快回應例如小休、飲水或適時技術支援。孩子得到滿足，情緒亦會立時平伏。  
家長應協助子女反映情緒，以「同理心」進入孩子的內心世界，讓孩子感到被聆聽和了解，情緒被疏導。

上網絡課堂時，孩子出現情緒可如何處理？

'Together for a Fun Internet World' Parent Seminar



## Partner Events and Activities

### 「e悅讀學校計劃前瞻」網上簡介會

2021年4月29日 上午10:00 - 上午11:15

主辦機構：香港教育城

詳情 聯絡方法

**誠邀參加「e悅讀學校計劃前瞻」網上簡介會**

香港教育城（教城）致力推動數碼閱讀，與業界和學界並肩建立可持續的生態系統。今年，「e悅讀學校計劃」得到教育局及學校大力支持，逾800間學校訂閱，電子書的年度下載量超過八百萬本；多功能電子書閱讀器「教城書櫃」亦於去年9月高踞蘋果 iPad 書類最受歡迎應用程式第二位，反映教城的數碼閱讀服務廣受認同，並有效促進電子書閱讀文化。

為讓有意發展電子書及開拓中小學校本電子書訂閱服務的業界伙伴，加深了解教城數碼閱讀的服務及最新發展，誠邀閣下及貴機構代表出席4月29日舉行的網上簡介會，教城行政總監鄧冠亮先生將分享「e悅讀學校計劃」及「教城書櫃」的新里程，並前瞻未來發展藍圖。詳情如下：

Online Briefing on 'Way Forward of eRead Scheme'

LTE Online 2021

展覽

- HIDDEN BOSS LIMITED
- teach UNLIMITED
- SPC
- e-SchoolLand
- Lab STORE
- 香港教育城青少年創業培訓計劃 JOCKEY CLUB COCOON
- 好習慣 Good Habits
- IDEA MAKER HK
- JIBPOOL
- TEXAS INSTRUMENTS
- 野
- APIS 華視科技有限公司
- CHARLES HARRIS INTERNATIONAL
- AEROSIM

LTE Online 2021

# Technology Development

In 2020/21, EdCity completed IT infrastructure and systems upgrades, to support new operational requirements and improve user experiences. Significant developments and improvements are as follows:

## Enhancing Infrastructure

In May 2021, EdCity relocated our data centre, to reduce related rental costs and more effectively implement the 'Hybrid Cloud' strategy. The relocation work was successfully completed within 24 hours, on schedule. Also, we adopted 100G/10G networking technology and a fault-tolerant design in the new data centre, to improve the network infrastructure, and ensure our services can maintain normal operations in the event of hardware failure. To align with the inauguration of the new website domain, EdCity.hk, whilst still supporting the old domain, hkedcity.net, we have updated the infrastructure design, and will gradually replace the old website.

In response to a dramatic increase in the number of users, the EdCity Central Authentication Service (CAS) has been migrated to a cloud computing platform. The new platform delivers faster user authentication and improved stability.

EdCity will also make progress with the 'Work Everywhere' mode of working during the new normal. Besides providing facilities such as laptop computers, video conferencing equipment and a VPN, the office's IP PBX phone system has been fully upgraded. EdCity staff, including customer service staff, may access EdCity's phone system to provide uninterrupted services, provided the Android and iOS mobile apps are activated.





## Upgrading System Features

Hong Kong Reading City and eRead Scheme have already been fully integrated into a one-stop reading platform, to provide more accurate book search functions, significantly enhance user experiences, and provide more favourable infrastructure for reading platform enhancement. Moreover, the new platform applies Microsoft Power BI data analysis technology, enabling schools to more quickly extract students' reading data, to follow up regarding students' reading progress.

Apart from providing new file uploading and recording functions, the 'STAR Platform' also helps students to more effectively complete writing and speaking assessments.

To more effectively manage and serve hundreds of thousands of customers, EdCity has introduced the 'Microsoft Dynamics 365 Business Management Software'. This system assists with consolidating various key business processes, such as producing and tracking promotional emails, whilst developing a centralised database for different types of information, regarding schools, products and services. In the long term, the new system will further help EdCity to analyse and understand user interests and needs, and thus develop operations that meet our users' needs.



## Strengthening Information Security

Striving to continuously enhance information security, EdCity commissioned an independent information security consultancy firm to examine the security and operation of Mobile Application. According to the consultancy report, our overall information security measures are satisfactory. Regarding individual mobile app risks, we also implemented improvements according to the suggestions provided in the consultancy report.

In 2020/21, the overall EdCity system availability reached 99.9%.



Operated largely with the support of government funds, EdCity upholds a high standard of corporate governance, maintains reliable and accurate financial reporting, and emphasises social responsibility, in order to ensure sustainable development.

## Corporate Governance

### Governance Structure

In 2020/21, the Board of Directors had 11 members, who were appointed by shareholders. The Board is the highest governing body, overseeing the Company's strategic development and ensuring we operate in compliance with statutory requirements. On 31 May 2021, Mr Armstrong Lee Hon Cheung was appointed as Chairman of the Board to replace Mr Wilfred Wong Kam Pui. Further, Ms Amy Fung Dun Mi, Prof Timothy Hew Khe Foon, Ms Claudia Christian Ling Wai Shan, Ms Shirley Marie Therese Loo and Mr Gabriel Pang Tsz Kit retired from the Board, and were replaced by Mr Ned Au Tsun, Ms Carmen Ho Tsz Mei, Prof Kong Siu Cheung, Mr Howard Ling Ho Wan, and Mr Foster Yim Hong Cheuk. Under the Board, the Executive Committee is typically chaired by the Official Director, to regularly monitor and advise on the Company's operational matters. Further, it also governs all the Company's business developments, including the eRead Scheme and the Learning and Teaching Expo. The Company effectively promotes its development and accomplishes its goals under the Board's direction.

During 2020/21, six Board Meetings and three Executive Committee Meetings were held, with attendance rates of 82% and 100%, respectively. To enhance overall governance and streamline the operation process, the Business Development Committee was subsumed into the Executive Committee Meeting after reorganization. There was also a Management Retreat, during which the management and the Board discussed and analysed the challenges and opportunities arising from ways the Company promotes innovative education, in order to devise strategies for future development.

Declarations of interest were made by all Directors for the year. No Director received any remuneration.

EdCity's organisational structure comprises three divisions: Technology, Development, and Administration and Finance. As of 31 August 2021, the Company had a total headcount of 70. The most up-to-date Organisation Structure is in Appendix 1.





## Risk Management

EdCity has a Risk Management Policy in place. In 2020/21, the risk register was updated, and measures were implemented to address the identified risks. We also revised the internal audit plan, to assess and monitor potential risks in the changing business environment. The risk mitigation measures were implemented accordingly. The audit exercise concerning the security and operation of Mobile Application was conducted as scheduled. No significant issue was observed during the audit.

EdCity also constantly reviews and improves our policies and procedures. In 2020/21, the leave policy allowed applications for 2 hours of annual leave, enabling employees to have greater flexibility in handling personal or family matters. To reduce the risk of coronavirus infection, we also formulated office guidelines on preventive measures including work-from-home arrangements and health declarations, as well as guidelines on vaccination leave. In order to ensure that people of different races have equal opportunities to use our services, we revised the policy on equal opportunities. Starting in May 2021, we provided appropriate language services (including interpretation / translation services) to those in need. Currently, the relevant policy is available in 8 languages on EdCity's website for public's reference.



## Staff Training and Team Building

As staff members are the most valuable assets of a company, EdCity strives to provide suitable staff development programmes to enhance the professional skills and knowledge of its staff members, in order to meet business needs and embrace the challenges ahead. In 2020/21, staff members were nominated to attend seminars, training courses, workshops and conferences organised by external training organisations or EdCity, covering topics such as mobile apps and privacy protection, cyber security, problem solving skills, project management, anti-discrimination laws, personal data protection, MPF and retirement management, stress management, health talk, etc. In response to the needs of epidemic prevention, some of the trainings were conducted online. During the year, the average training time per staff member was approximately 2.5 days.

Under the constraints of COVID-19 pandemic, the Company has suspended large-scale staff gatherings or recreational activities, and arranged some small-scale activities including fruit day, refreshment and mooncake sharing, etc, to foster staff morale.





## Pay Review

To maintain market competitiveness in recruiting and retaining talents, EdCity conducted an annual salary review of its staff members for 2020/21. In consideration of the economic environment under epidemic situation, pay freeze of civil servants and EdCity's financial status, the Board decided to freeze the salary for all staff except those for promotion and retention purposes, while the performance incentive for 2019/20 was released according to the established policy. The total remuneration of the top three tiers of the management was HK\$11.95 million.

## Financial Report

EdCity continues maintaining prudent and effective use of public money in compliance with statutory accounting requirements, and maintains a healthy financial status with adequate financial planning and control, as well as proper financial records.

In the 2020/21 financial year, the total income and expenditure of subvented activities was HK\$55,453,110. As of 31 August 2021, the Company had non-current assets of HK\$4,365,672 and current assets of HK\$24,048,379 in total. Net assets of the Company amounted to HK\$1,585,461. Overall, the Company continued to sustain a healthy and steady financial position. The liquidity was in a very good condition throughout the year, as cash and bank deposits amounted to HK\$19,563,585 by the end of the financial year. The accounts for subvented and non-subvented activities were kept separately.



## Income and Expenditure on Subvented Activities

The majority of EdCity's income is from the Government, and in the 2020/21 financial year amounted to HK\$50,375,842 – representing 90.8% of the total income. The remaining 9.2% of the total income amounted to HK\$5,077,268, generated through services provided by EdCity. Regarding the expenditure for subvented activities, Staff Costs totalled HK\$35,936,760, accounting for 64.8% of the total expenditure. Other expenses including HK\$5,846,718 for IT Expenses, HK\$8,873,628 for Business Expenses and HK\$4,796,004 for Administrative Expenses accounted for 10.5%, 16% and 8.7% of the total expenditure, respectively.

As regards capital expenditure, EdCity spent HK\$2,083,515 to acquire fixed assets including computer equipment and office facilities.



## Reserve

According to the Service Agreement dated 8 September 2017, EdCity is allowed to keep a reserve at a level capped at 25% of the current year's subvention. As of 31 August 2020, the accumulated unused subvention was HK\$6,162,010 and it was carried forward to 2020/21 as reserve. As of 31 August 2021, the accumulated reserve was HK\$12,440,402.

The expenses of the Staff Fund amounted to HK\$23,614 (35% of the approved budget), which was derived from the retained earnings for organising staff relations events. As of 31 August 2021, EdCity maintained its retained earnings of HK\$1,585,459 from its non-subvented activities.



## External Audit

In May 2021, Patrick Wong C.P.A. Limited, Chartered Accountants, Certified Public Accountants (Practising), Hong Kong, was reappointed as the Company auditors for this fiscal year; the reappointment was endorsed in the Annual General Meeting. The annual stocktaking exercise for all fixed assets was completed on 31 August 2021. The annual external audit and compliance audit for the year-ended 31 August 2021 were successfully completed, and full compliance with statutory requirements was achieved.

## Corporate Social Responsibility

Shouldering corporate social responsibility to the community is one of EdCity's missions. Our ongoing contributions to society have been widely recognised. During the year, the Caring Company Logo, Signatory of Good Employer Charter 2020 and HR Appreciation Awards 2020 covering 3 categories including HR Best Practice in Compensation & Benefits, Training and Development and Business Partner, as well as COVID-19 Special Award (NGO) were received. Also, we are committed not only to providing a quality workplace to our staff, but also to promoting prudent operating practices, remaining active in the community, and creating a positive impact in the community.

- In order to provide staff with a quality and safe work environment, EdCity has family-friendly policies such as paternity leave, marriage leave, compassionate leave, and compensation leave. EdCity also implements various occupational health measures in order to safeguard staff health and safety at work. Further, during the year, EdCity carried out major renovation projects to improve the structural safety of the office building, and purchased non-contact faucets and disinfection equipment for epidemic prevention. Through the annual employee satisfaction survey, the Company collected staff members' valuable opinions on how to improve the EdCity workplace.
- Aiming to promote the importance of social responsibility to vendors, EdCity stipulates procurement specifications requiring vendors to meet the minimum wage requirement, protect intellectual property rights and personal data, observe occupational health and safety standards, etc.





# APPENDIX 1 – Governance Structure

Types of meetings	Meeting Attendance	
	Board	Executive Committee
<b>Meeting Attendees</b>		
Mr Armstrong Lee Hon Cheung, (Chairman) <sup>(1)</sup>	1/1	-
Mr Wilfred Wong Kam-pui, BBS, JP (Chairman) <sup>(2) (4)</sup>	5/5	2/2
Mrs Hong Chan Tsui-wah, BBS <sup>(3)</sup> (including attendance by alternate)	6/6	3/3
Mr Ned Au Tsun <sup>(6)</sup>	1/1	-
Ms Sylvia Chan May-kuen, MH	4/6	3/3
Mr Victor Cheng Pat-leung <sup>(5)</sup>	-	3/3
Ms Amy Fung Dun-mi, MH, JP <sup>(4)</sup>	4/5	-
Dr. Timothy Hew Khe-foon <sup>(4)</sup>	1/5	-
Ms Carmen Ho Tsz-mei <sup>(6)</sup>	1/1	-
Prof. Morris Jong Siu-yung	4/6	-
Mr Stanley Kam Wai-ming	5/6	-
Professor Kong Siu-cheung <sup>(6)</sup>	1/1	-
Ms Irene Leung Shuk-yee	6/6	-
Mr Howard Ling Ho-wan <sup>(6)</sup>	1/1	-
Ms Claudia Christian Ling Wai-shan <sup>(4)</sup>	4/5	-
Ms Shirley Marie Therese Loo, BBS, MH, JP <sup>(4)</sup>	4/5	-
Mr Gabriel Pang Tsz-kit <sup>(4)</sup>	5/5	-
Mr Foster Yim Hong-cheuk <sup>(6)</sup>	1/1	-
<b>Average Attendance Rate</b>	<b>82%</b>	<b>100%</b>



## Auditors

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Patrick Wong C.P.A. Limited

## Company Secretary

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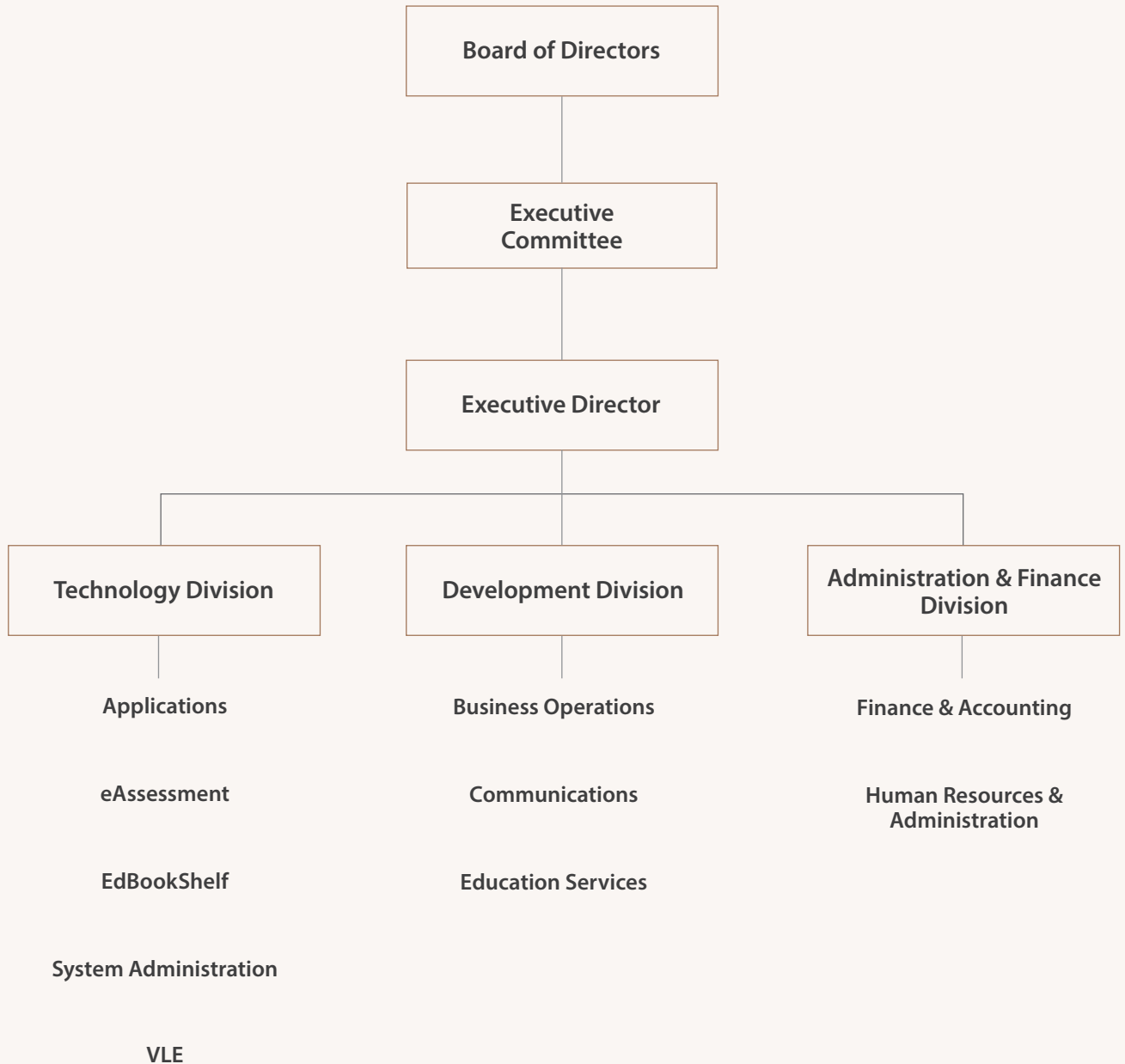
WLLK Secretaries Limited

## Notes

- (1) Mr Armstrong Lee Hon-cheung was appointed as the Chairman of the Board on 31 May 2021. He was appointed as a member of Executive Committee on 27 July 2021.
- (2) Mr Wilfred Wong Kam-pui is the Chairman of the Board before 31 May 2021. He is also a member of Executive Committee.
- (3) Mrs Hong Chan Tsui-wah is the Official Director, an ex-officio member in the Board. She is also the Chairperson of the Executive Committee. Her alternate is Ms Wendy Au Wan-sze.
- (4) Mr Wilfred Wong Kam-pui, Ms Amy Fung Dun-mi, Dr. Timothy Hew Khe-foon, Ms Claudia Christian Ling Wai-shan, Ms Shirley Marie Therese Loo and Mr Gabriel Pang Tsz-kit retired from the Board of Directors on 31 May 2021.
- (5) Mr Victor Cheng Pat-leung who is the Executive Director of Hong Kong Education City Limited, is an ex-officio member in the Executive Committee. He is not a Board member but is required to attend the Board meetings.
- (6) Mr Ned Au Tsun, Ms Carmen Ho Tsz-mej, Professor Kong Siu-cheung, Mr Howard Ling Ho-wan and Mr Foster Yim Hong-cheuk were appointed as the Board of Directors on 31 May 2021.



# Hong Kong Education City Limited Organisation Structure (31 August 2021)





## The Board



**Mr Armstrong Lee Hon-cheung**  
**Managing Director,**  
**Worldwide Consulting Group Company Limited**

Mr Armstrong Lee is currently the Managing Director of Worldwide Consulting Group Company Limited, a seasoned human resource management and consulting planning expert. After obtaining the MBA degree from The Chinese University of Hong Kong in 1995, Mr Lee was immediately recruited by Arthur Andersen, the world's largest business consulting firm. He has served as a senior executive in many renowned companies in retail, information technology, and insurance industries. Mr Lee was a columnist for the Hong Kong Economic Journal and has published more than 300 articles on education, human resource management, economic development, career planning, and other topics; and he is the author of the book 'Successful Career Path'. Furthermore, Mr Lee is currently a columnist for 'Master Insight' and 'am730'.

Mr Armstrong Lee is enthusiastic about education, and he has been a member of the Council of Lingnan University, City University of Hong Kong, and The Open University of Hong Kong. Mr Lee was conferred the Honorary Fellow by City University of Hong Kong in 2014 in recognition of his outstanding contributions to serving the university and promoting its development.

Mr Armstrong Lee currently holds the following public positions:

- HKSAR Government: Member of the Election Committee, Member of the Social Welfare Advisory Committee, Member of the Standing Committee on Language Education and Research, Member of the Lump Sum Grant Steering Committee
- President of the MBA Alumni Association, The Chinese University of Hong Kong
- President of the Alumni Association of Graduate Studies, The Chinese University of Hong Kong
- Member of the Finance Committee, The Chinese University of Hong Kong, Shenzhen
- Board Member of the Muse College, The Chinese University of Hong Kong, Shenzhen
- Honorary Chairman of the Hong Kong Children Foundation
- Director of the Hong Kong Academy of School Managers
- Director of the Hong Kong Professionals and Senior Executives Association
- Honorary Advisor of Regeneration Society
- Member of the Human Capital Committee, Financial Services Development Council



**Mr Wilfred Wong Kam-pui, BBS, JP**  
**Managing Director,**  
**RESOLUTIONS HR & Business Consultancy Company Limited**

Mr Wong graduated from the Chinese University of Hong Kong, with a Bachelor's Degree (Hons) in Business Administration and a Master's Degree of the Executive Master of Business Administration program. He is a lifetime member of the Beta Gamma Sigma International Honor Society, and was appointed a CUHK Chapter Honoree in 2002.

Mr Wong is a former President and Council Member of the HKIHRM, and is currently a Fellow Member. He has worked in companies including Standard Chartered Bank, Cathay Pacific Airways, DFS Group and City Super Group. He was a Council Member of the Hong Kong Computer Society, and has taken charge of the design of Cathay Pacific Airways HR Information system.

Mr Wong is devoted to social services and charity work. He serves on many HKSAR Government advisory committees; for instance, he is a member of the Standing Committee on Disciplined Services Salaries and Conditions of Service (SCDS), Chairman of the General Disciplined Services Sub-Committee of the SCDS, chairperson of the Cross-Industry Training Advisory Committee, Chairman of the Advisory Committee on Travel Agents, member of The Hong Kong Council for Accreditation of Academic and Vocational Qualifications, member of the Council of the Hong Kong Institute of Certified Public Accountants, member of the Travel Industry Authority, member of the Committee on Self-financing Post-secondary Education, member of the Executive Committee of the Hong Kong Housing Society and a member of the Career Development Board of the Chinese University of Hong Kong.

For many years, Mr Wong has organised and participated in various large-scale charity events, such as the Stargaze Camp for All and the Blind, to promote the inclusion of people with disabilities in society, the spirit of mutual help, the volunteer movement, and to develop an inclusive and harmonious society.

Mr Wong was appointed as a Justice of the Peace and the Bronze Bauhinia Star (BBS) by HKSAR Government in 2015 and 2020 respectively.



## APPENDIX 1 – Governance Structure



**Mrs Hong Chan Tsui-wah, BBS**  
**Deputy Secretary for Education, Education Bureau**

Mrs Hong Chan Tsui-wah is the Deputy Secretary for Education (Curriculum and Quality Assurance Branch), Education Bureau of the Government of the Hong Kong Special Administrative Region. She joined Hong Kong Education City Limited as an Official Director in 2017, and is the Chairperson of the Executive Committee.



**Mr Ned Au Tsun**  
**Group Chief Operating Officer, CTF Education Group**

Mr Ned Au has over 18 years of experience in public accounting. He worked at Ernst & Young from September 2002 to June 2012, where his last position was Senior Manager, Assurance, and he was involved in the provision of audit and related advisory services. In June 2012, he joined PRGX Global, Inc. a global data analytics company listed on NASDAQ, as Operations Director and later as Regional Vice President, Asia, where he was responsible for the management of the entire Asia region. He re-joined Ernst & Young in November 2015 as Director of the Financial Accounting Advisory Services Department and later served as Partner taking leadership role in system, process and automation. He is currently the Group Chief Operating Officer at CTF Education Group since September 2020, where he is responsible for overseeing the overall operations of the Group.

Mr Au is a School Council member of two primary schools in Hong Kong, and is also a member of the audit committee of Hong Kong Committee for UNICEF since June 2021. He served as President of the Rotary Club of The Peak from July 2017 to June 2018. Ned is also an alumnus of St. Paul's Co-educational College.



**Ms Sylvia Chan May-kuen, MH**  
**Principal, Ying Wa Primary School**

Ms Sylvia Chan May-kuen is currently the Principal of Ying Wa Primary School. She is a committee member of organisations and government departments including Social Welfare Advisory Committee, a Council member of the Education University of Hong Kong, Committee on Professional Development of Teachers and Principals, Advisory Council on the Environment, Hong Kong Arts Development Council, Hong Kong St. John Ambulance, and Trustee of World Wide Fund – Hong Kong.

Ms Chan was awarded the Chief Executive's Commendation for Community Service and the Award of Excellent Educational Administration in 2013, and Medal of Honour in 2019. Being a keen promoter of arts and moral education, Ms Chan has written (music and lyrics) and produced English musicals 'The Best of the Best' and 'The Blessings'. She has also authored a Chinese book for children titled 'Big Event in the Magic Forest'.



**Ms Amy Fung Dun-mi, MH, JP**  
**Chief Executive Officer, World Vision Hong Kong**

Ms Fung is a registered professional social worker, with extensive experience and participation in the development of youth services and mental health services. Ms Fung has joined World Vision Hong Kong as Chief Executive Officer since 2021.

Ms Fung has been appointed by the HKSAR Government as a member of the Communications Authority, Rehabilitation Advisory Committee, the Community Inclusion and Investment Fund Committee, the Committee on the Promotion of Civic Education and Joint Committee on Information Technology for the Social Welfare Sector.

She was awarded the Medal of Honour by the HKSAR Government in 2015 and appointed as a Justice of the Peace in 2020.



## APPENDIX 1 – Governance Structure



**Dr Timothy Hew Khe Foon**

**Associate Professor, Associate Dean, Faculty of Education,  
The University of Hong Kong**

Dr Hew has a Master's Degree in Instructional Design and Technology, and a PhD in Instructional Systems Technology from the Nanyang Technological University (Singapore) and Indiana University, Bloomington (USA), respectively. His primary research interests are in how technology can be used to support student learning and engagement in both blended-learning and online-learning contexts. Dr Hew is listed as a World Top 1% scholar in his field by Essential Science Indicators based on Web of Science indexed journal article citations, Thomson Reuters, for four consecutive years since 2015 (<http://hub.hku.hk/local/top1pc/top1pc.jsp>). Dr Hew has published more than 150 articles. To date, he has won more than 40 types of international recognition and awards. These include various best/excellent paper awards, and highly-cited or most-cited article recognition. He won a Scholarship of Teaching and Learning Award in 2017, and the Faculty Outstanding Research Student Supervisor Award in 2020 from the Faculty of Education, HKU. Most recently, he won the Best Paper Award at the 2020 International Conference on Blended Learning. Dr Hew is currently the Associate Dean of Research Higher Degree and the Associate Professor at the Faculty of Education, HKU.



**Ms Carmen Ho Tsz-mei**

**Writer**

Ms Carmen Ho graduated from the University of Stirling in UK with a Master of Philosophy in Publishing Studies. She is currently a column writer for the publications of St. James' Settlement, Family Development Foundation and Think Hong Kong Foundation. Ms Ho committed to promoting family harmony through writing about parenting and inter-generational relations.

Ms Ho is the Honorary Advisor of Sunbeam Publications (HK) Limited, Director of Hong Kong Education City Limited, Director of Hong Kong Children's Arts Society, Executive Committee Member of Hong Kong Publishing Professionals Society, Organizing Committee Member of Hong Kong Publishing Biennial Awards. She has devoted herself to promote publishing and reading culture for many years. She mainly served students and parents in primary and secondary schools, and she has often been invited to give talks on reading and parenting in schools.



**Prof Morris Jong Siu-yung**

**Director, Centre for Learning Sciences and Technologies,  
The Chinese University of Hong Kong**

Professor Jong obtained his Bachelor of Engineering (Electronic Engineering) Degree from The Hong Kong Polytechnic University, a Master of Science (Computer and Information Technology) from The University of Hong Kong, and Doctor of Philosophy (Education) from The Chinese University of Hong Kong (CUHK). Currently, he is the Director of the Centre for Learning Sciences and Technologies (CUHK), Co-Director of the Master of Science Programme in Mathematics Education (CUHK), Dean of Students of Shaw College (CUHK), Co-Chair of the IEEE Education Society Technical Committee on Learning Sciences, Associate Editor of IEEE Transactions on Learning Technologies, and Vice-President of the China Association of Educational Technology Professional Committee on Digital Game-based Learning. Professor Jong's research interests include learning sciences and technologies, as well as technology-enhanced pedagogic design and implementation. He won the CUHK Best Innovation Award of Knowledge Transfer in 2013, the Asia-Pacific Society for Computers in Education's Early Career Researcher Award in 2015, the CUHK Young Research Award in 2018, and the CUHK Research Excellence Award in 2021.



**Mr Stanley Kam Wai-ming**

**Principal, HKSCH Bishop Hall Secondary School**

Mr Kam, Principal of HKSCH Bishop Hall Secondary School and Vice-chairman of The Hong Kong Association for Computer Education, is an experienced educator and STEM advocate and pioneer. He is keen on promoting various technology education initiatives among schools and educators; and has been involved in various territory-wide and mainland China-Hongkong committees on STEM education, curriculum development and eLearning.

His work includes chairing the CDC-HKEAA Committee on Information and Communication Technology, and being a member for Curriculum Development Council (CDC) - The Hong Kong Examinations and Assessment Authority(HKEAA) Committee on Mathematics, CDC Committee on Learning Resources & Support Services, Shenzhen-Hongkong STEM Education Curriculum Committee, Hong Kong Institute of Construction STEM Alliance, eLearning Consortium, Vocational Training Council Business Discipline Advisory Board, etc.

Mr Kam is also a Specialist under the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), an Executive Committee Member of the Kowloon Region School Heads Association and Kwun Tong Schools Liaison Committee, and Member of Home Affairs Department Sau Mau Ping Area Committee.



**Professor Kong Siu-cheung**  
**Professor, The Education University of Hong Kong**

Professor Kong Siu-cheung holds a doctorate from the Department of Computer Science of City University of Hong Kong. He has had over 260 academic papers published in the areas of pedagogy in the digital classroom and online learning, policy on technology-transformed education and professional development of teachers, and computational thinking education. He is presently serving as Editor-in-Chief of the international journal *Research and Practice in Technology Enhanced Learning* and the *Journal of Computers in Education*. He was the President of the Asia-Pacific Society for Computers in Education in 2014 and 2015. Professor Kong has been the Convener of the Computational Thinking Education in Primary and Secondary Schools International Research Network (IRN) under the World Educational Research Association (WERA) since May 2019.

Professor Kong is the winner of 2019-2020 HKSAR University Grants Council Teaching Award (Team Award). He also won The Education University of Hong Kong President's Awards for Outstanding Performance in Knowledge Transfer (Team Award) in 2020 and Outstanding Performance in Administration (Team Award) in 2021.





**Ms Irene Leung Shuk-yee**  
**Head of Charities, The Hong Kong Jockey Club**

Ms Irene Leung has over 20 years of unique cross-sector management experience in business (ICT), NGO, and media industries. She has been the senior management in the telecommunications industry and established her reputation well in the telecommunications industry in Hong Kong by leading the strategic development of CSL's multi-brand business and services which included the world's first commercial launch of 4G mobile service and applications. In 2012, Ms Leung has put down her well-paid position to devote herself into the social service sector by joining the Senior Citizen Home Safety Association, a social enterprise and charitable organisation in Hong Kong, as Chief Executive Officer. During her service and leadership, she promoted the application of technology to improve the quality of life of underprivileged groups, which has brought about a major transformation for the Association and it was being recognised as a role model of social innovations in the NGO sector in Hong Kong. In 2018, Ms Leung joined i-CABLE Communications Limited as the Chief Operating Officer. She was responsible for the Group's full portfolio of business that includes on the media side the renowned Cable News, over 100 sports and entertainment pay TV channels, partnership networks in the Guangdong-Hong Kong-Macau Greater Bay Area, and on the telecommunications side a territory-wide fixed network that covers over 90% of Hong Kong households.

In February 2020, Ms Leung joined The Hong Kong Jockey Club as Head of Charities to oversee Charities portfolio of Trust-Initiated Projects, and the development and execution of Trust-related public engagement events and programmes.

With her passion in leveraging technology for social good, Ms Leung has led CSR projects that involved the creative use of ICT, winning various local and international awards. Ms Leung has been awarded 'Hong Kong Outstanding ICT Woman' by Hong Kong Computer Society in 2015. She is a Board member of Hong Kong Education City Limited, member of the Advisory Committee of the Partnership Fund for the Disadvantaged of Labour and Welfare Department, member of The Social Innovation & Entrepreneurship Development Task Force under the Commission on Poverty, advisor of Our Hong Kong Foundation, and ex-officio member and the immediate past-President of Hong Kong IT Federation (2017-2019).



## APPENDIX 1 – Governance Structure



**Prof Howard Ling Ho-wan, MH**

**Chief Consultant,**

**The Hong Kong Council of Social Services - Social Enterprise Business Centre**

Professor Ling is the Chief Consultant of Social Enterprise Business Centre (SEBC), the Hong Kong Council of Social Service (HKCSS), the Convenor of Artificial Intelligence & Social Intelligence Alliance (AISIA), Chairperson of External Advisory Group of YMCA College of Continuing Education, Director of Joint Publishing Cultural Charity Fund, Grants Committee Member of The Yeh Family Philanthropy, Council member of Changing Young Lives Foundation, and Adjunct Professor of Hong Kong Baptist University, Chairman of the Advisory Board for Doctor of Policy Studies and Programme Advisor of Lingnan Entrepreneurship Initiative of Lingnan University, and Consultant of Sustainable Knowledge Transfer Project Fund of The Chinese University of Hong Kong.

Professor Ling founded and provided consultation to over 30 social enterprises in Hong Kong and Macau. He was awarded the Medal of Honour (MH) by the Government of Hong Kong Special Administrative Region, and the Hong Kong Humanity Award by Hong Kong Red Cross in 2017 for his dedicated public and community services, particularly his contributions to the development of social enterprises.



**Ms Claudia Christian Ling Wai-shan**

**Solicitor**

Ms Ling is a solicitor practicing in Hong Kong. She was admitted as a solicitor of the Supreme Court of Hong Kong in 1991. In 2015, Ms Ling joined the board of Hong Kong Education City Limited. Apart from it, Ms Ling served as a Director of The Hong Kong Academy for Gifted Education Limited for 6 years. She also is a member of the Human Resources Advisory Panel of Hong Kong Red Cross. In 2020, she was co-opted to the Mental Health Law Committee of the Law Society of Hong Kong and serves as a member.



**Ms Shirley Marie Therese Loo, BBS, MH, JP**  
**General Secretary, The Family Development Foundation**

Ms Loo has spent many years of dedicated service to social caring and family education. In recent years, she has devoted herself to the care of the community and serving families in Hong Kong. Her talks focus on family harmony, parenting and gender relations, etc. She is the General Secretary of The Family Development Foundation. She was awarded the Medal of Honour (MH) in 2005 and was appointed as a Justice of the Peace (JP) in 2008 and the Bronze Bauhinia Star (BBS) in 2018 by the Hong Kong SAR Government. In 2020, she was named one of the Most Successful Women by a women's magazine, Jessica. She was awarded an Honorary Fellow of The Education University of Hong Kong in October 2020.

Ms Loo is a senior writer, she has the honour to get 2021 Golden Pen Award. Her recent publication *Be the Best Me* won the Distinguished Publishing Award in the Psychology and Self-Help Category of the 3rd Hong Kong Publishing Biennial Awards 2021.

Ms Loo is serving as the Vice-chairman of the Public Libraries Advisory Committee. She is also a member of the Standing Committee on Language Education and Research (SCOLAR), Board of Advisors of Radio Television Hong Kong (RTHK), Advisory Committee on Mental Health, Committee member on the Promotion of Civic Education, Advisor of the Presidential Advisory Group of The Education University of Hong Kong etc.



**Mr Gabriel Pang Tsz-kit**  
**Managing Director, Firedog Creative Company Limited**

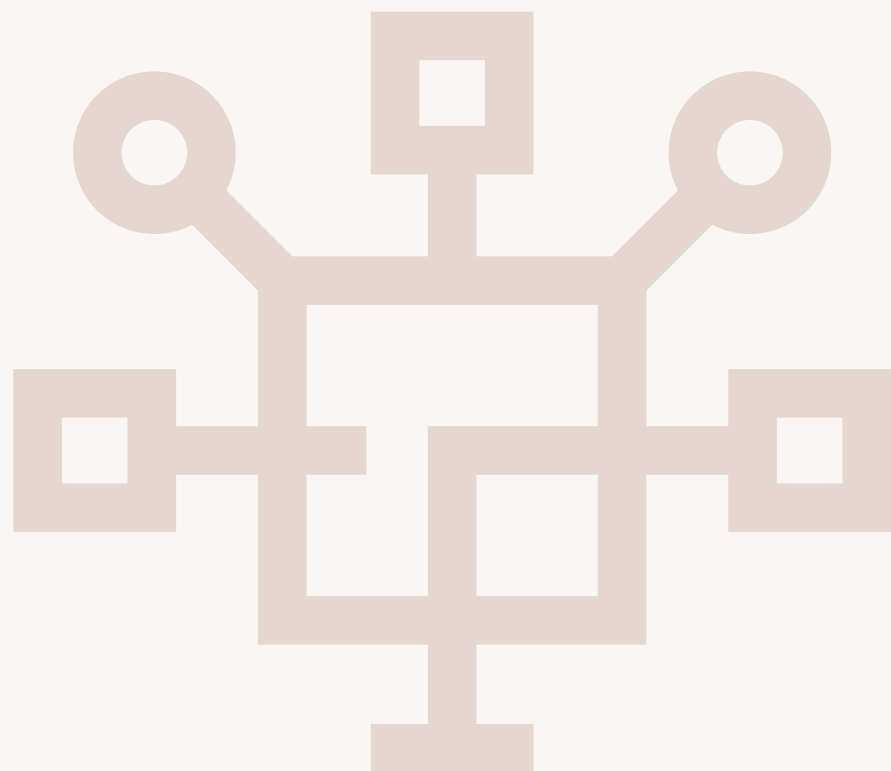
Mr Gabriel Pang being the Managing Director of Firedog Creative Company Limited (Firedog Studio) has over 25 years of experience in digital game, game animation and comics, and creative industry. Since the establishment of the game development company, Firedog Studio, in 1999, Mr Pang has developed numerous popular products which are well received by the players in Chinese-speaking region and become one of the pioneers in game development and creative industry in Hong Kong.

Mr Pang has been actively participating in community services of various organisations and advisory committees in government departments. He is currently the Chairman of Hong Kong Digital Entertainment Association, the President of Hong Kong Innovative Technology Development Association, Vice Chairman and Honorary Secretary of Hong Kong Software Industry Association, Vice Chairman of Hong Kong General Chamber of Small and Medium Business – Youth Committee, and committee member of Federation of Hong Kong Industries – Group 30 Innovation and Creative Industries Council. He was also a past director of Hong Kong Cyberport Management Company Limited, past committee member of Hong Kong-Taiwan Cultural Cooperation Committee, and past committee member of Commission on Youth.



**Mr Foster Yim Hong-cheuk**  
**Barrister-at-law, Liberty Chambers**

Mr Foster Yim is a criminal barrister at Liberty Chambers who has a keen interest not only in humanities but also technology development and application. He obtained his Master in Philosophy from the University of Nottingham, UK. Mr Yim had been teaching in various tertiary institutions, serving as a vice president of the Hong Kong Translation Society, the Chairman of Editorial Board of Translation Quarterly (a EBSCO listed academic journal), an advisor to Deep Learning Research & Application Centre of The Hang Seng University of Hong Kong. Currently, he is a Court member of the Lingnan University, a school manager of a secondary school, and an honorary consultant of a LawTech company. He has given CPD courses for Hong Kong Academy of Law which is under the Law Society of Hong Kong on blockchain for 3 consecutive years. He writes constantly on the topics of law, technology, and translation.





## HONG KONG EDUCATION CITY LIMITED DIRECTORS' REPORT

The directors have pleasure in submitting their annual report together with the audited financial statements for the year ended 31 August 2021.

### PRINCIPAL ACTIVITIES

The principal activities of Hong Kong Education City Limited (the 'company') are developing and enhancing the education portal, organizing educational and cultural activities, providing IT support for schools, and developing e-business to empower the education market.

### RESULTS AND RECOMMENDED DIVIDENDS

The financial performance of the company for the year ended 31 August 2021 and financial position at that date are set out in the financial statements on pages 5 to 27. The directors do not recommend the payment of a dividend.

### DIRECTORS

The directors of the company during the financial year were as follows:-

AU Wan Sze Wendy	(an alternate director to CHAN Tsui Wah)
CHAN Tsui Wah	
CHAN May Kuen Sylvia	
FUNG Dun Mi Amy	(retired on 31 May 2021)
HEW Khe Foon	(retired on 31 May 2021)
JONG Siu Yung	
KAM Wai Ming	
LEUNG Shuk Yee Irene	
LING Wai Shan Claudia Christian	(retired on 31 May 2021)
LOO Shirley Marie Therese	(retired on 31 May 2021)
PANG Tsz Kit Gabriel	(retired on 31 May 2021)
WONG Kam Pui	(retired on 31 May 2021)
Au Tsun	(appointed on 31 May 2021)
Ho Tsz Mei	(appointed on 31 May 2021)
Kong Siu Cheung	(appointed on 31 May 2021)
Lee Hon Cheung	(appointed on 31 May 2021)
Ling Ho Wan Howard	(appointed on 31 May 2021)
Yim Hong Cheuk Foster	(appointed on 31 May 2021)

All directors retire in accordance with the company's Articles of Association but, being eligible, offer themselves for re-election.



## HONG KONG EDUCATION CITY LIMITED DIRECTORS' REPORT (CONTINUED)

### **BUSINESS REVIEW**

The company falls within reporting exemption for the financial year. Accordingly, the company is exempted from preparing a business review.

### **PERMITTED INDEMNITY PROVISION**

A permitted indemnity provision (as defined in section 469 of the Hong Kong Companies Ordinance) for the benefit of one or more directors of the company is currently in force and was in force throughout the year.

### **DIRECTORS' INTERESTS IN TRANSACTIONS, ARRANGEMENTS AND CONTRACTS OF SIGNIFICANCE**

No transactions, arrangements and contracts of significance to which the company was a party and in which a director of the company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

### **DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES**

At no time during the year was the company a party to any arrangements to enable the directors of the company to acquire benefits by means of the acquisition of shares in, or debentures of, the company or any other body corporate.

### **AUDITORS**

The auditor, Patrick Wong C.P.A. Limited, Chartered Accountants, Certified Public Accountants (Practising), retire at the Annual General Meeting but, being eligible, offer themselves for re-appointment.

Hong Kong  
30 November 2021

## **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED ( INCORPORATED IN HONG KONG WITH LIMITED LIABILITY )**

### **Opinion**

We have audited the financial statements of Hong Kong Education City Limited (the 'company') set out on pages 5 to 27, which comprise the statement of financial position as at 31 August 2021, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements give a true and fair view of the financial position of the company as at 31 August 2021, and of its financial performance and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ('HKFRSs') issued by the Hong Kong Institute of Certified Public Accountants ('HKICPA') and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

### **Basis for opinion**

We conducted our audit in accordance with Hong Kong Standards on Auditing ('HSAs') issued by the HKICPA. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the HKICPA's Code of Ethics for Professional Accountants (the 'Code'), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Information other than the financial statements and auditor's report thereon**

The directors are responsible for the other information. The other information comprises the information included in the directors' report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### **Responsibilities of directors and those charged with governance for the financial statements**

The directors are responsible for the preparation of the financial statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the directors determine are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HONG KONG EDUCATION CITY LIMITED ( INCORPORATED IN HONG KONG WITH LIMITED LIABILITY ) (CONTINUED)

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the company's financial reporting process.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with Hong Kong Companies Ordinance, and for no other purposes. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF  
HONG KONG EDUCATION CITY LIMITED  
( INCORPORATED IN HONG KONG WITH LIMITED LIABILITY )  
(CONTINUED)**

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

PATRICK WONG C.P.A. LIMITED  
Certified Public Accountants

**Tsang Cheuk Fung Andy**  
FCPA (Practising), ACA, MSCA  
Certified Public Accountant (Practising), Hong Kong  
Practising Certificate Number : P06369

Hong Kong, 30 November 2021

Ref : H426/A/PW/AT/1077/1565/486



## APPENDIX 2 - Summary of Financial Results

### HONG KONG EDUCATION CITY LIMITED STATEMENT OF COMPREHENSIVE INCOME YEAR ENDED 31 AUGUST 2021

	<u>Notes</u>	<u>2021</u>	<u>2020</u>
		\$	\$
<b>Revenue</b>	6	-	637,384
Project cost		-	(637,384)
<b>Gross profit</b>		-	-
Other income	7	55,461,559	49,098,033
Administrative expenses		(55,453,110)	(49,067,388)
<b>Profit before tax</b>	8	8,449	30,645
Income tax income	9	5,537	248,236
<b>Profit for the year</b>		13,986	278,881
Other Comprehensive income :			
Items that will not be reclassified subsequently to profit or loss:			
Changes in general reserves			
- Utilization in staff activities		(23,614)	(27,706)
<b>Total comprehensive (loss)/income for the year</b>		(9,628)	251,175

The full set of this year's audited accounts including the notes will be available at the Hong Kong Education City Ltd office upon request.

**HONG KONG EDUCATION CITY LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AT 31 AUGUST 2021**

	<u>Notes</u>	<u>2021</u>	<u>2020</u>
		\$	\$
<b>Non-current asset</b>			
Property, plant and equipment	11	4,365,672	3,941,495
<b>Current assets</b>			
Trade and other receivables			
Account receivables		2,507,824	2,284,217
Deposits and prepayments		1,976,970	1,898,172
Bank and cash balances	12	19,563,585	12,213,507
		24,048,379	16,395,896
Deduct: -			
<b>Current liabilities</b>			
Trade and other payables			
Creditors and accrued charges		5,456,106	4,860,942
Other deferred income		3,595,506	2,581,214
Government subvention related to income	14(a)	12,486,299	6,207,907
Provision for annual leave and for contract end gratuity		833,144	1,060,387
Current portion of government subvention related to assets	14(b)	1,824,165	1,569,274
		24,195,220	16,279,724
<b>Net current (liabilities)/assets</b>		(146,841)	116,172
<b>Total assets less current liabilities</b>		4,218,831	4,057,667
<b>Non-current liabilities</b>			
Deferred tax liabilities	13	84,817	90,354
Government subvention related to assets	14(b)	2,541,510	2,372,224
Provision for contract end gratuity		7,043	-
		(2,633,370)	(2,462,578)
<b>Net assets</b>		1,585,461	1,595,089



## APPENDIX 2 - Summary of Financial Results

### HONG KONG EDUCATION CITY LIMITED STATEMENT OF FINANCIAL POSITION AT 31 AUGUST 2021 (CONTINUED)

	<u>Note</u>	<u>2021</u> \$	<u>2020</u> \$
<b>Equity</b>			
Share capital			
Issued and full Paid:- 2 ordinary shares		2	2
<b>Reserves</b>			
Accumulated profits		1,541,573	1,555,293
General reserve	15	43,886	39,794
		1,585,459	1,595,087
<b>Total equity</b>		<u>1,585,461</u>	<u>1,595,089</u>

**HONG KONG EDUCATION CITY LIMITED**  
**STATEMENT OF CASH FLOWS**  
**YEAR ENDED 31 AUGUST 2021**

	<u>Note</u>	<u>2021</u>	<u>2020</u>
		\$	\$
<b>Operating activities</b>			
Profit before tax		8,449	30,645
Adjustments for:			
- Depreciation		1,658,838	1,546,387
- Property, plant and equipment written-off		500	-
- Interest income		(75,608)	(218,761)
- Non-monetary subvention income		-	(21,327)
- Government subvention income		(50,375,842)	(44,616,450)
- (Decrease)/increase in provision for annual leave and contract end gratuity		(220,200)	704,318
		-----	-----
Operating loss before working capital changes		(49,003,863)	(42,575,188)
Increase in account receivables		(223,607)	(1,554,140)
Increase in deposits and prepayments		(78,798)	(110,540)
Increase/(decrease) in creditors and accrued charges		595,164	(267,068)
Increase in other deferred income		1,014,292	1,832,119
Increase in government subvention related to income		56,630,620	43,466,629
Increase/(decrease) in government subvention related to assets		424,177	(378,733)
Decrease in deferred income		-	(2,423,325)
		-----	-----
Cash from/(used in) operating activities		9,357,985	(2,010,246)
Income tax received		-	90,841
		-----	-----
Net cash from/(used in) operating activities		9,357,985	(1,919,405)
		-----	-----
<b>Investing activities</b>			
Interest received		75,608	218,761
Purchase of property, plant and equipment		(2,083,515)	(1,146,326)
		-----	-----
Net cash used in investing activities		(2,007,907)	(927,565)
		-----	-----
<b>Net increase/(decrease) in cash and cash equivalents</b>		7,350,078	(2,846,970)
<b>Cash and cash equivalents at beginning of the year</b>		12,213,507	15,060,477
		-----	-----
<b>Cash and cash equivalents at end of the year</b>	12	19,563,585	12,213,507
		-----	-----



## APPENDIX 2 - Summary of Financial Results

### HONG KONG EDUCATION CITY LIMITED INCOME AND EXPENDITURE OF SUBVENTED ACTIVITIES AND NON-SUBVENTED ACTIVITIES YEAR ENDED 31 AUGUST 2021

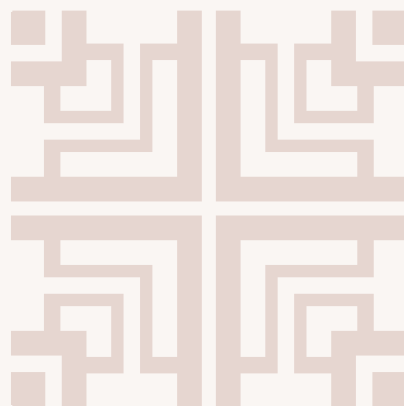
	Subvented Activities HK\$	Non-subvented Activities HK\$	Total HK\$
Project Income	-	-	-
Project Cost	-	-	-
Gross Profit	-	-	-
Other Income			
Government subvention income	50,375,842	-	50,375,842
Bank interest income	67,159	8,449	75,608
Online Question Bank for Learning Assessment income	2,312,031	-	2,312,031
eRead income	2,676,117	-	2,676,117
Sundry income	21,961	-	21,961
	55,453,110	8,449	55,461,559
	55,453,110	8,449	55,461,559
Administrative expenses – Page 2			
Staff costs	35,936,760	-	35,936,760
IT expenses	5,846,718	-	5,846,718
Business expenses	8,873,628	-	8,873,628
Administrative expenses	4,796,004	-	4,796,004
	55,453,110	-	55,453,110
Profit before tax	-	8,449	8,449

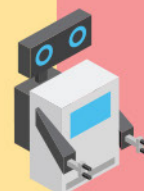
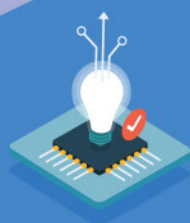


## APPENDIX 3 - Performance Pledge

EdCity is committed to providing teachers and the public with high quality services. We take great concerns on user comments and satisfaction. In order to enhance our services and satisfy the needs of users, we set out the following targets:

Category	Service	Target	Achievement
User Account Opening/ Registration	<ul style="list-style-type: none"> <li>• Process user account application (online application)</li> <li>• Review and endorse School Account and Principal Personal Account application (written application)</li> </ul>	<ul style="list-style-type: none"> <li>• Within 1 working day</li> <li>• Within 3 working days upon all the required information and supporting documents being received</li> </ul>	<ul style="list-style-type: none"> <li>• 100% achieved</li> <li>• 100% achieved</li> </ul>
Web Service	<ul style="list-style-type: none"> <li>• Provide accessible and stable web service</li> <li>• Inform user of scheduled maintenance work/ service suspension of web server</li> <li>• Resume web service in case of system failure</li> </ul>	<ul style="list-style-type: none"> <li>• 99.9% (24 hours every day and 7 days in every week in normal operation)</li> <li>• 14 calendar days in advance</li> <li>• Within 2 hours (excluding un-controllable external factors)</li> </ul>	<ul style="list-style-type: none"> <li>• 92% achieved</li> <li>• 100% achieved</li> <li>• 100% achieved</li> </ul>
Customer Service	<ul style="list-style-type: none"> <li>• Response to voicemail enquiries at the hotline on working days</li> <li>• Handle written (including emails) enquiries</li> <li>• Handle written complaints</li> </ul>	<ul style="list-style-type: none"> <li>• Reply within 3 hours (recorded before 3pm)/ Reply before 12pm on the next working day (recorded after 3pm)</li> <li>• Within 7 working days</li> <li>• Issue acknowledgement within 3 working days and reply within 20 working days</li> </ul>	<ul style="list-style-type: none"> <li>• 99.9% achieved</li> <li>• 100% achieved</li> <li>• 100% achieved</li> </ul>
Publication	<ul style="list-style-type: none"> <li>• Publication of annual report</li> </ul>	<ul style="list-style-type: none"> <li>• Within 4 months after the end of the financial year</li> </ul>	<ul style="list-style-type: none"> <li>• 100% achieved</li> </ul>





香港教育城  
HkedCity

## 2020-2021 Annual Report

September 2020 to August 2021

Prepared by  
Hong Kong Education City  
30 December 2021

**EdCity.hk**



🔍 香港教育城 EdCity



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